

ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.

NO. 8A-H964

ORDER NO. 11883

DATE 4-21-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIDELMAN'S RESORT ---
SO. HAVEN, MICH.

BOT - VIEW FROM THE TERRACE OF THE
MAIN BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CENTER BED - 1 CASTOR BEAN (CENTER) DARK GREEN
2 CANNAS (BRONZE FOLIAGE - RED FLOWER
3 MEXICAN FIRE BUSH - LIGHT GREEN
4 PETUNIAS - VARIOUS COLORS
5 SWEET ALYSSUM - WHITE

LAWN CHAIRS - ORANGE
AND WHITE
GREEN ROOFS ON LEFT
BLDG. - RED ON RIGHT
SIDES - BLUE GREEN
SHINGLES (WHITE TRIM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
APR 26 1938			
NEW YORK			
EST. TOTAL			
COM		APR 27 1938	APR 27 1938
	53 2	4-27	4/28/37 SC
	82	4-29	5-2 1/2
	216 1/2	5-4	5-4
	215 8	5-11	5-12

JK

40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H965 ORDER NO. 11478 DATE 4-21-1938

CUSTOMER SANBORN SOUVENIR CO., INC.
4105 W. 41ST AVENUE
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE ~~XXXXXXXXXX~~

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. FRANCIS SANATORIUM, COLORADO SPRINGS
~~COLORADO~~ NORTH SIDE

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE BUILDINGS ARE REGULAR RED BRICK WITH GREY COLORED STONE TRIM AND ON GROUND FLOOR. AUTOS
ARE DARK COLORED. GROUND IN FRONT IS OILED WITH A BIT OF LAWN AT LEFT.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

shen... 5 1/2
200 1/2
A 9 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 8A-H966 ORDER NO. 11478 DATE 4-21-1938

CUSTOMER SANBORN SOUVENIR CO., INC.
4105 WEST 41ST AVENUE
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE *Full Face*

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. FRANCIS SANATORIUM, COLORADO

SPRINGS, ~~XXXXXXXXXXXX~~ COLORADO, SOUTH
SIDE.

in lower right corner 2 lines

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

(All of this on address side)

NO. ON FRONT

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

THE BUILDINGS ARE REGULAR RED BRICK WITH GREY COLORED STONE TRIM AND ON GROUND FLOOR.
TREES ARE DARK BLUE GREEN AND BANK IS GREY ROCK. TAKE OUT WALL AT LOWER RIGHT ON THIS.

~~XXXXXXXXXXXX~~

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 11 1938

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 8A-H967

ORDER NO. 11839

DATE 4-21-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHIT FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE
TITLE - FAMOUS SPANISH PEAKS, LANDMARKS
OF SOUTHERN COLORADO *to R. M. ...*

PRIVATE NO. BEFORE TITLE - - 2326

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

~~XXXXXXXXXXXXXX~~. TRIM BOTTOM AS INDICATED TAKING BALANCE OFF SKY FOR PROPORTION. RETAIN ORIGINAL SKY AND CLOUD. DARK BLUE GREEN PINES. PUT LEAVES ON BUSHES BUT GET THEM A DARK GREEN. FOR EFFECT OF PEAKS SEE 3A141 OR FOR DETAIL COLOR OF PEAKS SUGGEST EFFECT OF PEAKS IN 7A-H3758. FOR GROUND A DARK BROWNISH GREEN. GET OUTLINE AND CONTOURS OF PEAKS CORRECT AND FAMILIAR LOOKING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,779

ESTIMATE

Click	Time	Price	Price
		APR 28 1938	APR 28 1938
	4	2	4 25
	82	5	5 25
	225	1 1/2	5 May
	207	9	11-25

ST.
41

21
174
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. ADV. ORDER

DIAL NO. 8A-H968 ORDER NO. 11479 DATE 4-22-1938

CUSTOMER STRATBURY MFG. CO.
GALION, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{8} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DENBURY TOPCOATS FOR FALL (etc as per copy)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

✓ No. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

✓ Rep photo 5-7
Ret 7 1/2
H.C. 1 3/4
L art 10

12

NO. 8A-H969

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 11496

DATE 4-22-1938

12 M 500 POST CARDS ART COLORTONE

~~WHITE BORDER~~ *White Border*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) JEROME AVENUE BRIDGE AND
BUSINESS SECTION AT NIGHT, McKEESPORT, PA.

PRIVATE NO. UPPER LEFT CORNER: MC-~~21~~ 301

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NIGHT SCENE. SHOW LIGHTS ON BRIDGE. BRIDGE LIGHT GRAY ALL OVER. GRAY
RAILINGS. CEMENT FLOOR. REAR CENTER TALL BLDG. DARK RED OTHERS RED & BROWN.
LARGE MILL ON REAR CENTER DARK. TALL BLDG. ON REAR RIGHT WHITE STONE.
ON RIGHT FOREGROUND DARK RED BRICK. ON REAR LEFT DARK RED BRICK. MAKE WATER BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

ORDER OF
ONLY ONE
set to
ONE
in
to make

[Large handwritten flourish or signature]

41

12

NO. 8A-H970

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 11496

DATE 4-22-1938

12 M 500 POST CARDS

ART COLORTONE

~~WHITE BORDER~~ *White Border*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) McKEESPORT HOSPITAL, McKEESPORT,
PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: MC-302

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DA K DULL RED BRICK. SLATE ROOF. GRAY CORNICE & TRIM. CEMENT STEPS AND STAIRWAY.
GREEN TERRACED LAWN & SHRUBBERY. LIGHT CEMENT WALL. DARK RED BRICK STACK & POWER
HOUSE ON REAR RIGHT. BLDG. ON LEFT LIGHT GRAY. BROWN ROOF IN FOREGROUND.
REMOVE POLES & WIRES IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCSE MULTI-PLY FORMS © PAT. NO. 1,297,775

ESTIMATE			
APR 28 1938			
DATE	TIME	DATE	TIME
APR 22 1938		APR 22 1938	
5	5	4-28	5-25
82		5-2	5-345
210	1/2	5-4	5-4
28	9	5-17	5-17

ATTENTION!

order for the material. Please
see to it that the material is
given in uniform and comes in
in harmony with the other
to make an attractive set.

5

41

NO. ^{H971} 8A-H970

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 11496

DATE 4-27-1938

12 M 500 POST CARDS

ART COLORTONE

White 100% Full Page FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) BIRD'S EYE VIEW OF Mc
KEESPORT, PA. SHOWING JUNCTION OF
YOUGHIOGHENY AND MONONGAHELA RIVERS

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: MC-302

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LARGE BLDGS. IN CENTER DARK RED & BROWN. TALL BLDGS ON LEFT WHITE. OTHERS
BUFF AND DARK RED. LARGE BLDG. ON REAR CENTER: LIGHT GRAY. BLDGS. ON REAR
RIGHT, DARK RED. BLDGS. ON LEFT FOREGROUND DARK RED. ON LEFT 1ST BRIDGE
LIGHT GRAY. SECOND BLACK. THRID ARCH BRIDGE, LIGHT GRAY. DO NOT CROP
OFF ANY OF BOTTOM OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate of Work

ESTIMATE

Order Dept. Copy

By

By

Date

Date

29 1938 WORK SCHEDULE

APR 29 1938

OPERATION	EST. TIME		EST. COST	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE & UP			8861 62 848	APR 29 1938
ETCH				
REDUCING	7	5	4-29	5-48
PHOTO-LITHO				
BLU PRINT	87		5-4	5-4 (H)
ETCHING, OPAQUE				
ETCHING				
ETCHING PROOF		134		
ETCHING	246	9	5-13	5-17

DATE OF ORDER

DATE OF ORDER

By

AK

7

43
in gold

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. 8A-H972 ORDER NO. 12002
CUSTOMER HOLMAN'S DEPT STORE, INC.
PACIFIC GROVE, CALIFORNIA

DATE 4-22-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOLMAN'S DEPT. STORE - PACIFIC GROVE,
CALIFORNIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6
Hc. 1 1/2
Lat. 8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H973

ORDER NO. 12003

DATE 4-22-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ALERT ADV. AGENCY
GALVESTON, TEXAS

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL BUCCANEER, GALVESTON, TEXAS

the as a tissue

In sky

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo Wash Drawing

Follow Layout

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No. on FRONT

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Photo 5B14 838

COLOR DESCRIPTION

R

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

20 9
20 1 1/2
A 93

46

KRAEMER ART CO., CINCINNATI, OHIO

NO. 8A-H974

ORDER NO. 11865

DATE 4-25-1938

12¹/₂ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - THE GRANDSTAND AND LAGOON,
LATONIA RACE TRACK, COVINGTON, KY.

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

BILLOWY CLOUD EFFECT. SMOOTH OUT LAWN IN FOREGROUND. GRANDSTAND - DARK GREEN
ROOF - SLIGHTLY LIGHTER GREEN BUILDING PROPER. FENCE - WHITE. LAWN - GREEN.
BRIDGE - TAN WOOD. SUBDUE REFLECTION IN LAGOON SLIGHTLY. PLACE FOLIAGE ON
SHRUBBERY IN FOREGROUND. JUDGES STAND - WHITE WITH DARK GREEN TRIM. SHELTER -
NEAR LAGOON.-- DARK RED ROOF AND WHITE SUPPORTS. EXTREME BACKGROUND MAYBE
TAKEN OUT OR LEFT IN ACCORDING TO YOUR JUDGEMENT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Click No. Time Allowed	DATE COMPLETED
COMP. ING, TYPE UP		APR 27 1938
ETCH		APR 27 1938
REDOUCING	7 4 1/2	5 - 2 89
PHOTO LITHO		
BLURRING STRIPPING, OPAQUE	82 89	5 - 2
ENGRAVING		
HAND COLOR PROOF	216 1 1/2	5 - 4
ARTIST DATE	211 8	May 10 May 12

DATE RECEIVED

DATE

By

By

DATE

DATE

By

KRAMER ART COL, CINCINNATI, OHIO

NO. 8A-E975

ORDER NO. 11865

DATE 4-25-1938

12 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - PIKE STREET LOOKING TOWARD
MADISON, COVINGTON, KY.

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ON SHEET ATTACHED TO FRONT OF PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of _____

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

APR 29 1938

Date _____

WEEK WORK SCHEDULE

OPERATION	EST. TIME		ENCL. LEFT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING TYPE UP			APR 29 1938	APR 29 1938
ETCH				
REDOUCING		5		
PHOTO LITHO				
BLUEPRINT	89		5 - 3	5 - 4
ENGRAVING				
HAND COLOR PROOF	210	1 1/2	5 - 5	5 - 6
ARTIST DET.		9	5 - 8	5 - 10

DATE ESTIMATE OK'D _____

DATE FILED _____

20

DATE ESTIMATE OK'D _____

DATE FILED _____

KRAEMER ART CO., CINCINNATI, OHIO

NO. 8A-H976

ORDER NO. 11865

DATE 4-25-1938

12 ³ / ₈ M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE - HOLMES HIGH SCHOOL, COVINGTON, KY.	
	PHOTO PROPERTY OF C. T. & CO.	

COLOR DESCRIPTION

BILLOWY CLOUD EFFECT, BUILDING - BROWN & TAN VARIGATED BRICK. BASE - CONCRETE
TOP TRIM - TAN SANDSTONE. LAWN - GREEN. PUT FOLIAGE ON TREES. DRIVEWAY -
CONCRETE. WHITE STONE TRIM AROUND DOORWAYS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Large handwritten 'R' mark]

[Handwritten 'X' mark]

39

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clocks Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE UP		APR 27 1938	APR 27 1938
ETCH			
REDOUCING	52 5	4-27	5-55
PHOTO LITHO			
BLUEPRINT STRIPPING, OPACIFYING	6 1/2	5-5	
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST EST.	41 9	5-10-38	5-12-38

DATE RECEIVED ORD. _____
By _____
DATE _____

KRAEMER ART CO., CINCINNATI, OHIO

NO. 8A-H977

ORDER NO. 11865

DATE 4-25-1938

12 $\frac{1}{2}$ M POST CARDS	ART COLORTONE	FULL FACE.
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE - SUSPENSION BRIDGE SHOWING CINCINNATI, OHIO FROM COVINGTON, KY.	
	PHOTO PROPERTY OF C. T. & CO.	

COLOR DESCRIPTION

BILLOWY CLOUD EFFECT. SEE SHEET ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,774

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of _____		Estimate		Cost Dept. Checked	
By _____		AND WORK SCHEDULE		By _____	
Date _____		Date _____		Date _____	
OPERATION	EST. TIME	EST. DEPT.	DATE COMPLETED		
COMPUTING, TYPE UP			APR 28 1938	APR 28 1938	
ETCH					
RETOUCHING	2	8	4-29	5-30	
PHOTO-LITHO					
BLUEPRINT STIPPLING, OPAQUING	87	89	5-3	5-3 4-7	
ENGRAVING					
HAND COLOR PROOF	202	1/2	5-5	5-5	
ARTIST DET.	38	9	3-10	5-12	

DATE ESTIMATE OK'D _____

By _____

By _____

By _____

2

5-13

KRAHMER ART CO., CINCINNATI, OHIO

NO. 8a-H978

ORDER NO. 11865

DATE 4-25-1938

12¹/₂ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

TITLE - WM. BOOTH MEMORIAL HOSPITAL,
COVINGTON, KY.

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BILLOWY CLOUD EFFECT. BUILDING RED VARIGATED BRICK. CONCRETE TRIM ALL AROUND
PILLARS LIMESTONE (WHITE). WINDOW TRIM WHITE. FOUNDATION CONCRETE. GREEN
KNAN LAWN. BRING OUT COLORS OF FLOWERS IN FOREGROUND. FENCE DARK GREEN.
FENCE FOUNDATION GREY LIMESTONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, TYPE UP			APR 28 1938	APR 28 1938
ETCH				
RETOUCHING	5	5	4 - 29	5 - 3 5
PHOTO-LITHO				
BLUEPRINT ETCHING, OPACITIES	8 1/2	8 1/2	5 - 4	5 - 4 4 1/2
ENGRAVING				
HAND COLOR PROOF	202	1 1/2	5 - 5	5 - 5
ARTIST PROOF	210	9	5 - 11	5 - 13

DATE OF PRINTING

21

43

KRAMER ART CO., CINCINNATI, OHIO

NO. 8A-H979

ORDER NO. 11865

DATE 4-25-1938

12 1/2 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE - THE HOME STRETCH, DATONIA RACE TRACK, COVINGTON, KY.	
	PHOTO PROPERTY OF C. T. & CO.	

COLOR DESCRIPTION
 IF AT ALL POSSIBLE SUPERIMPOSE RACE HORSES ON TRACK AND PEOPLE IN THE STANDS AND ALONG INSIDE RAIL. IF THIS CANNOT BE DONE DO NOT REPRODUCE BUT HOLD FOR INSTRUCTIONS. SHELTER TO RIGHT OF TRACK GREEN WITH WHITE TRIM.
 LEVEL TRACK - DO NOT SHOW VARIATION OF MUD AND STRAW RICH BROWN COLOR.
 GRANDSTAND - DARK GREEN ROOF - SLIGHTLY LIGHTER GREEN BUILDING - WHITE TRIM. FENCE BRILLIANT WHITE. LAWN AND SHRUBBERY GREEN. BUILDINGS IN EXTREME BACKGROUND VARICOLORED - GRAY - RED - BROWN ETC.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
 By _____ Date APR 23 1938 WORK SCHEDULE
 By _____ Date _____

OPERATION	EST. TIME	DATE	DATE
Clk. No. Time Jours	ENTERED	DATE	DATE
COMPOSING, TYPE UP		APR 28 1938	APR 28 1938
ETCH			
PROOFING	4 7	4-28	5-38
PHOTO-LITHO			
BLUEPRINT			
STAMPING, OPAQUES			
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEL.	8		

DATE DELIVERY OK'D. _____ DATE PAID _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D. _____
 DATE PROOF RETURNED TO CUSTOMER _____

4-2 1/2
 11-4 1/2

KRAEMER ART CO., CINCINNATI, OHIO

NO. 8A-H980

ORDER NO. 11865

DATE 4-25-1938

12 1/2	M POST CARDS	KRM ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1 R. M. NO	
TITLE (IN FULL)		IMPRINT SAME AS ABOVE	
		TITLE - ST. ELIZABETH'S HOSPITAL , COVINGTON, KY.	
		PHOTO PROPERTY OF C. T. & CO.	

COLOR DESCRIPTION
IF BUILDING CAN BE STRAIGHTENED USE THIS PRINT. BUILDING BROWN AND RED V. RIGATED
BRICK. TRIM TAN SANDSTONE. FOUNDATION CONCRETE. WINDOW TRIM WHITE. TAKE
OUT POLE IN FOREGROUND. LAWN AND HEDGES GREEN. SIDEWALK CONCRETE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

12
ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE AND WORK SCHEDULE				
OPERATION	EST. TIME		DATE	DATE
	Ch. & No.	Time Allowed	ESTIMATED	COMPLETED
COMPOSING, TYPE UP			APR 25 1938	APR 25 1938
ETCH				
RE-QUOTING	2	5	4 - 29	5 - 38
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUE	82 89		5 - 4	5 - 4 41
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DELY.	36	9	5 - 10	5 11 - W.P.

DATE BLUEPRINT ORD. _____ DATE PAID _____
By _____ By _____
DATE HAND COLOR PROOF ORD. _____
By _____ DATE PHOTO DELIVERED TO CUSTOMER _____



KRAEMER ART CO., CINCINNATI, OHIO

NO. 8A-H981

ORDER NO. 11865

DATE 4-25-1938

12 1/2 M POST CARDS ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

TITLE - ~~XXXXXXXXXX~~ SUSPENSION BRIDGE
OVER OHIO ~~RIVER~~ RIVER, SHOWING VIEW OF
OF COVINGTON, KY.

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

USE PRINT AS MARKED. BILLOW CLOUD EFFECT. WATER BLUE GREEN. BRIDGE SUPPORTS.
GREY STONE, CONCRETE TRIM, COPPER DOMES, GRAY METAL TOP TRIM
BRIDGE - GRAY IRON. BRING CUT SHRUBBER ON OPPOSITE SHORE, BUILDINGS VARICOLORED
REDS, BROWNS, TANS ETC.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of [initials]

ESTIMATE

Cost Dept. [initials]

By [initials] Date APR 27 1938

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	EST. DATE	ACT. DATE
COMPOSING, TYPE SET UP			APR 27 1938	APR 27 1938
ETCH				
PROOFING	3	4	4-27	5-25
PHOTO-LITHO				
FLUO-PRINT				
STRIPPING, OPAQUE	8/87		5-3	5-3 1/2
ENGRAVING				
HAND COLOR PROOF	225	1 1/4		6 May
ARTIST COPY	217	8	5-10	5-12

1. DATE ESTIMATE OK'D. _____
2. By _____
3. HAND COLOR PROOF _____
4. By _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 8A-H982 ORDER NO. 12007 DATE 4-22-1938

CUSTOMER SHERWOOD FOREST HOTEL
GREEN LAKE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SHERWOOD FOREST HOTEL - GREEN LAKE,
WISCONSIN

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

5-11

39

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H983 ORDER NO. 12008 DATE 4-25-1938

CUSTOMER POTTER MFG. COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full POTTER HOSPITAL TYPE SLIDE FIRE ESCAPES
(ETC. AS PER COPY)

FRONT NO. 5

R. M.

Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

USE JUDGMENT ON COLOR OF BUILDINGS (EXCEPT WHERE MARKED-GRAY). STONE TRIM ON ALL
WINDOW SILLS. MAKE ALL COLORS SO THAT THE BATTLESHIP GRAY WILL STAND OUT. FIRE ESCAPE &
BATTLESHIP GRAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 8A-H984

ORDER NO. 12009

DATE

4-22-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MAYFLOWER HOTEL
SEATTLE, WASHINGTON

25M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full XXXXX HOTEL MAYFLOWER - SEATTLE,
WASHINGTON

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

New Off sets

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 804985
5 ORDER NO. 12010 DATE 4-22-1938

CUSTOMER THE ARCADY HOTEL
LOS ANGELES, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ARCADY - A DISTINCTIVE APARTMENT
HOTEL - 2619 WILSHIRE BOULEVARD - LOS ANGELES,
CALIFORNIA
see Drawing

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
~~PLATE NOT ON FRONT~~

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

10.00

[Handwritten mark]

[Handwritten X mark]

21 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H986

ORDER NO.

DATE 4-22-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER PHYSICAL-CULTURE SHOE CO.
PORTSMOUTH, OHIO

Photos for
this Customer

100 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STEP INTO WHITE SHOES BY PHYSICAL CULTURE
ANOTHER WORD FOR BEAUTY

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No. on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SKETCH SHOWS THE WORDS "PHYSICAL CULTURE" IN BLACK. THEY SHOULD BE WHITE. SKETCH SHOWS THE
WORDS "NOW ONLY \$6.50" THIS SHOULD BE SET SO THE THE PRICE OF "\$6.50" LOOKS LIKE THIS \$6.50
THE TONE OF GREEN IMMEDIATELY AROUND THE FIRST SHOE FROM THE LEFT HAS BEEN BLEACHED A LITTLE
BIT IN TRYING TO MAKE A CORRECTION. THAT TONE SHOULD BE THE SAME BLUE-GREEN WHICH IS AT
THE TIP OF THE LEAF UNDER THE SECOND SHOE FROM THE LEFT. WITH THIS COLOR CORRECTION IN
TYPE AND IN BACKGROUND THE SKETCH IS OTHERWISE OKAY, AND YOU ARE TO BE MIGHTY CAREFUL TO
REPRODUCE IN THIS MANNER, FOR THEY ARE COUNTING ON THE COLOR APPEAL OF THOSE CARDS TO
DO A BIG JOB FOR THEM.

wrap DK. [unclear] [unclear]

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Drawing [unclear]
5/10/38

1
200 134
\$10

Perp
Brush

34 coming

NO. 8A-H987

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

ORDER NO. 11869

DATE 4-25-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) I AM IN TEXAS WITH MY ASS
IN MEXICO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SEE SKETCH ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

OPERATION	QUANTITY	UNIT	TIME	DATE
COMPOSING, TYPE UP				APR 29 1938
ETCH				
REDOUCING	11	7	4-29	5-4-38
PHOTO-LITHO				
BLUEPRINT	12		5-5	5-5-47
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	31	1 1/2	5-9	5-9-
ARTIST DATE	28	9	5-18	5-20

DATE ESTIMATE OK'D _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____

ST.
42
V

H.N.SHONKILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD,
ILL.

NO. 8A-H968

ORDER NO. 12012

DATE 4-25-1938

12 M 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) AMPHITHEATRE, STATE FAIR
GROUNDS, SPRINGFIELD, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BILLOWY CLOUD EFFECT. CUT DOWN ON FOREGROUND. GRANDSTAND: #19 TAN. GIRDERS:
#26 GREEN. FENCE: #29 GREEN. TRACK #30 OLIVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Check

By

APR 25 1938

WORK SCHEDULE

By

APR 25 1938

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE UP			APR 25 1938	APR 25 1938
ETCH				
RETOUCHING		6		
PHOTO-LITHO				
BLUEPRINT TRIPPING, OPAQUING	12		5-6	
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		11 May
ARTIST DEL.	219	8	6-21	6-22

DATE ESTIMATE OK'D

DATE OK'D

Pi

43

H.N. SHONKILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD,
ILL.

NO. 8A-H989

ORDER NO. 12012

DATE 4-25-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) STATE ARSENAL, SECOND AND
MONROE STREET, SPRINGFIELD, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BILLOWY CLOUD EFFECT. TAKE OUT WIRES. CUT OFF SOME OF STREET IN FOREGROUND.
BUILDING: GRAY WHITE. STACK: TAN BRICK. STREET: RED BRICK. SIDEWALK: CONCRETE
FIXTURES: BRONZE. BUILDING TO LEFT: DARK GRAY STONE. TAKE OUT POLE IN
FOREGROUND. BRING OUT NAME ON BUILDING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Examine On _____

By _____

Do _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked _____

Date _____

OPERATION	EST. TIME	EST. DATE	DATE COMPLETED
	Clock No. Time Lower		
COMPOSING, TYPE UP			
ETCH			
RETOUCHING	5	6	4-29
PHOTO-LITHO			
BLUEPRINT	82		5-3
STRIKING, OPAQUE			5-3
ENGRAVING			
HAND COLOR PROOF	211	1/4	May 5
ARTIST DEL.	62	8	5-17

DATE BLUEPRINT OK'D _____

By _____

DATE FILED _____

By _____

5

ST
43

H.N. SHONKILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD,
ILL.

NO. 8A-11990

ORDER NO. 12012

DATE 4-25-1938

12 M 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE ARSENAL, SECOND AND
ADAMS STREET, SPRINGFIELD, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

COLOR DESCRIPTION

BILLOWY CLOUD EFFECT. TAKE OUT WIRES. BUILDING: GRAY WHITE. STACK: TAN BRICK. STREET: RED BRICK. SIDEWALK: CONCRETE. FIXTURES: BRONZE. BRING OUT NAME OF BUILDING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,795,775

Executive OK at [unclear]

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		EST. COST	LATE COMPLETED
	Clerk No.	Time Allowed		
COMPOSING, TYPE UP				
ETCH				
PROOFING	3	7	4 - 29	5 - 4 SE
PROOFING				
PROOFING	82		5 - 4	5 - 5 4T
PROOFING				
ETCHING		1/4	5 - 6	5 - 6
PROOFING		8		
ARTIST COST				

DATE OF ORDER

DATE OF ORDER

DATE OF ORDER

DATE OF ORDER

R

new 99/1

ST. 43

H.N.SHONKWILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD,
ILL.

NO. 8A-H991

ORDER NO. 12012

DATE ~~12~~ 5-3-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MONROE STREET, LOOKING EAST
FROM THIRD STREET, SPRINGFIELD, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,799,775

ESTIMATE

By TEICH Date MAY 4 1938 Used WORK SCHEDULE Date MAY 4 1938

DESCRIPTION	EST. TIME	ENTR. DEPT.	DATE
PRINTING			MAY 4 1938
PHOTO (111)			
BLUING			
PRINTING (111)	12	5 - 9	5 - 9 45
ENGRAVING			
HAND COL OR PROOF	225 1/2		10 May
ASSEMBLY	44 10	5/17/38	5/19/38

DATE MAY 4 1938 BY TEICH

DATE MAY 4 1938 BY TEICH

12 - 1/2
3 - 3 1/2

017
ATTENTION!

5 subjects on
order for 12 post cards. Please
see to it that all post card nega-
tives are uniform in size and are
in harmony with all other
to make an attractive set.

[Large handwritten flourish or signature]

48

NO. 8A-H992

H.N. SHONKILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD,
ILL.

ORDER NO. 12012

DATE 4-25-1938

12 M 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) ABRAHAM LINCOLN AND ANN
RUTLEDGE IN THEIR COURTING DAYS

IMPRINT SAME AS ABOVE

SMALL TYPE (C) H.N. SHONKILER,
SPRINGFIELD, ILL.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE YOUR OWN JUDGMENT.

90151808

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,725

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE ON

ESTIMATE

Cost Dept. Chicago

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	COMPLETED	COMPLETED
COMM. CONC. TYPE UP			MAY 2 1938	MAY 2 1938
ETCH				
REWORKING	2	3	5-2	5-4 SE
PHOTO-LITHO				
BLUEPRINT ETCHING, OPAQUING	82		5-4	5-5 AT
ETCHING				
HAND COLO. PROOF	245	1 1/2		6 May
ARTIST DET.	202	9	5-17	5-18

1. DAYS IN PRINT OK'D

2. DAYS IN PRINT OK'D

20 May 1938

typ. of plate

12

ROBBINS-TELLQUIST CO., SPOKANE, WASH.

NO. 8A-H993

ORDER NO. 11888

DATE 4-25-1938

12 ¹ / ₂ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3	R. M. NO
TITLE (IN FULL) NORTHERN STATE HOSPITAL, SEDRO WOOLLY, WASH.	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE -- 9332	PUT PLATE NO. ON FRONT.	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION
RED TILE ROOF WHITE CREAM BLDGS. DARK GREEN TRIMMING.

SEE XXX TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ESTIMATE		Cert Dept. Checked	
WORK SCHEDULE		By	
APR 23 1938		Date	
APR 23 1938		APR 23 1938	
OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTER DEPT.	COMPLETED
COMPOSING, TYPE UP		APR 23 1938	APR 23 1938
ETCH			
RETOUCHING	4 2	4-28	5-2 SC
PHOTO-LITHO			
BLUEPRINT	82	5-3	5-3 121
TRIPPING, G. PAQUING			
ENGRAVING			
HAND COLOR PROOF	201 1 1/2	5-6	5-6
ARTIST LITHO	211 9	5-13	5-16

DATE BLUEPRINT OK'D _____ DATE Paid _____

By _____ By _____

RECEIVED _____

11

43

SHEPEARD'S, PENSACOLA, FLA.

NO. 8A-H994

ORDER NO. 11885

DATE 4-25-1938

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) SCENIC HIGHWAY ALONG
PENSACOLA BAY, PENSACOLA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE SAME COLOR EFFECT AS ON CARD 5A-H428

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

APR 28 1938

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 28 1938	APR 28 1938
ETCH			
REPRODUCTION	206 3	4-28	5-28
PHOTOLITHO			
BLUEPRINT TRIPPING, OPAQUES	82	5-3	5-3
ENGRAVING			
HAND COLOR PROOF	220 1/2		6 May
ARTIST DEL.	28 8		5-16

DATE BLUEPRINT OK'D

By

DATE HAND COL. PROOF OK'D

By

JUN 7 1938

20

EST. Photo. Department on Charge

SHEPEARD'S, PENSACOLA, FLA.

NO. 8A-H995

ORDER NO. 11885

DATE 4-25-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENIC VIEW OF SPANISH MOSS
COVERED TREES, PENSACOLA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TREES ARE OAK TREES THAT HAVE MOSS ON THEM, THE MOSS IS A GREENISH GREY TINTED WITH A SILVERY BLUE EFFECT. LEAVE THE BOY & GIRL AND WOMEN IN THE VIEW, TAKE OUT ONLY THE TELEPHONE POLE AND WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Responsible Clerk

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Click No. Time Allowed	DATE EST. DATE	DATE COM. DATE
COMPOSING, TYPE UP		MAY 2 1938	MAY 2 1938
ETCH			
RETOUCHING	5 3	5 - 2	5 - 4 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING OPAQUES	82	5 - 5	5 - 5 HT
ENGRAVING			
HAND COLOR PROOF	101 1½	5 - 8	5 - 8
ARTIST DEL.	216 8	5 - 12	5 - 13

DATE BLUEPRINT OK'D

DATE OK'D

By

By

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF

5

44

SHEPARD'S, PENSACOLA, FLA.

NO. 8A-H996

ORDER NO. 11885

DATE 4-25-1938

12 1/2 MPOST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) PALAFOX STREET LOOKING
SOUTH, PENSACOLA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO.
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of _____	ESTIMATE		Cost Dept. Checked _____
By _____	AND WORK SCHEDULE		By _____
Date _____	_____		Date _____
OPERATION	EST. TIME		DATE
	Click No.	Time Allowed	ENTERED, DESK, COMPLETED
COMPOSING, TYPE UP			APR 29 1938 APR 29 1938
ETCH			
REDUCING	5	5	4 - 29 5 - 5
PHOTO-LITHO			
BLUEPRINT	2		5 - 5 5 - 5
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	225	1 1/2	6 May
ARTIST DELT.	212	9	May 13 May 14

DATE ESTIMATE ORD _____

DATE ORD _____

By _____

By _____

DATE ESTIMATE ORD _____

DATE ORD _____

By _____

5-43

SHEPARD'S, PENSACOLA, FLA.

NO. 8A-H997

ORDER NO. 11885

DATE 4-26-1938

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. MICHAELS CHURCH AND SAN CARLOS HOTEL, PENSACOLA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CHURCH- WALLS ARE A OUT TWO SHADES LIGHTER GREY THAN OUR #15 ROOF ABOUT A SHADE DARKER THAN OUR #15 - HOTEL USE SAME COLORS AS ON HOTEL CARD 2A-H21; BLDG. AT CORNER BELOW HOTEL - FIRST TWO STORIES OUR #15 NEXT FIVE STORIES OUR #11 CORNACE AROUND ROOF AT TOP OUR #29 WINDOWS AND DOOR OUR #17. PUT ROSES, RED AND YELLOW ONES ON ALL SMALL BUSHES IN CENTER OF PARKWAY AND ON BUSHES LINING SIDES OF PARKWAY THESE ARE AZALEAS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,792,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		AND WORK SCHEDULE	
OPERATION		EST. TIME	DATE
		Check No. Time Allowed	COMPLETED
COMPOSING, TYPE UP			MAY 2 1938
ETCH			
RETOUCHING		7 6	5 - 4 51
PHOTO-LITHO			
BLUEPRINT		82	5 - 4
STRIPPING, OPAQUING			5 - 4 R.T.
ENGRAVING			
HAND COLOR PROOF		216 1 1/2	5 - 5
ARTIST EDITION		219 7	5 - 11

DATE BLUEPRINT CARD _____

By _____

DATE PRINT CARD _____

By _____

DATE PRINT CARD _____

By _____

DATE PRINT CARD _____

By _____

DATE PRINT CARD _____

By _____

DATE PRINT CARD _____

By _____

SHEPEARD'S, PENSACOLA, FLA.

NO. 8A-H998

ORDER NO. 11885

DATE 4-26-1938

12 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>	
TITLE (IN FULL) <u>PENSACOLA HIGH SCHOOL,</u> <u>PENSACOLA, FLA.</u>		IMPRINT <u>SAME AS ABOVE</u>		
		PHOTO PROPERTY OF <u>CUSTOMER</u>		

COLOR DESCRIPTION

BUILDING IS BRIGHT COLOR OUR #18 TRIMMED IN WHITE. PUT SMALL FLOWERS ON ALL SMALL BUSHES AT BOTTOM OF SCHOOL ALSO IN CIRCLE OF FLOWERS IN CENTER - THESE RED AND YELLOW ONES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DESCRIPTION	EST. TIME		DATE	DATE
	Clock No.	Time		
COMPOSING, TYPE SET UP			APR 28 1938	APR 28 1938
ETCH				
REPRODUCTION	5	3	4-28	5-48
PHOTO-LITHO				
BLUEPRINT	82		5-4	5-5 1/2
STRIPPING, OPAQUES				
ENGRAVING				
HAND COLOR PROOF	214	1 1/2	5-2	5-2
ARTIST DRAW	214	8	5-16	5-18

DATE ESTIMATE MADE _____ BY _____
DATE ESTIMATE MADE _____ BY _____
DATE ESTIMATE MADE _____ BY _____

5-2
13-1

41

SHEPARD'S, PENSACOLA, FLA.

NO. 8A-H999

ORDER NO. 11885

DATE 4-26-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CHRIST'S CHURCH, PENSACOLA, FLA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WALLS VERY LIGHT GREY, ROOF #23 FRONT DOOR #16. THIS #16 IS THE DOOR BEHIND THE POST AND THE PART OF THE DOOR THAT OPENS TO LET YOU IN, NOT THE PART OF THE BLDG. BELL #18. VINES ON CHURCH ~~XXX~~ IVY GREEN - BLDG. BEHIND CHURCH IVORY WHITE - ROOF #21

TAKE OUT ALL AUTOS, TELEPHONE POLES, WIRES AND KEEP TO RIGHT OF SIGN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

OPERATION	EST. TIME Clock No. Time Allowed	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 27 1938
ETCH		APR 27 1938
REDUCING	5 4	4 - 27
PHOTO-LITHO		
BLUEPRINT STIPPING OF QUOTE	82	5 - 3
ENGRAVING		
HAND COLOR PROOF	211 1 1/4	Apr 5
ARTIST COPY	8	5 - 2

DATE ESTIMATE OK'D

By

DATE ORDER OK'D

By

THE PHOTO ENGRAVING CO. CHICAGO

16 - 2 hrs

SHEPARD'S, PENSACOLA, FLA.

NO. 8A-H1000

ORDER NO. 11885

DATE 4-26-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **FISH INDUSTRIES, PENSACOLA, FLA.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FISHING SCHONERS ~~IN~~ SOME WHITE WITH RED GUNWALES, SOME DARK BLUE. HLDG IVORY. ROOF RED, LEAVE THE NAME ON ROOF DOCKS, NATURAL PILING COLORS - BROWNISH COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of ~~Estimate~~

ESTIMATE

Cost Dept. ~~Checked~~

By _____

AND WORK SCHEDULE

By _____

Date APR 26 1938

Date APR 27 1938

OPERATION	EST. TIME		DATE EST. DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE UP			APR 28 1938	APR 28 1938
ETCH				
RETOUCHING	2	2	4-25	5-2 SC
PHOTO LITHO				
BLUEPRINT	82		5-2	5-2 H.
TRIPPING, OPERATING				
ENGRAVING				
HAND COLOR PROOF	110	1 1/4	5-4	5-6
ARTIST DELT.	208	8	5-13	5-18

DATE RECEIVED OK'D.

DATE ~~Recd~~

By TH

DATE ~~PAID~~

DATE ~~PAID~~

By _____

ST.
41

NO. 8A-H1001

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS ORDER NO. 12011

DATE 4-23-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PECOS HIGH BRIDGE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED. PUT A MODERN TRAIN IN CENTER OF BRIDGE. NO STREAMLINER
JUST A REGULAR S.P. TRAIN. HORIZONTAL CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,077

ESTIMATE

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		ENGINEER'S DATE	DATE COMPLETED
	Clock No.	Time Allowed		
COMP. ENG. TYPE UP			MAY 9 1938	MAY 9 1938
ETCH				
REFORMING	11	8	5-9	5-22-38
PHOTOGRAPH				
BLUING	12		5-13	5-13-38
STAMPING OPAGUES				
ENGRAVING				
HAND COLOR PROOF	14	1/2		17-46-38
ARTIST COPY	203	9-11	6-15	6-16

DATE RECEIVED CARD

DATE REC'D

SUBMIT

DATE RECEIVED

DATE REC'D

DATE RECEIVED

Handwritten signature

Fix NEG

5X
in center

7 AM 5/1/38

M. O.

CO.,
ASHEVILLE POST CARD XXXXXX, ASHEVILLE, N.C.

NO. 8A-H1003
ORDER NO. 12070

DATE 4-26-1938

12 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		ART COLORTONE		WJOTE BORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 19		R. M. NO	
TITLE (IN FULL) CAMP CONNESTLE FOR GIRLS, BREVARD, N.C.		IMPRINT SAME AS ABOVE			
PRIVATE NO. BEFORE TITLE: N-37					
COLOR DESCRIPTION		PHOTO PROPERTY OF		customer	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ESTIMATE
By _____
Date _____
ESTIMATE
By _____
Date _____

OPERATION	EST. TIME		ENTER DATE	COMPLETED
	Cl. No.	Time Allowed		
COMPOSING, TYPE UP			MAY 2 1938	MAY 2 1938
SETTING				
REPRODUCTION	4	2	5 - 2	5 - 4 1/2
PHOTO-LITHO				
PRINTING	82		5 - 5	5 - 5 1/2
GRAVING				
COLOR PROOF	225	1 1/2		6 May
DATE	27	9		51 13 1/2 - 38 7/11

DATE RECEIVED AND _____
By _____
DATE PAID _____
By _____

4 - 1 hr
9 - 1 hr

ST.
44

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H1004 . ORDER NO. 11899 DATE 4-27-1938

CUSTOMER THE HOTEL BALDWIN
BEACH HAVEN, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ M POST CARDS SIZE X 3¹/₂ x 5¹/₂

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL BALDWIN -- BEACH HAVEN, NEW
JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE THE ~~SMALL~~ SMALL OPEN BLDG. IN FRONT
OF THE HOTEL.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FACE OF BUILDING - #14. ROOF - NATURAL COLOR - WEATHER BEATEN SHINGLES. THE FOUNDATION
SHINGLES ARE A TRIFLE DARKER THAN #29.

SHADES IN BLDG. LIGHT BROWN. SHOW GRASS IN FRONT OF BLDG. IF NOT EXTRA CHARGE IS REQUIRED
THEN SHOW MORE MODERN CARS AT SIDE OF BLDG.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

200 1/2
49

MAY 25 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
NO
—
YES
—
RETURN PHOTO

DIAL No. 8A-H1005 ORDER NO. 11903 DATE 4-26-1938

CUSTOMER MR. J. T. ROGERS, SANTA FE TRAIL TRADING POST
RATON, N. MEX.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M BUSINESS CARDS SIZE $2\frac{1}{2} \times 3\frac{1}{2}$

STYLE PHOTO COLORIT

FULL FACE
XXXXXX

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AS COPY

Use New Type

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. *no.* (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE PHOTO MARKED ONE IS THE ONE THEY WANT TO USE ALTHO THE MAN MOVED SLIGHTLY DURING EXPOSURE BUT THIS IS THEIR FIRST CHOICE. THE PHOTO MARKED NO. TWO IS SECOND CHOICE IN CASE YOU CAN'T USE NO. ONE. PHOTO THREE IS AN EXTRA ONE AND ~~XXXX~~ IS MARKED WITH THE COLORS TO BE USED IN DIFFERENT AREAS ON THIS ONE AS IT MIGHT HELP A LITTLE. THE BACKGROUND IS A CHIMAGO RUG ADD THE ADV. COPY IS TO BE PRINTED ACROSS THIS YOU CAN USE YOUR OWN JUDGEMENT ABOUT THE STYLE OF TYPE. THE SANTA FE TRAIL TRADING POST SHOULD BE PRINTED IN LARGES LETTERS I BELIEVE.

SEE FURTHER INSTRUCTIONS ATTACHED

Photo in 1B-H 2076

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H1006 ORDER NO. 11898 DATE 4-27-1938

CUSTOMER THE BLACK CAT
ABSECON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BLACK CAT -- ABSECON, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE BUILDINGS ON THE LEFT SIDE
OF HIGHWAY. AUTO IN FRONT OF THE BLDG. SHOW
A CAR AT CURB TO INDICATE CURB SERVICE.

ELIMINATE (on triangle showing cannon) the stop
SIGN AS WELL AS THE TALL BLINKER SIGN.

ALSO ELIMINATE SIGN READING "BUS STOP" ~~TO BE PART OF THE BLACK CAT BLDG~~ NOTE THE LOW BLDG. WHICH APPEARS TO
BE PART OF THE BLACK CAT BLDG AT THE LEFT (THIS LOW BLDG. HAS A SIGN ON THE ROOF READING BLACK
THIS LOW BLDG. SHOULD BE ELIMINATED. NOTE THE DONKEY ON THIS BLDG. (ITS THE DEMOCRATIC
HEADQUARTERS AND THIS BLDG. SHOULD BE ELIMINATED.)

COLOR DESCRIPTION

THE FACE OF BLDG. IS ALUMINIUM - IF YOU CANNOT SHOW IT IN ALUMINIUM THEN SHOW IT IN WHITE.
ROOF IS BRICK RED. CATS ARE BLACK. TRIM - WINDOWS ETC. - BLACK - ~~ELIMINATE~~
EMPHASIZE THE BRICK BARBACUE GRILL AT THE RIGHT OF BLDG. (CANNON RED BRICK) SHOW SOME FLOWERS
IN FLOWER BOXES. SHOW SOME FLOWERS IN FRONT OF BLDG. AS WELL AS SOME SHRUBBERY &
FLOWERS AT LEFT SIDE OF BLDG. ~~ELIMINATE~~

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 8A-H1007 ORDER NO. 12087
CUSTOMER STATES MANAGEMENT COMPANY
NASHVILLE, TENNESSEE

DATE 4-27-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THOROUGHBREDS (ETC., AS PER COPY)

into picture as per card

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 8A-M1008

ORDER NO. 11913

DATE 4-27, 1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. No

TITLE (IN FULL) TWIN CUTS ON ROOSEVELT

IMPRINT SAME AS ABOVE

HIGHWAY U.S. 6 AND SULLIVAN TRAIL U.S. 309, S.

BETWEEN WYALUSING AND TOWANDA, PA.

PRIVATE NO. BEFORE TITLE: ST-78

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

CEMENT ROAD SHOW WHITE LINE IN CENTER OF ROAD. BROWNISH GRAY ROCK CUT. REAR BLDG. GRAY SLATE ROOF. GREEN & BROWNISH COLOR FOLIAGE IN REAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK & approved

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		ENTERED	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE UP			APR 29 1938	APR 29 1938
RESETTING	4	2	4-20	5-3
PROOFING				
BLUEPRINT	12		5-3	5-3
STRIPPING, GALQUERS				
ENGRAVING				
HAND COLOR PROOF	216	1 1/4	5-6	5-6
ARTIST EDITION	412	8	6-4	6-7

DATE OF ORDER

DATE PAID

By

4

53

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 3A-H1009

ORDER NO. 11914

DATE 4-27-1938

12 M 500 POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. No

TITLE (IN FULL) LILY POND AT MUNICIPAL
ROSE GARDEN SHOWING MUHLENBERG COLLEGE,
ALLENTOWN, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: XXX A-6

PHOTO PROPERTY OF .C.T

COLOR DESCRIPTION

WHITE AND DARK PINK LILLIES. DARK GRAY STONE WALL AROUND POOL. REAR LILY BED,
LILLIES BRIGHT PINK RED. LST BLDG. DARK GRAY STONE. WHITE TRIM. SLATE ROOF. ON
REAR LEFT DARK RED WHITE TRIM. SLATE ROOF. ON REAR RIGHT CENTER DARK RED WHITE
TRIM. TOWER ON REAR RIGHT GRAY. GOLD ROOF. SET IN ATTACHED TOP OF PHOTO ON
TOP IF IT CAN BE DONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order No. <u>100</u>	ESTIMATE		Cost Dept. Checked	
By <u>Log</u>	DATE WORK SCHEDULE		By <u>Log</u>	DATE <u>MAY 3 1938</u>
<hr/>				
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING BY <u>UP</u>			MAY 3 1938	MAY 3 1938
ETCH				
REDUCING	2	6	5-3	5-5 <u>sp</u>
PHOTO LITHO				
BLIND STAMPING	82		5-5	5-6 <u>44</u>
ENGRAVING				
HAND COLOR PROOF	22	1 1/2		<u>5 May</u>
ARTIST ETC.	41	9	6-10-38	6-14-38

DATE OF START CARD

By

7
5

17
45

LYNN H. BOYER, PHILADELPHIA, PA. AND WILMWOOD, N.J.

NO. 8A-M1010

ORDER NO. 11914

DATE 4-27-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. No

TITLE (IN FULL) LOCUST MOUNTAIN HOSPITAL AND
NURSES HOME, SHENANDOAH, PA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. ~~BEDDER~~ TITLE: S-24

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ON RIGHT BRIGHT BUFF STUCCO. DARK SASH. RED BRICK CORNERS AND SILLS AND
WINDOW FRAMES. BLACK TOP CORNICE AND ELEVATOR TOWER. GREEN CENTER SASH AND
SKYLIGHT. ON LEFT BLDG. DARK RED BRICK, WHITE SASH AND WINDOW FRAMES & DOORS.
GRAY STONE CORNICE AND ENTRANCE. GREEN CIRCLE AND SHRUBBERY WHITE STONES. WHITE
FLAG POLE. CUT OUT CARS AS THEY SOON MAKE PLATE OBSOLETE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,207,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Control

By
Date MAY 26 1938

OPERATION	EST. TIME Ct. & No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSE & TYPE UP		MAY 2 1938	MAY 2 1938
RETOUCHING	7 6	5 2	5 5 26
PHOTO-LITHO			
BLUEPRINT STANDARD OPAQUES	12	5 - 5	5 - 5 - 12
REMOVING			
HAND COLOR PROOF	31 1 1/2		
ATTN. DEPT.	62 9	6 - 6	6 - 7

DATE ESTIMATE OK'D

DATE

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Wm. J. H. H. H.

V4

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDMOOD, N.J.

NO. 3A-H1011

ORDER NO. 11914

DATE 4-27-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ^{LEFT} WIND'S-EYE VIEW OF LT.
CARMEL, I.A. FROM RESERVOIR HILL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: WTC-23

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT LARGE BLDGS. DARK RED & GRAY. ON CENTER LARGE BLDGS. CREAM & GRAY.
ON RIGHT REAR EDGE CHURCHES GRAY STONE, BROWN TOWERS SLATE ROOF. OTHER LARGE
BLDGS. ON REAR LEFT DARK RED & GRAY. FOREGROUND GRAY. MAKE HILLS GOOD SHADED
GREEN. AUTUMN COLORS. BE SURE TO BRING OUT CH RCH STEEPLES PLAIN NOTE COAL
FILES. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Check for the name of the person
to whom the photo is to be sent.
If you are uncertain of the name, or
if the name is not on the list, write
to make an address.

ESTIMATE

QUANTITY	UNIT PRICE	TOTAL	DATE
1000	1.00	1000.00	4-27-38
1000	1.00	1000.00	4-27-38
1000	1.00	1000.00	4-27-38
1000	1.00	1000.00	4-27-38
1000	1.00	1000.00	4-27-38
1000	1.00	1000.00	4-27-38
1000	1.00	1000.00	4-27-38
1000	1.00	1000.00	4-27-38
1000	1.00	1000.00	4-27-38
1000	1.00	1000.00	4-27-38

9

43

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 8A-H1012 ORDER NO. 12096 DATE 4-28-1938

CUSTOMER FOGEL REFRIGERATOR CO.
PHILADELPHIA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25^M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOGEL - THE LEADER IN QUALITY SINCE
1899 (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

make OK Blue
impression

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 8A-H1013 ORDER NO. 12110 DATE 4-28-1938

CUSTOMER MILLERS' PLAZA MINERAL BATHS
MOUNT CLEMENS, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12^M 500 POST CARDS SIZE

3¹/₂ x 5¹/₂

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MILLERS' PLAZA MINERAL BATHS, -MT.
CLEMENS, MICH.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout PUT AMERICAN FLAG ON POLE.
TAKE OUT WORD MONROE ON FRONT SIGN. BRING OUT
PLAZA BATH HOUSE ON ALL SIGNS PLAIN LETTERS,
SHOW FLOWERS IN HANGING BASKETS.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BUILDING WHITE: GREEN ROOF, AND GREEN TRIM. LETTER ON SIGNS BLACK BACKGROUND G ID
LETTERS. GREEN GRASS AND SHRUBBERY. DERRICK AT BACK IS RED. GREEN WINDOW SHADES
WOULD IT SHOW UP MUCH BETTER IF IT HAD AWNINGS ON WINDOWS, ESPECIALLY ON FRONT PART.

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 4 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 81-H1015 ✓

ORDER NO. 12122

DATE 4-29-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER ALERT ADVERTISING AGENCY
GALVESTON, TEXAS

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL FAUST, ROCKFORD, ILLINOIS

AN AFFILIATED NATIONAL HOTEL

FRONT NO. 5

(All of this on address side)

R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout EITHER REMOVE SCANT SHRUBBERY IN FOREGROUND OR INCREASE IT, WE WOULD SUGGEST ONE LARGE TREE: THE UNSIGHTLY SIGNS IN THE WINDOWS DIRECTLY AT THE CORNER SHOULD ALSO BE REMOVED, LIKEWISE THE BLATZ BEER SIGN IN LEFT HAND LOWER CORNER. STREETS COULD PROBABLY SHOW MORE CARS AND PEDESTRIANS ON SIDEWALKS. ROOF SIGN WILL HAVE TO BE RAISED TO A HEIGHT WHERE IT CAN BE COMPLETELY SEEN AS ON CARD ATTACHED, 5A-H1218. DRAPERY SHOULD BE UNIFORM, EITHER OPEN OR CLOSED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue-Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THE GENERAL COLOR SCHEME OF THE BUILDING AND THE SURROUNDINGS CAN BE AS YOUR CARD ATTACHED, 5A-H1218.

Photos to Kephner
10/24/40
m

MAY 10 1938

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 8A-M1016

ORDER NO. 11964

DATE 4-29-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TWO SISTERS COURTYARD, NEW
ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT OLD CISTERN IN YARD. TAKE OUT THE CLOTH LINE POLES, TUB, ETC ON THE PORCH AND CLOSE THE DOOR. AND BE SURE AN MAKE THE FOUNTAIN RUNNING AS SAMPLE ATTACHED. THE COLOR OF BRICK WE USED ON 7A-H961 also the plaster on the walls in 7A-H961 is correct for this view. There is no blueish grey or brown as is used in sample. Dress up the flower beds as they are being reconditioned now by WPA workers.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

OPERATION	EST. TIME		EST. COST	EST. COLLECTED
	Cl. No.	Time Allowed		
REPAIRING (WPA) UP			MAY 4 1938	MAY 4 1938
REPAIRING	2	4	1 1/2	1 1/2
REPAIRING	82	89	5 7	5 10 45
REPAIRING				
REPAIRING				
REPAIRING	61	9	5 14	5 17

DATE OF FIRST ORDER

DATE OF SECOND ORDER

2. 76 44
48

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 8A-H1017

ORDER NO. 11964

DATE 4-29-1938

25M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) SPANISH ARMS PATIO, NEW ORLEANS, LA.

IMPRINT SAME AS ABOVE

Part of both sides
New Orleans - America's most interesting city

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BRICK IN THE HOUSE INSIDE YARD IS ALL OLD AND SUGGEST WE USE THE BRICK COLOR³
ING EFFECT WE DID ON CARD 7A-H961 The railing along the porch second story
IS GREENISH BLUE - ALSO THE FRAME WOODWORK AROUND THE WINDOW. THE LARGE
BLUE VASE, IRON GATE IS DARK DARK GREEN, FLOOR TO YARD IS LARGE FLAT STONE
COLOR THE SAME AS THE LARGE FLAT STONES MAKING A WALK IN VIEW 7A-H961 THE
WALLS OF THE PART OVER AND AT THE SIDES OF THE GATE IS ABOUT THE SAME COLOR AS
WE USED FOR THE WALLS ON 7A-H964

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION

...on
order for the ... Please
see to it that the ... or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. C-1

By *W. H. H. H.*
Date *May 3 1938*

OPERATION	EST. TIME		ENTERED	DATE
	C. H. H.	T. H. H.		
CHANGING THE UP			MAY 3 1938	MAY 3 1938
	7	5	5-3	5-3
	82		5-7	5-7
	216	1/2	5-11	5-11
	27	9	5-18	5-18

DATE

DATE

R. M. 44 45

1018
NO. 8A-H-108

LOYAL ORDER OF MOOSE, MOOSEHEART, ILL.

ORDER NO. 12152

DATE 4-30-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER, BORDER)

FRONT NO. I

R. M.

YES, same

TITLE (IN FULL) MOOSEHEART, THE LOYAL ORDER
OF MOOSE SCHOOL THAT TRAINS FOR LIFE,
MOOSEHEART, ILL.

IMPRINT NONE

3AH1409

BOT-BOY SCOUT BAND DRUM AND BUGLE CORPS

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

State in 1936

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject: On
order for this order. Please
see to it that all uniforms or nava-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DESCRIPTION	EST. TIME		DATE	
	Cl. No.	Time Allowed	Est. No.	Est. Date
CONFIRMING, TYPE C, UP			MAY 3 1938	MAY 3 1938
CONFIRMING				
REWORKING	4	3	5-3	5-5 SP
REWORKING				
REWORKING	82		5-5	5-6 H.
REWORKING				
REWORKING	31	12		
REWORKING	63	93		

By: _____ Date: _____

By: _____ Date: _____

By: _____ Date: _____

9-4

15
45

LOYAL ORDER OF MOOSE, MOOSEHEART, ILL.

NO. ¹⁰¹⁹ 8A-H109

ORDER NO. 12152

DATE 4-30-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I

R. M. YES *same as 30H1409*

TITLE (IN FULL) MOOSEHEART, THE LOYAL ORDER
OF MOOSE SCHOOL THAT TRAINS FOR XXXX
LIFE, MOOSEHEART, ILL.

IMPRINT NONE

BOT NEW VIEW NORTHWEST BUILDING

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

See to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Col. L. L. L. L. L.

By

Date

MAY 1 1938

OPERATION	EST. TIME		EST. COST	DATE COMPLETED
	Ch. No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 1 1938	MAY 1 1938
ETCH				
REDOUCING	5	3	5-3	5-5-8
PHOTO-LITHO				
BLUE-PRINT ETCHING, OPAQUEING	82		5-5	5-6-17
ENGRAVING				
HAND COLOR PROOF	216	1/4	5-9	5-9
REPRODUCTION	62	8	5-16	5-17

DATE RECEIVED

DATE PAID

By

By

DATE PAID

DATE PAID

5-12

5-12
45

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No 8A-H1020

ORDER NO. 11980

DATE 5-2-1938

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS

SIZE

3 1/2" x 5 1/2"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PLANT OF DIERKS LUMBER & COAL CO.,
WRIGHT CITY, OKLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

C. T. Art Colortone Press, Inc.
The Allis Press, Kansas City, Mo.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

For Crest.

MAKEOVER

Charge to Photo Litho

2,500—1-2-38

TIME
1
HC 1/4

MAY 4 1938

Signature

48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. 8A-H1021 ORDER NO. 11983 DATE 5-2-1938

CUSTOMER OAKLAND BEACH HOTEL
CONNEAUT LAKE, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

124 POST CARDS SIZE 2 1/2 x 3 1/2

STYLE ART COLORTONE WHITE BODE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SHOWING POPULAR MAIN TAP ROOM AND

DANCING DECK

BOT - OAKLAND BEACH HOTEL -- EAST SIDE,
CONNEAUT LAKE, PA.

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout THE LIGHT WIRES ARE TO BE TAKEN OUT

OF THE PHOTOGRAPH AND THE ROAD NEXT TO THE LAKE

IS TO BE CLEANED UP. REMOVE THE AUTOS ON THIS

ROAD. THEY WOULD LIKE TO HAVE THE LAKE AND THE

ROAD EXTENDED. YOU WILL SEE THAT THE MASK PRO-

TRUDING FROM THE FRONT OF THE SHIP DECK HAS BEEN CUT OFF ON THE PHOTOGRAPH. ALSO, VERY LITTLE

OF THE LAKE SHOWS. PLEASE EXTEND THIS A LITTLE SHOWING THE FULL MASK AND A LITTLE MORE OF THE

LAKE AND THE ROAD.

COLOR DESCRIPTION

COLORS CAN BE THE SAME AS ON THE OLD CARD (7A-H1170)

Very RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

Per 7
20 1/2
A9 3/4

27-6-7

20 1/2 313

Mr

ST
72

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1023

ORDER NO. 12193

DATE 4-30-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER THE WALDORT-ASTORIA
NEW YORK CITY, NEW YORK

Photos for
this Customer

25M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ~~PHOTO~~ Color ~~COLORTONE~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~THE LOUNGE RESTAURANT - THE WALDORT-~~
ASTORIA - CARICATURES BY XAVIER CUGAT

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

MAKE ~~THE~~ CERTAIN IN THE PRINTING THAT THE OUTLINE OF THE CARICATURES IS AS SHARP
AS POSSIBLE. THE ORIGINALS? ARE ALL DONE IN ONE COLOR WITH THE LINES
IN BLACK AND YOUR ARTIST SHOULD EMPHASIZE THIS FULLY. THE DRAPERIES
SHOULD BE OF A COLOR AS SHOWN IN THE HAND-PROOF, A DEEP OR SO CALLED
"OLD GOLD" IN CONTRAST TO THE WALLS.

Photo ret 5/2/38

MAY 4 1938

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 8A-H1024

ORDER NO. 12190

DATE 4-30-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW CITY HALL AND BAMA
THEATRE BUILDING, TUSCALOOSA, ALA.

PRIVATE NO. BEFORE TITLE: T-22

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. L R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Colors: Building is a cream color cement and the brick side of the building has been painted cream to match the cement Window frames, doors are stainless steel color. the dark places beneath the windows is a medium grey. They want all wires, street light signs removed. On the theatre building take out the lettering advertising the picture playing there at the time photo was made and leave this space blank also take out the streamer advertising hanging below the sign BAMA. etc. also all flags in front of building.

Color of building next to theatre on left is light grey take out the building or part of building at the right. and autos. As they no longer use street cards, take out the car tracks.

ESTIMATE		AND WORK SCHEDULE	
OPERATION	EST. TIME	ENTER	DATE
Clock No.	Time Allowed	DEPT.	COMPLETED
COM. CORR. TYPE UP		MAY 3 1938	MAY 3 1938
ETCH			
REDOUCING	2 7	5-3	5-5
PHOTO LITHO			
BLUEPRINT	82 89	5-5	5-5
ENGRAVING			
HAND COLOR PHOTO	31 1 1/4		
ARTIST	219 9	5-17	5-18

DATE OF ORDER OK'D _____
DATE OF ORDER OK'D _____
By _____

ATTENTION!

3 Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

45
46

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 8A-H1025

ORDER NO. 12186

DATE 4-30-1938

12 M 500 post cards

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VULCAN ON RED MOUNTAIN,
BIRMINGHAM, ALA.

PRIVATE NO. BEFORE TITLE: 70

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

IMPRINT

~~XXXX~~

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Colors; etc:--All stone work to be same color as card #7A-H2025 steps are also of stone, but the walks between the steps is cement. The walls surrounding the pools are also of stone.-----
NOTE: These pools are filled with water, and the slanting places between the pools 3 of them, the water is to be shown flowing over these rocks, which will be the case as soon as in operation a continuous flow of water like water falls will flow here. I have marked in blue pencil how the water will fall over these places also how the pools are filled with water. on tissue over photo. The VULCAN statue has been painted in Silver, the entire statue so make this as near silver color as possible.

GLCSE MULTI-PLY FORMS © PAT. NO. 1,297,778

ESTIMATE

MAY 3 AND WORK SCHEDULE

By *[Signature]*
Date *[Signature]*

OPERATION	EST. TIME	DATE	DATE
COMING TO THE UP		MAY 3 1938	MAY 3 1938
WATCH			
REWORKING	9	5-3	5-98
PHOTO LIT			
BLUE MOUNTAIN	12	5-11	5-11
ENGRAVING			
HAND COLOR PROOF			
ARTIST	41	6-14	6-15

ATTENTION!

Subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set

PHOTO

2 1/2

PRINT

COLOR

1 1/4

[Large handwritten signature]

4

46

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 8A-H1026

ORDER NO. 12186

DATE 4-30-1938

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

18 M 500 POST CARDS ART COLORED (WHITE BORDER *Full Page*)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
VULCAN ON RED MOUNTAIN,
BIRMINGHAM, ALA. SHOWING ~~VEINS OF IRON ORE~~
VEINS OF IRON ORE IN MOUNTAIN SIDE

PRIVATE NO. BEFORE TITLE: 71

In Key

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *same as 7AH2025*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
~~SEE INSTRUCTIONS ATTACHED.~~ *Color same as 7AH2025, dark side of mt*
is reddish dk brown then is brown ore

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCDE MULTI-PLY FORMS © PAT. NO. 1,291,775

ESTIMATE AND WORK SCHEDULE

By *W. H. B.* Cost Dept. Checked *W. H. B.*

Date *May 1, 1938*

OPERATION	TIME	DATE	DATE COMPLETED
EXPOSING		May 2 1938	May 2 1938
101			
RETOUCHING	9 2	5 - 3	5 - 9 5
PROOFING			
BLUE PRINT	82	5 - 10	5 - 12 45
ENGRAVING			
HAND COLORING	22 1/4		11 May
PRINTING	10 8	5 - 17	5 - 18

By *W. H. B.* Date *May 1, 1938*

By *W. H. B.* Date *May 1, 1938*

SOLD BY L.B.HOLLISTER, IMPORTER & JOBBER, LEAD,
SO. DAK.

NO. 8A-H1029

ORDER NO. 12183

DATE 4-30-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) MT. RUSHMORE MEMORIAL,
BLACK HILLS, SO. DAK.

PRIVATE NO. BEFORE TITLE: 44

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GREY STONE (NOT PURPLE) ~~XX~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE AND WORK SCHEDULE				Cost Dept. Checked <u>12</u>
OPERATION		EST. TIME C. & N. Time & Date	ENTER EST.	DATE COMPLETION
COMPOSING TYPE SET UP			MAY 3 1938	MAY 3 1938
GAL				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STIPPING, OPAQUE		8 1/2	5-5	5-6 1/2
ENGRAVING				
HAND COLOR PROOF		22 1/2		4 1/2
ARTIST DET.		203 8	5-18	5-22

DISCOUNT

DATE

4

50
46

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1030 ORDER NO. 11989 DATE 5-2-1938

CUSTOMER STRAND RESTAURANT
66 BROAD STREET
RED BANK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STRAND RESTAURANT, -64-66 BROAD STREET,
RED BANK, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

Ret 4/22/50
XX

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1031 ORDER NO 11992 DATE 5-2-1938

CUSTOMER STRAND RESTAURANT
66 BROAD STREET
RED BANK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUSINESS CARDS SIZE 2 5/16 x 3 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STRAND RESTAURANT, -64-66 BROAD STREET -
RED BANK, NEW JERSEY

FRONT NO. none R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

Use
PHOTO NO. 8A-H1030

Reduce color plates 8A-H1030

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER R.G. HASKINS COMPANY 4626 W. FULTON STREET CHICAGO, ILLINOIS	DIAL NO. 8A-H1032	ORDER NO. 11991	DATE 5-2-1938	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	6 M POST CARDS			SIZE 3½ x 5½	STYLE PHOTO COLORIT 3 SIDES FULL FACE	
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full THE HASKINS CAPPER AT WORK IN ARMOUR'S PHARMACEUTICAL LABORATORIES <i>put in tinted border as on card</i>			FRONT NO. 5 (All of this on address side) R. M. Yes No R.M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint <i>✓ NO. ON FRONT.</i>		
	RETOUCHING DEPARTMENT (Submit) Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout TEXT SEE ATTACHED CIRCULAR FOR CLOSE UP OF THE CAPPER ITSELF, DONT GO INTO TOO MUCH DETAIL ON THE CAPPER WHICH GIRL IS HOLDING BUT TO TRY AND BRING IT OUT FAIRLY GOOD. DO NOT DO ANY RETOUCHING ON PHOTOS WHICH ARE TO GO ON FRONT. CUTS SIZE OF ONES ON LAYOUT			Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
COLOR DESCRIPTION						
TINT SPACE BELOW PICTURE AS ON 6A-H660. SEE ALL INSTRUCTIONS FOR PHOTO REPRODUCTION ON MASK AROUND PHOTO.						

3 photos ret
5/27/38

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
X 1 1/2
A9

Bpa

30

WAIT-CAHILL CO., DECATUR, ILL.

NO. 8A-H1034

ORDER NO. 12168

DATE 5-9-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER (LOWER) CENTER - BORDER.

TITLE (IN FULL) WATER AND WILLIAMS STREET,
DECATUR, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

NO WORK DONE

		DATE		DATE
		MAY 10 1938		MAY 10 1938
12	5	5-10	5-10	
12		5-16	5-16	
216	1/2	5-17	5-17	
216	9	5-24	5-25	

C.T. & CO.

NO. 8A-H1035

ORDER NO. 12208

DATE 5-4-1938

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MERRY CHRISTMAS

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,780,000

Executive OK of Conditions

By

ESTIMATE

Cost Dept. Checked

Date

1938 MAY 10

By

MAI

DESCRIPTION	EST. TIME	EST. PRICE	DATE FORWARDED
COMPOSING, TYPE, & UP			MAY 7 1938
RESETTING	11	8	5-7
PROOF-1st			
DELIVERY	82		5-11
SHIPPING, CHARGES			5-12
ENGRAVING			
HAND COLOR PROOF	225	1 1/2	13 May
ARTIST'S FEE	201	10	5-14

DATE RECEIVED

By

MAI

make red impression
of lettering

2-1
11-7

51

C.T. & CO.

NO. 8A-H1036

ORDER NO. 12208

DATE 5-4-1938

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MERRY CHRISTMAS HAPPY XXXX

IMPRINT NONE

NEW YEAR

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		EST. TIME		DATE	
OPERATION		Check No.	Time	EST.	ACT.
COMPOSING, TYPE UP				MAY 7 1938	MAY 7 1938
RESETTING		2	9	5-7	5-11 50
PHOTOGRAPHY		12		5-12	5-12 45
ENGRAVING					
HAND COLOR PROOF		225	1 1/2		13 May
ARTIST COST.		203	9 1/2	5-16	5-17

DATE EST. MADE _____ DATE PAID _____

DATE PAID _____

make DK. Blue impression

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H1037

ORDER NO. 12241

DATE 5-4-1938

12 M 500 POST CARDS

ART COLORTONE

~~XXXXXXXXXXXX~~ FULL
FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCK CITY GARDENS "SEE SEVEN
STATES"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE-MULTI-PLY FORMS © PAT. NO. 1,754,773

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate OK of Customer

ESTIMATE

Cost Dept. Approved

By

Date

WORK SCHEDULE

By

Date

OPERATION	EST. TIME		EST. COST	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE UP			MAY 8 1938	MAY 8 1938
ETCH				
REPRODUCTION	5	4	5 - 8	5 - 11 80
PHOTO-LITHO				
BLUETINT REPRODUCTION (QUANTITY)	82	89	5 - 13	5 - 16 45
REPRODUCTION				
HAND COLOR PROOF	202	1 1/2		17 40
REPRODUCTION	202	9	5 - 25	5 - 26 1

By

Date

By

Signature

T.H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H1038

ORDER NO. 12241

DATE 5-4-1938

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) SNOW WHITE AND THE SEVEN DWARFS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!!

2
Subjects in
order for this machine. Please
see to it that all line or nega-
tive or uniform and colors are
in harmony with each other
to make an attractive set.

Estimate No. 1000000

By

ESTIMATE

Cost Dept. Checked

DATE 1000000 WORK SCHEDULE

By

Date

OPERATION	EST. TIME	ENTR. DEPT.	DATE COMPLETED
COMP. & G. TYPE UP			MAY 8 1938
RE-DOING	4	3	5-6
RE-DOING	82	89	5-10
RE-DOING	22	12	5-25
RE-DOING	36	8	5-25

DATE 1000000

DATE 1000000

51

OHIO STATE ARCHAEOLOGICAL & HISTORICAL SOCIETY
COLUMBUS, OHIO

NO. 8A-H1039

ORDER NO. 12232

DATE 5-4-1938

6 M POST CARDS

ART CCLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SERPENT MOUND, ADAMS
COUNTY, OHIO

FRONT NO. 1
IMPRINT NONE

R. M. YES

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE MAJORITY OF THE TREES SURROUNDING THE SERPENT ARE HARD WOODS.
IN THE FOREGROUND YOU WILL NOTICE SEVERAL WHICH ARE MUCH DARKER THAN THE
OTHERS AND ARE PYRAMIDAL IN SHAPE. THESE ARE RED CEDAR TREES. ~~DO NOT~~
~~POSSIBLY BECAUSE THEY ARE SO CLOSE TO THE SERPENT.~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

The handcolored proof I am sorry to state is too green and the tree coloring is too heterogeneous. It seems that the color of the tree masses can be simplified. The serpent color has too much yellow in the green and the serpent has been worked on so much that it has become very mechanical in outline and detail. The walk which is colored a cream stands out too much. Can not this be subdued so that the serpent stands out more than the walk? A sample of a card enclosed seems to be more consistent in color. We would like to have the Serpent Mound post card colored similar to this.

MAKE OVER

Charge to

EST. No.

DATE	TIME	EST. NO.
MAY 3 1938	12	1
MAY 3 1938	1	
MAY 3 1938		
MAY 3 1938		
MAY 3 1938		

ESTIMATE		AND WORK SCHEDULE		Cost Dept. Control	
EST. TIME		ENT. - PT.		DATE	
EST. TIME		ENT. - PT.		DATE	
MAY 3 1938		MAY 3 1938			
5	6	5 - 6	5 - 6		
12	10	5 - 10	5		
12	12	12	12		
24	12	6 - 8	6 - 9		

NO. 8A-H1040

ORDER NO. 12235

DATE 5-6-1938

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

YES

TITLE (IN FULL)	HOLY CITY, LOOKOUT MOUNTAIN CAVES	IMPRINT	SAME AS ABOVE
-----------------	--------------------------------------	---------	---------------

**BOT.OF FRONT: THE MOST SPECTACULAR
OF THE WORLD'S WONDERS. RUBY FALLS,
LOOKOUT MOUNTAIN CAVES**

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE		Genc. Dept. Card	
AND WORK SCHEDULE		Date	
OPERATION	EST. TIME (Click No. 1 Time & low)	ENTR. DEPT.	DATE COMPLETED
COMPOSING, TYPE UP		MAY 6 1928	MAY 8 1928
SET			
REPRODUCTION	9 2	5-6	5-10 8
PHOTO LITHO			
PRINTING, CIRCULAR	12 89	5-10	5-10 11
ENGRAVING			
HAND COLOR PROOF	22 1/2		11 May
ARTIST EST.	215 9	5-19	5-20 1

1944

1940

ATTENTION

order for this customer. Please see to it that all colors and negatives are uniform and colors are in harmony with each other to make an attractive set.

T.H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H1044

ORDER NO. 12235

DATE 5-6-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ONYX JUNGLE, LOOKOUT
MOUNTAIN CAVES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

BOT. OF FRONT: THE MOST SPECTACULAR
OF THE WORLD'S WONDERS. RUBY FALLS,
LOOKOUT MOUNTAIN CAVES

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLDGE MULTI-PLY FORMS © PAT. NO. 1,297,776

ATTENTION!

Subject on
order for this order. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Estimated	
APPROXIMATE SCHEDULE		By	
OPERATION	EST. TIME (Hrs. Mins. Secs.)	ENT. COST	DATE COMPLETED
COMP. BY			MAY 8 1938
REWORKING	13 2	5 - 6	5 - 10 88
PHOTO-LIT			
PRINTING	83	5 - 10	
ENGRAVING			
HAND COLOR PROOF	225 1/4		12 May
ARTIST COST	36 8 1/4	5 - 19	5 - 23 W.P.

DATE EST. MADE

By

By

DATE EST. MADE

R.M. 52
51

T.H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H1042

ORDER NO. 12235

DATE 5-6-1938

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) THE FISH MARKET,
LOOKOUT MOUNTAIN CAVES

IMPRINT SAME AS ABOVE

BOT. OF FRONT: THE MOST SPECTACULAR OF
THE WORLD'S WONDERS. RUBY FALLS,
LOOKOUT MOUNTAIN CAVES.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,375

ATTENTION!

Subjects on order for this customer. Please see to it that all color or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order

ESTIMATE

Case Dept. Control

WORK SCHEDULE

Date

OPERATION	EST. COST	EST. COST	DATE COMPLETED
COMPOSING, TYPE SET			MAY 8 1938
ETCH			MAY 8 1938
RETOUCHING	13	1	5 - 6
PHOTO LITHO			5 - 9
BLUEPRINT	82		5 - 9
STRIPPING G. QUADRING	87		5 - 10 K.A.
ENGRAVING			
HAND COLOR PROOF	225	13	11 May
ARTIST COST.	37	9	May 20 38

DATE ESTIMATE GIVEN

DATE MADE

DATE ESTIMATE GIVEN

DATE ESTIMATE GIVEN TO CUSTOMER

By

13

57
R.M. 52
51

T.H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H1043

ORDER NO. 12235

DATE 5-6-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) ARABIAN DRAPERIES, LOOKOUT MOUNTAIN CAVES

IMPRINT SAME AS ABOVE

BOT. OF FRONT: THE MOST SPECTACULAR OF THE WORLD'S WONDERS. RUBY FALLS, LOOKOUT MOUNTAIN CAVES.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,77

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cards or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
DATE MAY 7 1938
COST DEPT. CHECKED
By
Date

OPERATION	EST. TIME Hrs. Time Allowed	DATE COMPLETED
COMPOSING TYPE & UP		
ETCH		
PROOFING	4 2	5-11
PROOFING		
PRINTING		
STRIPPING & EQUING	92/97	5-11
ENGRAVING		
HAND COLOR PROOF	14	
ARTIST	28 84	5-19

DATE ESTIMATE MADE DATE

By By

DATE DATE

DATE DATE

DATE DATE

DATE DATE

R. M. 52
Notes # take out "4"
51

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H1044

ORDER NO. 12235

DATE 5-6-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) HALL OF DREAMS, LOOKOUT
MOUNTAIN CAVES

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE
BOT. OF FRONT: THE MOST SPECTACULAR OF
THE WORLD'S WONDERS. RUBY FALLS,
LOOKOUT MOUNTAIN CAVES

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE AND WORK SCHEDULE		Cost Dept. Card	
By	Date	By	Date
DESCRIPTION	EST. TIME (Clocks) (T. - Followed)	EST. DATE	DATE COMPLETED
COMPOSITING, TYPE UP		MAY 8 1938	MAY 8 1938
ETCH			
RE-DRUGGING	1		
PHOTO-LITHO			
ETCHING, OPAQUING	8 2/3	5 - 9	5 - 10 45
ETCHING			
HAND COLOR PROOF	22 1/2		11 May
ARTIST COST.	210 9	5 - 19	5 - 21

DATE RECEIVED CARD

DATE PAID

By

DATE PAID TO JAMES H. CURTIS

ST. 52
A.M. 51

St.
R. m. 52
58

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H1046

ORDER NO. 12235

DATE 5-6-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DIANIA'S FAIRY STAGE,

LOOKOUT MOUNTAIN CAVES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

BOT. OF FRONT: THE MOST SPECTACULAR OF
THE WORLD'S WONDERS. RUBY FALLS,
LOOKOUT MOUNTAIN CAVES

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

8 subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION	DATE	TIME	DATE	TIME
COMPOSING TITLE			MAY 8 1938	
REDOUBLING	1	1	5-6	5-10 8
PHOTOGRAPH				
BLUEPRINT	89		5-10	5-10 45
ENGRAVING				
HAND COLOR PRINT	22	1 1/2		11-10 1/2
ARTIST'S SET	2	8 1/2		5-24 1/2

DATE RECEIVED

DATE PAID

By

R.M. 52
51

T. H. PAYNE CO., CHATTANOOGA, TENN.

NO. 8A-H1047

ORDER NO. 12235

DATE 5-6-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER (LOWER) CENTER - BORDER.
TITLE (IN FULL) ONYX PIPE ORGAN, LOOKOUT
MOUNTAIN CAVES

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE
BOT. OF FRONT: THE MOST SPECTACULAR
OF THE WORLD'S WONDERS. RUBY FALLS,
LOOKOUT MOUNTAIN CAVES

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

8 Subjects on
order for this set. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Est. No. 1047

MAY 7 1938 WORK SCHEDULE

ITEM	NO.	TH	DATE	DATE
COMPUTING			MAY 6 1938	MAY 6 1938
RECORDING	13	1	5 - 6	5 - 11 SC
PHOTO LIT.	82	99	5 - 11	5 - 11 45
RETRAYING				
RETRAYING	22	1 1/2		11 45
ARTIST	40	9	5/19/38	5/31/38

DATE MADE BY

BY

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1048 ORDER NO. 12265 DATE 5-5-1938

CUSTOMER HOTEL STANLEY
LAKEWOOD, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ GROUP 3

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL STANLEY - THE LOBBY - SPACIOUS

SUN DECK (ETC. AS PER COPY)

FRONT NO. 5

R. M.

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout ON SUN DECK PHOTO NOTE HARRY COHEN

LEANING AGAINST THE RAIL WITH CIGAR IN MOUTH.

USE ATTACHED SMALL PHOTO OF PHILIP COHEN TO SHOW

HIM TO THE LEFT OF HARRY AT THE RAIL, THAT IS

WE ARE TO ELIMINATE HIS WIFE BUT SHOW HIM, CAP

AND ALL, AS CONSPICUOUSLY AS HARRY IS SHOWN.

INSERT HIM IN PICTURE IF AT ALL POSSIBLE.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1048 ORDER No. 12266 DATE 5-5-1938

CUSTOMER WARREN NATIONAL BANK
WARREN, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WARREN NATIONAL BANK, WARREN,
PENNSYLVANIA

see inst.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
~~PLATE NO. ON FRONT.~~

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout PAINT OUT THE POST, ARM, AND TRAFFIC

LIGHT IN THE FOREGROUND AND USE YOUR OWN
JUDGMENT IN ELIMINATING SOME OF THE PERSONS AND
AUTOMOBILES SHOWN IN THE PICTURE.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

1. BLDG. BRICK WORK RED NO. 2, OR SLIGHTLY COLOR DESCRIPTION DARKER. 2. STONE TRIM SHOWN FOR 5th FLOOR
& ALL STONE WORK ON GROUND FLOOR YOUR #15. 3. CORNER BRICK WORK #14. 4. ALL STONE TRIM AS INDI-
CATED IN PHOTO #15. 5. FRONT RAILING, LAMP POST, WINDOW FRAMES, #26, GREEN. 6. WINDOW SASH MAHOGANY
#32. 7. NAME PLATES ON BLDG. BRONZE #31. 8. BANK NAME SIGN #26, GREEN WITH WHITE LETTERS. LAMP
BULBS ALSO WHITE. 9. WINDOW SHADES IN BLDG. TAN, #11. 10. FIRST BLDG. AT LEFT #7, DARK BRICK.
11. SECOND BLDG. AT LEFT #23 BRICK, WITH 326 GREEN, WITH WHITE LETTERS FOR CLOCK. 12. THIRD
BLDG. AT LEFT #7 WITH #18 FOR TAN AWNINGS ON BOTH BLDGS. 13. FOURTH BLDG. AT LEFT #23 WITH BLACK
SIGN AND WHITE LETTERS. 14. FIFTH BLDG. AT LEFT #7 AND IN DISTANCE 326 GREEN FOR HILLS & #15,
STONE, FOR PAVING. 15. FIRST BLDG. AT RIGHT #10 FOR BRICK AND #14 FOR WOOD TRIM. 16. SECOND
BLDG. AT RIGHT #23 FOR BRICK, WITH BLACK AND BLUE FOR SIGN. 17. THIRD BLDG. AT RIGHT #18 FOR
BRICK AND #15 FOR STONE WORK. 18. FOURTH BLDG. AT RIGHT #15 FOR STONE WORK AND WHITE FOR WOOD
TRIM. 19. SKY: BLUE WITH WHITE CLOUDS. WE BELIEVE IT WOULD BE BEST TO CUT THE PICTURE AT THIS
POINT, BUT IF YOU THINK IT WOULD BE MORE HARMONIOUS TO INCLUDE THE CORNER BLDG. AT RIGHT YOU
MAY USE 3 14 FOR BRICK WORK AND #15 FOR STONE AND #7 FOR SIGN. WE ASSUME #15 WILL SERVE FOR
THE CONCRETE PAVEMENT ON BOTH STREETS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. 8A-H1050	ORDER NO. 12291	DATE 5-6-1938	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED
	CUSTOMER A. M. LARSON CO., INC. WATERBURY, CONNECTICUT						
	6 M POST CARDS	SIZE 3 1/2 x 5 1/2	STYLE PHOTO COLOR IT FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full			FRONT NO. 5 (All of this on address side) R. M. <input checked="" type="radio"/> Yes <input type="radio"/> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <input checked="" type="radio"/> C. T. Imprint <input type="radio"/> No Imprint PLATE NO. ON FRONT			
RETURN PHOTO YES NO	RETOUCHING DEPARTMENT <input checked="" type="radio"/> Submit — Sketch — Layout — <input checked="" type="radio"/> Retouched Photo — Wash Drawing Follow Layout			Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 <input checked="" type="radio"/> Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			TO PHOTO USED FOR
	SEE TISSUE ATTACHED.						
	<i>Follow sketch for colors</i> <i>copy</i>						
	COLOR DESCRIPTION						
SEE TISSUE ATTACHED.							
<i>make DK. Blue impression</i>							

Ret 7
etc. 1/1
Lant 9

Red Print 22

The Blue Print

24

X
91
make the

str.

THOMAS R. WEST, MIAMI, FLA.

NO. 81-H1051

ORDER NO. 12307

DATE 5-7-1938

25 M POST CARDS		C. T. ART COLORTONE		FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I		R. M. (NO)	
TITLE (IN FULL) WINTER RACING AT TROPICAL PARK, CORAL GABLES, FLA.		IMPRINT SAME AS ABOVE			
<i>In sky</i>		PRIVATE NO. BEFORE IMPRINT -- DL-32			
		PHOTO PROPERTY OF CUSTOMER			

COLOR DESCRIPTION

SEE TISSUE ATTACHED & CUT DOWN AS MARKED.
TUFF COLOR OF TRACK LIGHT BROWN

SUBMIT: RET. PHOTO B. L. & W. PROOF **HANDCOL PROOF YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

ESTIMATE				Cost Dept.
MAY 7 1938 WORK SCHEDULE				Date MAY 7 1938
DESCRIPTION	EST. TIME	ENT. DEPT.	DATE COMPLETED	
CHAS. C. T. & P.		MAY 7 1938	MAY 7 1938	
PLH				
REWORKING	4			
PHOTO (100)				
BLANKING	82	5-20	5-20	
ENCORATING				
HAND COLOR PRINT	201 1/4	5-23	5-23	
APPROX. DEL.	214 11-			

DATE RECEIVED CARD DATE PAID

BY TO

5
9
3

R

52

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1052

ORDER NO. 12308

DATE 5-7-1938

13 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) THE EVERGLADES CLUB, PALM
BEACH, FLA.

in sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT - P.16

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

LOWER PART OF BLDG. LIGHT GRAY? REST CREAM SPANISH TILE ROOF. WHITE
WINDOW TRIM. BROWN DOORS. AUSTRALIAN PINE LEDGE ALONG WATER FOR GOOD
COLORS SEE CARD #7A-H2614

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE				Est. Dept. Control
MAY 7 1938				DATE
NO.	TIME	EXT.	DATE	DATE
COM. & ENG. FIVE			MAY 7 1938	MAY 7 1938
REPAIR				
REPAIRING	51	3	5-7	5-12 SC
REPAIRING				
REPAIRING	82		5-13	5-13 LT
REPAIRING				
REPAIRING				
REPAIRING	46	1 1/2	5-23	5-23
REPAIRING		8		

DATE RECEIVED

DATE PAID

By

By

DATE PAID

DATE PAID

4

52

THOMAS R. WEST, MIAMI, FLA.

NO. 2A-H1053

ORDER NO. 12310

DATE 5-7-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE LEFT UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CLEMATIS STREET, LOOKING WEST
FROM CITY PARK, WEST ~~ROCKBECK~~ PALM
BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - P.14

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION
#1. LIGHT BUFF BLDG., CREAM TRIM, GREEN WINDOW TRIM, RED TILE ROOF MOVIE SIGN
LIGHT & DK. GREEN, WHITE LETTERS, CREAM TRIM
#2. ~~TAN~~ LIGHT CREAM STUCCO? LIGHT BRAY WINDOW TRIM. BASE FLOOR WINDOWS. TAN
TRIM. WESTERN UNION SIGN WHITE LETTERS ON BUFF BACKGROUND
#3. BROWN BRICK BLDG. WHITE TRIM #4. CREAM STUCCO #5. WHITE #6. RED BRICK BLDG.
WHITE TRIM. #7. BUFF BLDG. RED TILE ROOF #8. OFF-WHITE. #9. CREAM STUCCO BLDG.
VARIGATED RED TILE ROOF. #10. GRAY WITH RED TILE ROOF. #11. LIGHT BUFF. GRAYSTONE
CORNERS. ROOFS SPANISH RED TILE WITH TOWERS A DEEPER BUFF COLOR. SEE TISSUE.
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DATE 5-7-1938

DESCRIPTION	EST. TIME	ENTR. COST.	DATE
CLAM...			MAY 7 1938
...			
...	5	6	5-7
...			5-11 58
...	82		5-11
...			5-12 41
...			
...	225	1 1/2	11 May
...	61	9	6-10
...			6-13

DATE RECEIVED CARD

DATE

...

...

...

5

3

57

55.

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-11055

ORDER NO. 12310

DATE 5-7-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOLLYWOOD BEACH HOTEL,
HOLLYWOOD, FLA.

BOT - SHOWING THE ATLANTIC OCEAN AND THE
INLAND WATERWAY

In lower border in small type. --
Photo by Karlberg

PRIVATE NO. BEFORE TITLE - H-9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED. WATER A BLUEISH GREEN COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,000

Executive OK of Request

ESTIMATE

Cost Dept. Checked

By

MAY 7 1938

By

MAY 1 1938

Date

Date

DESCRIPTION	EST. TIME		DATE COMPLETED
	Clock No.	Time Allowed	
COM. 100 - 100			<u>MAY 7 1938</u>
RE. 100 - 100	<u>7</u>	<u>6</u>	<u>5-7</u>
RE. 100 - 100	<u>82</u>		<u>5-11</u>
RE. 100 - 100			<u>5-11 45</u>
RE. 100 - 100	<u>220</u>	<u>1 1/2</u>	<u>27 May</u>
RE. 100 - 100	<u>215</u>	<u>9</u>	<u>6-30</u>

DATE RECEIVED

DATE PAID

By

DATE

DATE RECEIVED

DATE

52

THOMAS R. WEST, MIAMI, FLA.

8A-M1056

ORDER NO. 12310

DATE 5-7-1938

12 M POST CARDS

art colorTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) PARK VIEW HOTEL, ON THE
CIRCLE, HOLLYWOOD, FLA.

In small type in lower border --
Photo By Karlberg
PRIVATE NO. BEFORE TITLE -- H-10

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
MAY 7		AND WORK SCHEDULE	
LOCATION	EST. TIME (Clock No. Time Allowed)	DATE ENTERED	DATE COMPLETED
COM. - E. TV - UP		MAY 7 1938	MAY 7 1938
RECORDING	2 5	5-7	5-14
EDITING	8 2	5-6	5-17
RE-PAVING			
HANDLING	216 1/2	5-20	5-20
RE-PAVING	27 9		6-27

DATE TESTED

DATE

By

1. Explain the importance of the following factors in the development of a country:
 (a) Geography (b) Climate (c) Resources (d) Population (e) Government (f) Technology (g) Trade (h) Investment (i) Education (j) Health (k) Environment (l) Culture (m) Religion (n) Language (o) History (p) Politics (q) Society (r) Economy (s) Law (t) Justice (u) Security (v) Peace (w) War (x) Conflict (y) Cooperation (z) Competition (aa) Collaboration (ab) Competition (ac) Collaboration (ad) Competition (ae) Collaboration (af) Competition (ag) Collaboration (ah) Competition (ai) Collaboration (aj) Competition (ak) Collaboration (al) Competition (am) Collaboration (an) Competition (ao) Collaboration (ap) Competition (aq) Collaboration (ar) Competition (as) Collaboration (at) Competition (au) Collaboration (av) Competition (aw) Collaboration (ax) Competition (ay) Collaboration (az) Competition (ba) Collaboration (bb) Competition (bc) Collaboration (bd) Competition (be) Collaboration (bf) Competition (bg) Collaboration (bh) Competition (bi) Collaboration (bj) Competition (bk) Collaboration (bl) Competition (bm) Collaboration (bn) Competition (bo) Collaboration (bp) Competition (bq) Collaboration (br) Competition (bs) Collaboration (bt) Competition (bu) Collaboration (bv) Competition (bw) Collaboration (bx) Competition (by) Collaboration (bz) Competition (ca) Collaboration (cb) Competition (cc) Collaboration (cd) Competition (ce) Collaboration (cf) Competition (cg) Collaboration (ch) Competition (ci) Collaboration (cj) Competition (ck) Collaboration (cl) Competition (cm) Collaboration (cn) Competition (co) Collaboration (cp) Competition (cq) Collaboration (cr) Competition (cs) Collaboration (ct) Competition (cu) Collaboration (cv) Competition (cw) Collaboration (cx) Competition (cy) Collaboration (cz) Competition (da) Collaboration (db) Competition (dc) Collaboration (dd) Competition (de) Collaboration (df) Competition (dg) Collaboration (dh) Competition (di) Collaboration (dj) Competition (dk) Collaboration (dl) Competition (dm) Collaboration (dn) Competition (do) Collaboration (dp) Competition (dq) Collaboration (dr) Competition (ds) Collaboration (dt) Competition (du) Collaboration (dv) Competition (dw) Collaboration (dx) Competition (dy) Collaboration (dz) Competition (ea) Collaboration (eb) Competition (ec) Collaboration (ed) Competition (ee) Collaboration (ef) Competition (eg) Collaboration (eh) Competition (ei) Collaboration (ej) Competition (ek) Collaboration (el) Competition (em) Collaboration (en) Competition (eo) Collaboration (ep) Competition (eq) Collaboration (er) Competition (es) Collaboration (et) Competition (eu) Collaboration (ev) Competition (ew) Collaboration (ex) Competition (ey) Collaboration (ez) Competition (fa) Collaboration (fb) Competition (fc) Collaboration (fd) Competition (fe) Collaboration (ff) Competition (fg) Collaboration (fh) Competition (fi) Collaboration (fj) Competition (fk) Collaboration (fl) Competition (fm) Collaboration (fn) Competition (fo) Collaboration (fp) Competition (fq) Collaboration (fr) Competition (fs) Collaboration (ft) Competition (fu) Collaboration (fv) Competition (fw) Collaboration (fx) Competition (fy) Collaboration (fz) Competition (ga) Collaboration (gb) Competition (gc) Collaboration (gd) Competition (ge) Collaboration (gf) Competition (gg) Collaboration (gh) Competition (gi) Collaboration (gj) Competition (gk) Collaboration (gl) Competition (gm) Collaboration (gn) Competition (go) Collaboration (gp) Competition (gq) Collaboration (gr) Competition (gs) Collaboration (gt) Competition (gu) Collaboration (gv) Competition (gw) Collaboration (gx) Competition (gy) Collaboration (gz) Competition (ha) Collaboration (hb) Competition (hc) Collaboration (hd) Competition (he) Collaboration (hf) Competition (hg) Collaboration (hh) Competition (hi) Collaboration (hj) Competition (hk) Collaboration (hl) Competition (hm) Collaboration (hn) Competition (ho) Collaboration (hp) Competition (hq) Collaboration (hr) Competition (hs) Collaboration (ht) Competition (hu) Collaboration (hv) Competition (hw) Collaboration (hx) Competition (hy) Collaboration (hz) Competition (ia) Collaboration (ib) Competition (ic) Collaboration (id) Competition (ie) Collaboration (if) Competition (ig) Collaboration (ih) Competition (ii) Collaboration (ij) Competition (ik) Collaboration (il) Competition (im) Collaboration (in) Competition (io) Collaboration (ip) Competition (iq) Collaboration (ir) Competition (is) Collaboration (it) Competition (iu) Collaboration (iv) Competition (iw) Collaboration (ix) Competition (iy) Collaboration (iz) Competition (ja) Collaboration (jb) Competition (jc) Collaboration (jd) Competition (je) Collaboration (jf) Competition (jg) Collaboration (jh) Competition (ji) Collaboration (jj) Competition (jk) Collaboration (jl) Competition (jm) Collaboration (jn) Competition (jo) Collaboration (jp) Competition (jq) Collaboration (jr) Competition (js) Collaboration (jt) Competition (ju) Collaboration (jv) Competition (jw) Collaboration (jx) Competition (jy) Collaboration (jz) Competition (ka) Collaboration (kb) Competition (kc) Collaboration (kd) Competition (ke) Collaboration (kf) Competition (kg) Collaboration (kh) Competition (ki) Collaboration (kj) Competition (kk) Collaboration (kl) Competition (km) Collaboration (kn) Competition (ko) Collaboration (kp) Competition (kq) Collaboration (kr) Competition (ks) Collaboration (kt) Competition (ku) Collaboration (kv) Competition (kw) Collaboration (kx) Competition (ky) Collaboration (kz) Competition (la) Collaboration (lb) Competition (lc) Collaboration (ld) Competition (le) Collaboration (lf) Competition (lg) Collaboration (lh) Competition (li) Collaboration (lj) Competition (lk) Collaboration (ll) Competition (lm) Collaboration (ln) Competition (lo) Collaboration (lp) Competition (lq) Collaboration (lr) Competition (ls) Collaboration (lt) Competition (lu) Collaboration (lv) Competition (lw) Collaboration (lx) Competition (ly) Collaboration (lz) Competition (ma) Collaboration (mb) Competition (mc) Collaboration (md) Competition (me) Collaboration (mf) Competition (mg) Collaboration (mh) Competition (mi) Collaboration (mj) Competition (mk) Collaboration (ml) Competition (mm) Collaboration (mn) Competition (mo) Collaboration (mp) Competition (mq) Collaboration (

7-5

58

THOMAS R. WEST, MIAMI, FLA.
PHOTO BY G. W. ROMER

NO. 8A-H1058

ORDER NO. 12312

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) A FINE CLUSTER OF COCONUTS

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT *** P-10

in sky

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

LIGHTER COCONUTS A YELLOWISH GREEN TO A DARKER GREEN
ALSO SEE INSTRUCTIONS ATTACHED..

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ESTIMATE

Cost Dept. Checked

MAY 7 1938

By

Date

MAY 7 1938

OPERATION	EST. TIME		EST. DEPT.	DATE COMPLETED
	Job No.	Time Allowed		
CLERK UP			MAY 7 1938	MAY 7 1938
CLERK				
CLERK	205	2	5 7	3 - 20 30
CLERK				
CLERK	89		5 - 25	5 - 26 45
CLERK				
CLERK	215	1 1/2		28 May
CLERK	215	9	6 - 28	6 -

D.
D.
D.

B.

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1059

ORDER NO. 12313

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

ROLL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) SUNSET ON THE FLORIDA COAST

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- DL-28

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR GOOD SUNSET COLORING SEE CARDS #4A-H225, 3A-H782 & 7A-H1353 WITH SUN OVER RIGHT SIDE OF PALM TREE. REFLECTION IN WATER NOT TOO COLORFUL AS WHITE IS PREDOMINATING OR BETTER SILVERY WHITE REFLECTION. SHOW SURF AS INDICATED ON PHOTO. CUT FROM FOREGROUND AS MARKED. PLEASE DO EVERYTHING POSSIBLE TO MAKE THIS THE FINEST PIECE OF WORK. CUSTOMER IS WATCHING THIS SUBJECT ESPECIALLY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Chicago

MAINT. WORK SCHEDULE

OPERATION	EST. TIME		DATE	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSITION TYPE UP			MAY 7 1938	MAY 7 1938
ETCH				
REDOUCING	4	3	5-7	5-11 51
PHOTO LIT				
REDOUCING	12/89		5-12	5-12 15
ETCHING				
HAND COLOR PROOF	225	1 1/2		19.11.14
ARTIST PROOF	25	9		

LEADER WORK

EST. NO.

LEADER WORK

By

52

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1060

ORDER NO. 12315

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "THEY'RE OFF" AT HIALEAH
PARK, MIAMI, FLA.

in sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT --- DL-34

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ESTIMATE				Est. Dept. Charge
MAY 5 1938				By
WORK SCHEDULE				For
DESCRIPTION	EST. TIME	EST. COST	DATE COMPLETED	
TO MAKE 25 POST CARDS		MAY 11 1938	MAY 11 1938	
PRINTING	9 5	5 - 11	5 - 21	
DELIVERY	8 29	5 - 23	5 - 24	
REVISIONS	10 1/2	5 - 26	5 - 26	
TOTAL	215 9	6 - 27	6 - 28	

DATE RECEIVED _____

BY _____

DATE PAID _____

(X)

53

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-M1061

ORDER NO. 12315

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "TOTE" BOARD IN PADDOCK,
HIALEAH PARK, MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. (NO)

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT --- DL-33

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NICE BLUE SKY, WHITE BILLOWY CLOUD EFFECT.

ALSO SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE

Cost Dept. Charge 1

MAY 11 1938 WORK SCHEDULE

By

Date

THAT

WORK ORDER NO.	DATE TIME	TIME	DATE	DATE
Work No.	Time	Time	Time	Time
1			MAY 11 1938	MAY 11 1938
2	7	7	5-11	5-12-5
3	82	89	5-18	5-19-11
4	216	134	5-23	5-23
5	27	11		

8-18 - 8-19

DATE OF ORDER

DATE OF ORDER

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-h1062

ORDER NO. 12315

DATE 5-7-1938

25	M	POST CARDS	ART COLOR TONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. (NO)	
TITLE (IN FULL) XXXXX A DE LUXE TRAILER PARK IN FLORIDA		IMPRINT	SAME AS ABOVE	
In sky		PRIVATE NO. BEFORE IMPRINT -- DL-31		
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER		

COLORS AS PER TISSUE ATTACHED. TAKE OUT PHOTOGR. NAME. TAKE OFF FROM FOREGR. FOR PROPORTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,775

ESTIMATE

Cost Dept. Checked

MAY 9 1938

Date

DESCRIPTION	EST. TIME	ENT. SEPT.	DATE COMPLETED
CHIEF PHOTOGRAPHER			
ASSISTANT PHOTOGRAPHER			
PROP. STYLING	205	5	5-9
PRINTING	92		5-17
REPRODUCTION	89		5-18
FIN. WING			
HAND COLOR PROOF	225	13/11	5-11
DELIVERY	214	11	

DATE ESTIMATE GIVEN

DATE PAID

DATE RECEIVED

DATE

(X)

53

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1064

ORDER NO. 12315

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) OVERSEAS HIGHWAY BRIDGE
AT PIGEON KEY, FLORIDA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- DL-29

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE GOOD MOONLIGHT, NOT TOO DARK. SEE CARD 4A-H1837. MOONLIGHT REFLECTION
IN WATER IS MOSTLY A SILVERY-WHITE. CEMENT BRIDGE, WHITE RAILING. ROCKS A
LIGHT GRAY TO WHITE COLOR. SHOW MOON.

SEE TISSUE FOR CUT DOWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By May 1938 Date May 1938

DESCRIPTION	EST. TIME (If No. Time Allowed)	ENTERED	DATE COMPLETED
ESTIMATE			
206	5	5-9	5-17-38
87		5-17	5-18-38
214	1 1/2 9		

BY TEICH GOOD

BY TEICH

By

TEICH PHOTO COMPANY, CHICAGO

206

53

53

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1065

ORDER NO. 12315

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

XXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SKY SCRAPER HOTELS ON

IMPRINT SAME AS ABOVE

MIAMI'S WATERFRONT

PRIVATE NO. BEFORE IMPRINT -- DL-25

in sky

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORS: AS PER TISSUE ATTACHED, CUT DOWN AS MARKED.

*Photo in
DL-402*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE AND WORK SCHEDULE			
By		Date	
DESCRIPTION	TIME ALLOWED	DATE	DATE
CH		MAY 11 1938	MAY 11 1938
PHOTOGRAPH	11 6	5 -	5 - 11 SP
PHOTOGRAPH	92 89	5 - 13	5 - 13 14
ENGRAVING	2 1 3/4		18 16 1/2
HAND COLOR PROOF	62 10	6 - 29	7 - 1
ARTIST FEE			

(X)

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1066

ORDER NO. 12315

DATE 5-7-1938

25 MPOST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BISCAYNE BLVD. AT NIGHT,
MIAMI, FLA.

in sky

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. (NO)

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- DL-27

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS : DO NOT MAKE TOO DARK. AND DO NOT MAKE EACH & EVERY WINDOW LIT UP.
JUST OMIT SEVERAL WINDOWS WITHOUT SHOWING LIGHT IN THEM. PUT LIGHT ON LAMP
POSTS AND CARS. TAKE OUT MAN

ALSO SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,777

MAKEOVER

Charge to *Ret* Date

EST. Time Required

EST. TIME	1/2	Days Allowed in C. & D.
EST. TIME	1	8 - AUG - 1938
EST. TIME	1 1/2	8 - 23

ESTIMATE				Cost Dept. Control
MAKE OVER AND WORK SCHEDULE				Date
DESCRIPTION	EST. TIME	EST. COST	DATE COMPLETED	
MAKE OVER			MAY 11 1938	MAY 11 1938
REWORK	2	7	5-11	5-19 8
REWORK	1 1/2	99	5-20	5-20 45
REWORK	20 1/2	1/2	5-23	5-23
REWORK	64	9		9/6/38

DATE OF ORDER _____
DATE OF DELIVERY _____
DATE OF PAYMENT _____

2

135

THOMAS R. WEST, MIAMI, FLA.
PHOTO BY G. W. ROMER

NO. 8A-H1067

ORDER NO. 12315

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LINCOLN ROAD, MIAMI BEACH,
FLA.

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- DL-35

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS: SILVER COLOR LIGHT POLES. SEE TISSUE ATTACHED. TAKE OUT
WIRES AND TRAFFIC LIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Calc. by

By MAY 9 1938

Date

EST. TIME

Job No. Time Allowed

ENTR. DEPT.

DATE
COMPLETED

COMM. CO. THE			MAY 11 1938	MAY 11 1938
RECORDING	5	8	5-11	5-20
RECORDING	10		5-22	5-26
RECORDING	201	1 1/2	5-27	5-27
RECORDING	209	9	5-27	5-30

DATE RECEIVED

DATE

DATE RECEIVED

By

Photo Returned to Customer

5-5

53

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1068

ORDER No. 12315

DATE 5-7-1938

25 POST CARDS

ART COLOPHONE

FULL FACE

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROYAL PALM WAY, PALM BEACH,
FLA.

in sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- P-8

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT PHOTOGRAPHER'S NAME. CUT DOWN AS MARKED

ALSO SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE	TIME	NO.	TIME	NO.
MAY 10 1938			MAY 10 1938	
54	3	5-10	5-24	
82	89	5-25	5-26	AT.
216	1/2	5-27	5-27	
211	9	5-17		

DATE

DATE

By

15
56

THOMAS R. WEST, MIAMI, FLA.
PHOTO BY G. W. ROMER

NO. 8A-H169

12315

ORDER NO.

5-7-1938

DATE

25 POST CARDS
M

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIAN CREEK, LOOKING TOWARD
41ST STREET BRIDGE, MIAMI BEACH, FLA.

in sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1
R. M.
SAME AS ABOVE

IMPRINT

PRIVATE NO. BEFORE IMPRINT -- DL-24

D-8330

CUSTOMER

PHOTO PROPERTY OF

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ESTIMATE

MAY 3 INLAND WORK SCHEDULE

By

Date

Can Dept. Control

DATE COMPLETED

QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
OVERALL TISSUE			MAY 11 1938
PRINTING	56	4	5 11
REPRODUCTION	82	89	5 23
HAND COLORING	201	1 1/2	5 26
ARTIST	217	9	June 24 1938

R

(X)

53

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1070

ORDER NO. 12315

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) CLUB HOUSE ENTRANCE, MIAMI
JOCKEY CLUB

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- DL-1

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

COLORS: ENTRANCE PILLARS & WALLS IVORY STONE WITH SLIGHT GRAIN EFFECT.
GATE BLACK IRON. WALLS COVERED WITH DARK GREEN FOLIAGE BOUGAINVILLEA WITH
PURPLE FLOWERS. ~~XXXXXXXX~~ LAWN IN FRONT OF FLOWER BEDS LIGHT GREEN. IF POSSIBLE
SHOW NATURAL CLOUD EFFECT. GOOD EXAMPLE IS WELLS RD. CARD 7A-H2614

ALSO SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
AND WORK SCHEDULE			
DESCRIPTION	EST. TIME	DATE	DATE
NO. OF HOURS	NO. OF HOURS	NO. OF HOURS	NO. OF HOURS
CONCRETE, TYPE UP		MAY 10 1938	MAY 10 1938
PAINTING	206	3	5 - 10
PAINTING	82	89	5 - 19
PAINTING	201	1 1/2	5 - 23
PAINTING	216	9	6 - 27

By _____

By _____

By _____

By _____

By _____

904
5

RM 56
56

R.

more paper in bottom

NO. 8A-H1071

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 123151

DATE 5-7-1938

25	M	POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT No. I R. M. YES	
TITLE (IN FULL) FLACLER MEMORIAL BRIDGE			IMPRINT SAME AS ABOVE	
<i>In sky</i>			PRIVATE NO. BEFORE IMPRINT -- P-12	
			PHOTO PROPERTY OF C. T.	

COLOR DESCRIPTION
COLORS: AS PER TISSUE ATTACHED. SMALL CLOUDS IN SKY. MR. WEST DOES NOT LIKE YELLOWISH-CREAM BACKGROUND WE USE FOR SKY SO MUCH. COVER I OPEN SPAN OF BRIDGE WITH CONCRETE. BRIDGE NOW UNDER CONSTRUCTION
COMBINE 2 VIEWS AS SHOWN

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
By *Capt. Dept. Command*
Date *MAY 10 1938*

NO.	EST. TIME	ENTY	DEPT.	DATE COMPLETED
1				
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56
56

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1072

ORDER NO. 12315

DATE 5-7-1938

25 M POST CARDS

ART COLORPOT

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BREAKERS HOTEL FROM GOLF
COURSE, PALM BEACH, FLA.

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT --- P-13

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION
COLORS: BLDG. GRAYISH CREAM STUCCO. ALL CORNERS AND UPPER STORY TAN TRIM
GREEN WINDOW TRIM. SPANISH TILE ROOF. TAN TOWERS. HUT ON FAIRWAY WHITE
WITH THATCHED ROOF. ALSO SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Check

DESCRIPTION	EST. TIME		ENT. NO.	DATE COMPLETED
	Ch. No.	Time Allowed		
COMP. & TIME UP			MAY 11 1938	MAY 11 1938
REWORKING	9	3	5-11	5-12 SC
ENCLOSING	82/89		5-13	5-14 KA
HANDLING	31	1 1/4	5-20	5-21
203	9		6-18	6-20

DATE EST. MADE BY

DATE EST. MADE BY

5

53

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1073

ORDER NO. 12315

DATE 5-7-1938

25 M POST CARDS

ART COLOR TYPE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WEST PALM BEACH AT SUNSET

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- P-9

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED FOR COLORS

CUT DOWN AS INDICATED ON PHOTO ALSO SEE TISSUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YTS

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ESTIMATE
MAY 10 1938

By

Date

DESCRIPTION	QTY.	UNIT	PRICE	DATE COMPLETED
Color Photo			MAY 10 1938	MAY 10 1938
Color Photo	2	4		5-23-38
Color Photo	82	89	5-25	5-26-38
Color Photo	216	1 1/2	5-27	5-27
Color Photo	41	9	6-16-38	6-17-38

DATE RECEIVED

DATE PAID

DATE PAID

By



56

12

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-11075

ORDER NO. 12320

DATE 5-7-1938

25 M POST CARDS		ART COLORTONE	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) YACHTS AT ANCHOR BY VENETIAN ISLES, MIAMI, FLA.		IMPRINT SAME AS ABOVE	
IN SMALL TYPE --- Photo By G.W.Romer			
PRIVATE NO. BEFORE TITLE ---M-49		PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION COLORS AS PER TISSUE ATTACHED.			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				
FACULTY AND WORK SCHEDULE				
DESCRIPTION	EST. TIME	DATE	DATE	DATE
COMING, THAT UP			MAY 11 1938	MAY 11 1938
REBUILDING	53	2		
REBUILDING	82		5 - 6	5 - 16 14.7
REBUILDING	201	1 1/2	5 - 21	5 - 21
REBUILDING	315	8	6 - 24	6 - 25

DATE RECEIVED ORD. _____ DATE PAID _____

By _____

10 Days After Date of Receipt

9 B

58

THOMAS R. WEST, MIAMI, FLA.

NO. H1076

ORDER NO. 12320

DATE 5-7-1938

25 M POST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) CLUB HOUSE AT TROPICAL
PARK, CORAL GABLES, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- M-51

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By W. J. [Signature] ESTIMATE Cost Dept. Control
Date MAY 5 1938 AND WORK SCHEDULE Date MAY 11 1938

DESCRIPTION	EST. TIME	EST. COST	DATE COMPLETED
CONTRACT TIME			MAY 9 1938
REWORKING	7	4	5-9
REWORKING	8		5-17
REWORKING		13/4	13 May
REWORKING	28	10	

DATE RECEIVED _____ DATE PAID _____

By _____

DATE PAID _____

54
Correct #
54

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-11077

ORDER NO. 12320

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) THE WALKING RING AT
HIALEAH PARK, MIAMI, FLA.
BOT - THE NUMBER 1 HORSE IS "WAR
ADMIRAL"

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - M-53

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,297,774

ESTIMATE		Cert. Date. 5-11-38	
AND WORK SCHEDULE		By 5-11-38	
DESCRIPTION	EST. TIME	DATE	DATE
CHIPPING		MAY 9 1938	MAY 9 1938
ETCH			
REWORKING	5	5 - 9	5 - 13 81
PHOTOGRAPHY			
REWORKING	82	5 - 13	5 - 13 45
ETCHING			
PHOTOGRAPHY	1 1/2		23 May
ANY OTHER	27 10		

DATE ORDERED

DATE PAID

5

54

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-21078

ORDER NO. 12330X

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

WHIT BORDERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YACHTS AT ANCHOR IN DISCAYNE
BAY, MIAMI, FLA.

BOT-THE AQUARIUM SHIP IN FOREGROUND

PRIVATE NO. BEFORE TITLE: M-55

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **II I** R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,775

ESTIMATE

Cost Dept. Cont'd

WAVE WORK SCHEDULE

WAVE

DESCRIPTION	EST. TIME	EST. COST	DATE
YACHTS AT ANCHOR			MAY 9 1938
DISCAYNE BAY	12	5 5 - 9	5 73 - 8
AQUARIUM SHIP	82	5 - 4	5 16 RT
FOREGROUND	31	1 - 9	

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-M1079

ORDER NO 12320

DATE 5-7-1938

25 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. L	R. M. NO
TITLE (IN FULL) PARADING TO THE POST, HIALEAH PARK, MIAMI, FLA.	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: M-219	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE TISSUE ATTACHED. CUT OFF FROM FOREGROUND AS MARKED. TURT COLOR LIGHT BROWN TO GRAY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked ☒

By May 3 1938 Date May 3 1938

OPERATION	EST. TEL.	INT. DEPT.	DATE
COMM. TYPE - UP			MAY 3 1938
TECH. WORKING	206	6	5-9
PHOTO-LIT			
BLUENIST	82		5-18
FIXING OPAQUE			5-19 41
EXPOSING			
HAND COL. PROOF		1/2	
ARTIST DET.	219	10	6-27

54

THOMAS R. WEST, MIAMI, FLA.

NO. 8-H1080

ORDER 18820

DATE 5-7-1938

25 M POST CARD ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE (IN FULL) HUGE CROWDS ENJOY WINTER RACING AT HIALEAH PARK, MIAMI, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE; M-56

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE		Cost Est. Covered	
By		Date	
V. S. WORKSCHEDULE		MAY 1938	
DESCRIPTION	EST. TIME	DATE	DATE
QUANTITY	PER HOUR	ESTIMATED	ACTUAL
COM. ENG. TIME UP		MAY 8 1938	MAY 8 1938
REPRODUCING	7 5	5-8	5-19 50
PHOTO-LITHO			
PRINTING & COLORING	82	5-19	5-20 40
REGRAVING			
HAND COLOR PROOF	31 1 1/2	5-23-	
REPRODUCTION	9		

DATE OF ORDER

DATE OF

By

10. Printed & prepared by Globe Forms

54

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-11081

ORDER No 12520

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) START OF A RACE AT HIALEAH
PARK, MIAMI, FLA.

MPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-54

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. CUT OFF FROM FOREGROUND & TO RIGHT. TURN, SEE 5A-H906,
ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,775

ESTIMATE		Cost Dept. Control	
WORK SCHEDULE		Date	
OPERATION	EST. TIME	EST. COST	DATE COMPLETED
	Est. No. Time Allowed		
CONF. & SET		MAY 9 1938	MAY 9 1938
RETOUCHING	9 6	5-9	5-13
PHOTO LITING			
RETOUCHING	15	5-13	5-13
RETOUCHING			
HAND COLOR PROOF	31 1/2	5-13	5-13
ARTIST COST.	28 10		6-5

DATE SUBMITTED _____ DATE PAID _____
DATE OF DELIVERY _____
BY _____

MAKEOVER

Charge to ART Dept.

EST. Makeover Time Required

	TIME	Time Allowed in Cost Dept.
RETOUCHING		
PHOTO LITING		
CONF. & SET		
ART DEPT. HC	1 1/2	
ENGRAVING		

NO. 00-11382

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 12320

DATE 5-8-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) ON THE BEACH AT SURFSIDE
PARK, MIAMI BEACH, FLA.

PRIVATE NO. BEFORE TITLE: M-40

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,795,775

ESTIMATE

By W. A. S. Date MAY 8 1938 Cont. Est. Chkd. By MAY 11 1938

OPERATION	EST. TIME Clock No. Time Allowed	ENTR. COST.	DATE COMPLETED
COMING G. TIME UP			MAY 9 1938
ETCH			MAY 9 1938
REDOUCING	1 5	5 - 9	5 - 11 8
PHOTO-INTD			
BLUE-INT PRINTING, COLORED	12	5 - 11	5 - 12 11
ENLARGING			
HAND COLOR PROOF	21 13/4		20 May.
ARTIST COST.	228 9		

DATE 5-8-1938 BY W. A. S.
By W. A. S.
Photo Ticket No. 12320

54

New Bern

NO. 8-11083

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 12320

DATE 5-7-1938

25 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) BISCAYNE BLVD., LOOKING NORTH FROM 12TH STREET, MIAMI, FLA.		
IMPRINT SAME AS ABOVE		
PRIVATE NO. BEFORE TITLE: M-28		
PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION
COLORS: #1. MARBLE EFFECT GLASS OF LIGHT BUFF BROWN & GREEN MARKINGS. BLDGS. ALL BRIGHT BRASS TRIM. #3 SIGN DOWN CENTER OF TOWER. WHITE LETTERS ON BLUE BACKGROUND. GREEN WINDOW CASINGS. MAKE EVERY EFFORT FOR FINE WORK.

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By Cost Dept.

Date Date

OPERATION	EST. TIME Clock No. Time Allowed	ENT. DEPT.	DATE COMPLETED
COM. ENG. TYPE & UP		5-11-38	5-11-38
ETCH			
RETOUCHING	12 5	5-11	5-16-38
PHOTO-LITHO			
BLU. PRINT SIGNING. OPAQUE	82	5-16	5-17-38
ENGRAVING			
HAND COLOR PROOF	201 1 1/2	5-21	5-21
ARTIST DEL.	43 9	6/13	6/15

DATE ESTIMATE GIVEN BY

DATE BY

DATE BY

*make DK. Blue impression
of sign*

12

58

ok

NO. 84-11084

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 12320

DATE 5-7-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) HOLLYWOOD BEACH HOTEL,
HOLLYWOOD, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: H-6
SMALL TYPE: PHOTO BY KARLBERG

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLD. IS LIGHT BROWN STUCCO. THE TRIM IS A CONTRASTING DARKER SHADE OF BROWN. THE ROYAL PALM IN CENTRE HAS RATHER SKIMPY AMOUNT OF FRONDS. PLEASE ADD A FEW MORE OR SUPERIMPOSE THE CUT OUT ENCLOSED WITH THIS. BRING OUT COCONUTS ON TREE IN IMMEDIATE RIGHT FOREGROUND. IF POSSIBLE, MAKE TREE IN IMMEDIATE RIGHT FOREGROUND. IF POSSIBLE, MAKE ~~THE~~ CLUSTER OF NUTS MORE NUMEROUS. THE COCONUTS ARE A BRIGHT GREEN, WITH SOME AMOUNT OF YELLOW IN THE GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,777

ESTIMATE

DATE MAY 10 1938

DESCRIPTION	EST. TIME	EST. COST	DATE COMPLETED
CONSTRUCTION			MAY 11 1938
PAINTING	51	6 5 - 11	5 - 18 38
PHOTOGRAPHY	82	5 - 18	5 - 18 45
RENDERING			
HAND COLOR PROOF	115	1 1/2	21 11 0
ARTIST COST	63	9	4/1/38 7/6/38

DATE OF ORDER _____ BY _____

NAME OF CLIENT _____

B

58

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1085

ORDER NO. 12317

DATE 5-7-1938

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A PALM SHADED HOME IN
FLORIDA
BOT - A BUNGALOW ON HARRISON STREET,
HOLLYWOOD

In small type.-Photo By Karlberg

PRIVATE NO. BEFORE TITLE - H-5

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By _____ Date MAY 9 1938

Cost Dept. _____ Date _____

DESCRIPTION	EST. TIME Ord No. Time Allowed	ENT. DATE	EXT. DATE	DATE COMPLETED
COMING TO THE UP			MAY 1 1938	MAY 1 1938
	54 4	5-11		5-24 56
	82	5-25		5-26 48
	225 1/2			27-11 11
HAND COLOR PHOTO	28 9			6-29 11

DATE Filed _____

By _____

Photo Returned to Customer _____

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-M1086

ORDER NO. 12317

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (AT LEFT) A PALM SHADED
RESIDENCE STREET (AT EXTREME RIGHT)
HOLLYWOOD, FLORIDA
BOT - HARRISON STREET, LOOKING WEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

~~PRIVATE~~

In Small type -- Photo By Karlberg
PRIVATE NO. BEFORE TITLE -- H-7

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. BLUE AWNING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,297,775

ESTIMATE			
By	DATE	By	DATE
DATE	DATE	DATE	DATE
DESCRIPTION	EST. TIME	EST. DATE	DATE
REWORKING	13 4	5-7	5-15
PHOTO (100)	80	5-16	5-16
ENGRAVING	216 1/2	5-23	5-23
HAND COLOR PROOF	63 9	6/25/38	6/30/38

DATE OF ORDER

DATE

By

THOMAS R. WEST, MIAMI, FLA.

NO. 81-11087

ORDER NO. 12317

DATE 5-7-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (EXTREME LEFT) FAIR LATHERS
ON THE BEACH (EXTREME RIGHT) MIAMI
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - M-57

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
COLORS: FAIR SUNTAN OF GIRLS, NOT TOO DARK. CENTER GIRL HAS WHITE BATHING SUIT
OTHERS TO SUIT BEST. SEE CARD 7A-H2126 FOR GOOD SAND COLORS CUT DOWN AS
INDICATED. THIS JUST MUST BE REAL GOOD, ARTIST, DO YOUR VERY BEST. BATHING
SUIT ON GIRL TO LEFT NEED NOT BE TOO PRONOUNCED COLOR, ?-?

ALSO SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				DATE
EST. TIME				COMPLETED
DESCRIPTION	Check No.	Time Allowed	ENTL. DEPT.	
COMP. OF G. TYPE UP				
REWORKING	4	3	5-9	5-13-38
PHOTO LIT.	82		5-13	5-14-38
ENCORAVING				
HAND COLOR PROOF	22	1 1/2		
ARTIST RET.	30	9	6-15-38	6-22-38

DATE ESTIMATE OKD. _____ BY _____
DATE ESTIMATE OKD. _____ BY _____
DATE ESTIMATE OKD. _____ BY _____

ST.
54

THOMAS R. WEST, MIAMI, FLA.

NO. 81-M1088

ORDER NO. 12317

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SEMINOLE SQUAWS MAKING
THEIR COLORFUL CLOTHING
BOT - IN THE FLORIDA EVERGLADES NEAR
MIAMI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- M-59

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS: AS PER TISSUE ATTACHED. AND BE VERY CAREFUL, ALL INDIAN DRESSES ARE
MADE OF SMALL PIECES ALL THE WAY THROUGH AND THERE IS NONE ALIKE

Watch bead colors carefully
ALSO SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,776

ESTIMATE		DATE	
AND SCHEDULE		DATE	
OPERATION	EST. TIME	EST. COST	DATE
	Chk. No. Time Allowed		
COMPOSING TYPE 2 UP		MAY 1938	MAY 11 1938
SETTING	1/4 4	5 - 8	5 - 11
PROOFING			
PRINTING	82	5 - 12	5 - 12
ENCLOSING			
HAND COLOR PROOF	225 1 1/4		20 May
ARTIST'S FEE	203 10	6 - 27	6 - 28

DATE SUBMIT ORD.

DATE PAID

By

By

DATE PAID

DATE PAID

NO. ~~TNA~~ 8A-H1089

ORDER NO. 12325

DATE 5-9-1938

25	M	POST CARDS	C.T.ART COLORTONE	WHITE BORDER
----	---	------------	-------------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) A MOONLIGHT SAIL ON A FLORIDA LAKE		IMPRINT	SAME AS ABOVE
BOT - NORTH LAKE AT HOLLYWOOD			
IN SMALL TYPE -- Photo By Karlberg			
PRIVATE NO. BEFORE TITLE -- H.8		PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION
FOR COLORS SEE CARD NO. 4A-H1837 WHICH SHOWS GOOD MOONLIGHT EFFECT -- DO
NOT MAKE TO DARK. MOONLIGHT REFLECTION IN WATER MORE WHITE COLOR, THAN ANY
OTHER. CUT OFF AS MARKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

C. x 1 ft. C. n. 1

AND WORK CONTINUED

Date _____

Category	Est. Time	Est. Cost	Date Completed
CONTRACT & TIME UP		✓ MAY 3 1932	MAY 3 1932
WATCH			
REDOUCING	205	3 5-9	5-188
PHOTOHIT			
B. & W. PRINT	42	5-18	5-19 1/2
PRINTING, LITHOGRAPH			
ENGRAVING			
HAND COLOR PROOF	215	1 1/4	215 1/2
ARTIST RET.	214	9	

11-2-1952

1. 1. The first part of the paper is devoted to a discussion of the

11

ST.
54

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1090

ORDER NO. 13325

DATE 5-9-1938

25 M POST CARDS ART COLOXTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) EXXEX (EXTREME LEFT)

IMPRINT SAME AS ABOVE

A MEDITERRANEAN STYLE HOME (EXTREME RIGHT)

PALM BEACH, FLORIDA

BOT - THE VINE IS A CRIMSON BOUGAINVILLEA

IN SMALL TYPE Photo By G. W. Romer

PRIVATE NO. BEFORE TITLE - P-11

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FILMS PAT. NO. 1,292,775

ESTIMATE

By W. J. T. WORKS Date 5-9-38

EST. TIME	EST. TIME		DATE	DATE
	No.	Time Allowed	COMPLETED	COMPLETED
COMP. C. T. UP			MAY 9 1938	MAY 9 1938
REDOING	51	3	5-9	5-12 5
PHOTO LIT				
BLINDING	84		5-13	5-16 K.A.
EXPOSING				
HAND COLOR PROOF	34	1 1/2	5-14	5-18
ARTIST	216	9	5-16	2-21

DATE PREPARED 5-9-38 BY W. J. T. WORKS

DATE PAID 5-16-38 BY W. J. T. WORKS

EST. PAID TO W. J. T. WORKS

NO. 61-H1091

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 12525

DATE 5-9-1938

25 M POST CARDS	ANT COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL) A PEACEFUL RETREAT IN TROPICAL FLORIDA	FRONT NO. I	R. M. NO
BOT - ON AN ESTATE AT MIAMI SPRINGS	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE - M.58	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

COLORS SEE TISSUE ATTACHED, CUT OFF AS MARKED. WATER A GREENISH-BLUE COLOR

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,774

ESTIMATE Cash Dept. Approved

ADD TO SCHEDULE Day

DESCRIPTION	QTY	TIME	DATE	DATE
COMING, DATE UP			MAY 9 1938	MAY 9 1938
TECH				
REWORKING	52	3	5-9	5-13 51
PHOTO-LITHO				
BLANKET STRIPPING, COLOURS	82		5 13	5-13 41
ENGRAVING				
HAND COLOR PROOF	225	1/2		18 May
ARTIST FEET	64	9	8/24/38	

DATE RECEIVED BY CUSTOMER _____
DATE PAID BY CUSTOMER _____
DATE PAID BY CUSTOMER _____

M

55
54

NO. 8A-H1092

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 12325

DATE 5-9-1938

25 M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I		R. M. NO	
TITLE (IN FULL) (EXTREME RIGHT LEFT) BEAUTIFUL		IMPRINT SAME AS ABOVE			
RESIDENCE STREET, (EXTREME RIGHT)					
MIAMI BEACH, FLORIDA					
BOT - SCENE ON SUNSET ISLES IN BISCAYNE BAY.					
PRIVATE NO. BEFORE TITLE -- M-29		PHOTO PROPERTY OF CHRISTIAN C.T.			
COLOR DESCRIPTION					
BLDG. IVORY WITH BLUE AWNINGS & WHITE FRINGE. REDDISH-BROWN TILE ROOF. PALE GREEN STONE INSIDE WALL OF ENTRANCE WITH A JADE GREEN VASE. SILVER IRON WORK AT ENTRANCE. BORDER STONES ALONG STREET ARE WHITE. AROUND BASE OF PALM TREES MIXED COLOR FLOWERS. TAKE OUT SPEAR LIKE TOPS ON 2 PALMS.					
MAKE PRETTY. ALSO SEE TISSUE ATTACHED.					
SUBMIT: RET. PHOTO		B. L. & W. PROOF		HANDCOL PROOF YES RETURN PHOTO.	
CURT TEICH & COMPANY, INC., CHICAGO					
PHOTO TICKET					

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

DESCRIPTION	DATE	TIME	DATE	TIME
DESCRIPTION	DATE	TIME	DATE	TIME
CONCRETE, TYPE 1			MAY 8 1938	11:00 AM
CONCRETE				
REINFORCING	9	3	5-9	5-18 5
REINFORCING				
REINFORCING	82		5-12	5-16 45
REINFORCING				
HAND CO. OR PROOF	31	15		
ARTIST	209	9	6-25	6-27

DATE: MAY 10 1938

By: _____

9

54

THOMAS R. WEST, MIAMI, FLA.

NO. ~~12322~~ 8A-H1093

ORDER NO. 12322

DATE 5-7-1938

25M POST CARDS

ART COLOR TONE

MAX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GROWING SUGAR CANE IN THE
FLORIDA EVERGLADES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- DL-36

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

COLORS AS PER TIS' UE ATTACHED. LEAVE IN MAN. MAKE GOOD & CAREFUL
COLORING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ESTIMATE

MAY 11 1938 AND WORK SCHEDULE

By

Date

MAY 11 1938

DESCRIPTION	EST. TIME	EST. PRICE	DATE COMPLETED
1. 12 2	12	2	MAY 11 1938
2. 5-11	5	11	MAY 11 1938
3. 5-12	5	12	5-12
4. 5-13	5	13	5-13
5. 19 May	19	May	19 May
6. 6-16	6	16	6-16

DATE RECEIVED

DATE PAID

By

DATE PAID

10.3

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1094

ORDER NO. 12322

DATE 5-7-1938

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) SEMINOLE INDIANS IN THE
HEART OF THE FLORIDA EVERGLADES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT - DL-23

W 8257

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORS : SEE TISSUE ATTACHED. CUT DOWN AS MARKED. SEE OTHER NEW VIEW
8A-H1088 FOR GOOD SEMINOLE COLORING. CANOES WITH WHITE HULL, WITH DARK
BLUE TOP TRIM AND ORANGE TOP TRIM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
AND WORK SCHEDULE			
DESCRIPTION	QUANTITY	UNIT	DATE COMPLETED
UP			
9	3	5-9	5-19-38
82		5-19	5-20-38
31	1/2		
62	9	6-24	6-27

56
53

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-11095

ORDER NO. 12322

DATE 5-7-1938

25 POST CARDS

ART COLOR TONE

~~RECEIVED~~

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) FLORIDA HIBISCUS

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- DL-12

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS: PLEASE ADVISE MR. WEST IN MAIMI, AS SOON AS WE ARE READY TO MAKE COLOR
PAINTS FOR THIS SUBJECT. MR. WEST WILL THEN MAIL TO FACTORY BY AIRMAIL SPECIAL
DELIVERY ACTUAL BLOSSOMS OF HIBISCUS. THESE BLOSSOMS ARE GOOD 1 DAY ONLY.
SO PACKAGE SHOULD BE OPENED IMMEDIATELY UPON RECEIPT.

TAKE OUT PHOTOGRAPHER'S NAME.

CUT DOWN AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

ITEM	EST. TIME HOURS	EST. TIME MIN.	EST. PRICE DOLLARS	EST. PRICE CENTS
1. 1000	17	3	5	9
2. 1000	83		5	19
3. 1000	225		7	27
4. 1000	201	12	5	27
5. 1000	214	9		

DATE PREPARED

DATE

DATE RECEIVED

DATE RECEIVED

ST
11.56
53

NO. 8A-H1096

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 12328

DATE 5-9-1938

25 M POST CARDS ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AN EXOTIC ARRAY OF PALMS
PALMS AND FLOWERS, IN FLORIDA

in sky

PRIVATE NO. BEFORE TITLE -- 518 5-8

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED AND ALSO #1 yellow water poppies. #2 waterlily. #3 blue flowers. #4 all colors of pansies. #5 white petunias #6 white petunias #7 natural color wood chair. #8 corn stalk light green. Blueish-green water in pool. Pool cement basin. Use BEST OF TWO PRINTS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	EST. TIME		ENT. DATE	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE & LP			MAY 10 1938	MAY 10 1938
ETCH				
RE-CLIPPING	206	3	5-10	5-15 51
PROOFING	82/89		5-16	5-16 41.
EXPOSURE				
PRINTING	223	1 1/2		11 41
FINISHING	30	9	7-11-38	7-12-38

DATE OF ORDER 5-9-38 BY Mr. C. T. TEICH
DATE OF DELIVERY 7-12-38 BY Mr. C. T. TEICH

53
B

56
55

NO. 8A-H1097

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 12328

DATE 5-9-1938

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A TROPICAL VISTA IN A
FLORIDA GARDEN*in sky*

PRIVATE NO. BEFORE TITLE --- S.9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & C(.

COLOR DESCRIPTION

IN COLORS: SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,776

ESTIMATE

Cost Dept. *Approved*ESTIMATE
AND WORK SCHEDULE

By

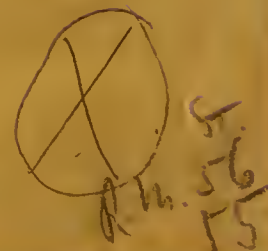
Date

MAY 10 1938

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE & UP		MAY 10 1938	MAY 10 1938
REWORKING	54 3	5-16	5-16-38
PHOTO LITH			
PRINTING	82 89	5-16	5-17-38
ENGRAVING			
HANDWORK PROOF	1 1/2		
ARTIST ST.	29 10	7-11-38	7-15-38 F.W.

DATE OF ORDER _____ EST. NO. _____

BY _____



B

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 8A-H1098

ORDER NO. 12328

DATE 5-9-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **YES**

TITLE (IN FULL) **HARVESTING FLORIDA'S ORANGE CROP**

IMPRINT **SAME AS ABOVE**

BOT - NEAR ST. PETERSBURG, FLA.

PRIVATE NO. BEFORE TITLE --- **S-74**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

COLORS: SEE VIEW ATTACHED FOR GOOD COLORING OF ORANGES AND TREES. ALSO SEE CARD #7A-H1631 FOR GOOD COLORS. CUT DOWN VIEW TO LEFT AND RIGHT AS INDICATED NEGROES HAVE GRAYISH BLUE OVERALLS, SHOW SACKS ON NEGROES TO FOREGROUND, WHICH IS GRAY CANVAS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE WORK SCHEDULE

OPERATION	EST. TIME		DATE COMPLETED
	Chk No	Time Allowed	
CHARGE TO TYPE UP			MAY 10 1938
RETOUCHING	53	2	5-10
RETOUCHING	82	1	5-13
RETOUCHING	49	1	5-13
HAND COLON PROOF	201	1 1/2	5-24
RETOUCHING	48	10	7-8-38

DATE RECEIVED _____
DATE PAID _____
DATE PAID TO CUSTOMER _____

M. O

MAKEOVER

Charge to Retouching Dept.

123. Makeover Time _____

RETOUCHING	0	Time Recorded in Cost Dept
RETOUCHING	1	
RETOUCHING		
RETOUCHING		

Calif

PM 56
55

THOMAS R. WEST, MIAMI, FLA.

8A-H1099

NO.

12330

ORDER NO.

5-9-1938

DATE

25

M POST CARDS

ART COLOR/TONE

XXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)
FLORIDA.

WHEN IT'S GLADIOLI TIME IN

(in sky)

(ALL OF THIS ON THE ADDRESS SIDE) YES

FRONT NO.

SAME AS ABOVE

IMPRINT

PRIVATE NO. BEFORE IMPRINT -- S-11

CUSTOMER

PHOTO PROPERTY OF

COLOR DESCRIPTION: X TAKE BLDG. AND WORK IN PALMS AND SKY AND GREEN. FIELD OF GLADIOLI PLANTED IN ROWS? DISPLAY ONE COLOR GLADIOLI TO A ROW. GLADIOLI COME IN WHITE - ROSE - YELLOW - LIGHT PINK - LAVENDAR COLORS (BUT NO BLUE) AND YOU CAN ARRANGE COLOR OF FIELDS ACCORDINGLY TO LEND THE MOST PLEASING COLOR EFFECT. CLOTHES OF GIRLS TO SUIT FINISHED PRODUCT.

ALSO SEE TISSUE ATTACHED.

YES

SUBMIT RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By

Date

MAY 10 1938

ESTIMATE

WORK SCHEDULE

By

Date

By

Date

OPERATION	EST. TIME		EST. DEPT.	DATE COMPLETED
	Cl. No.	Time Allowed		
CONCRETE, TYPE & UP			MAY 10 1938	MAY 10 1938
CONCRETE				
REWORKING	7	2	5-10	5-19-38
REWORKING				
REWORKING	82/89		5-19	5-20-38
REWORKING				
HAND COLOR PROOF	31	1 3/4		
ARTIST SET	39	11	6-16	6-17

DATE RECEIVED

DATE PAID

DATE PAID

DATE PAID

DATE PAID

DATE PAID

DATE PAID

DATE PAID

DATE PAID

DATE PAID

NO. 8A-H1100

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 12332

DATE 5-9-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) CENTRAL AVENUE LOOKING EAST,
SHOWING THE POPULAR GREEN BENCHES, ST.
PETERSBURG, FLA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S-37

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

FOR GOOD BENCH COLORING SEE CARD # 6A-H1269. TAKE OUT ADV. ON BENCHES. TAKE OUT
FLAGS OVER STREET AND ON WOOLWORTH BLDG. PEOPLE MOST IN LIGHT CLOTHES.
TAKE OUT THE FOLLOWING SIGNS AT RIGHT: N 2-XRAY SHOES, PLAZA BLDG., AL'S-LUGGAGE
SEE ATTACHED TISSUE. TAKE OUT WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,777

ESTIMATE

WEEK SCHEDULE

	EST. TIME		ENT. DEPT.	DATE
	Chk No.	Time Allowed		
1000 - 1000			MAY 10 1938	MAY 10 1938
1000 - 1000	2	4	5 - 10	5 - 15
1000 - 1000	89		5 - 10	5 - 10
1000 - 1000	216	134	5 - 19	5 - 20
1000 - 1000	175	11		7 - 13

Handwritten signature

3

2

55

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 8A-H1101

ORDER NO. 12332

DATE 5-9-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST PRESBYTERIAN CHURCH,
ST. PETERSBURG, FLA. "THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- S-67

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

VARIGATED TANNISH RED BRICK BLDG., MORE RED. CEMENT STEPS -- WHITE PILLARS
ALUMINUM COLOR RAILING. RAIN PIPES AND WIDE TRIM AND TRIANGLE ABOVE PILLARS
ALUMINUM COLOR. WHITE WINDOW TRIM - COLORED GLASS IN WINDOWS ON FIRST FLOOR
DARK SLATE ROOF. WHICH SHOWS A VERY SLIGHT LIGHT GREENISH COLOR. DOME IS A
RATHER DARK ALUMINUM COLOR. TAKE OUT BLDG. AT RIGHT. CUT OFF FROM FOREGROUND. TO
MAKE LESS STREET. TAKE OUT CONCRETE SIGN. CLEAN UP RUBBISH AT LEFT.
BILLOWY CLOUDS.

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 10 1938

ESTIMATE AND WORK SCHEDULE

Cost Dept. General

OPERATION	EST. TIME		DATE	DATE
	Cl. No.	Time Allowed	EST.	COMPLETED
CHANGING TYPE SET UP			MAY 10 1938	MAY 10 1938
ETCH				
BLOCKING	52	3	5 - 10	5 - 14 58
MODIFIED				
BLINDING	82		5 - 16	5 - 14 41
ENGRAVING				
HAND COLOR PROOF	216	1 1/4	5 - 18	5 - 18
ARTIST COST	64	9		7 - 14

DATE RECEIVED

DATE PAID

DATE PAID

By

15
55

NO. 8A-H1102

ORDER NO. 12332

DATE 5-9-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

LEFT

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COREY CAUSEWAY OVER BOCA
CIEGA BAY AT SUNSET CONNECTING ST.
PETERSBURG, FLA. AND THE GULF BEACHES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **I** R. M. **NO**

SAME AS ABOVE

IMPRINT

PRIVATE NO. BEFORE TITLE --- S-69

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

MAKE SNAPPY SUNSET VIEW WITH GOOD SKY AND WATER EFFECT. SKY TO SHOW BILLOWY
~~OK~~ RUGGED CLOUDS, DO NOT MAKE TOO DARK NOR TO VIVID SUNSET X EFFECT. BRIDGE
AND PILLARS CEMENT, LEAVE IN ~~KARREX~~ CARS. OPPOSITE SHORELINE GREEN TREES.

FOR GOOD SUNSET SEE #3A-H782, 4A-H225

ALSO SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

ORDER NO.	QTY	TIME	UNIT PRICE	DATE COLLECTED
QTY	TIME	UNIT PRICE	DATE COLLECTED	
COMPOSITE TYPE - UP			MAY 10 1938	MAY 10 1938
SETTER				
REWORKING	5	4	5 - 10	5 - 14 50
PROOFING				
SETTER	82		5 - 14	5 - 16 14.
REWORKING				
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST SET	204	9	June 16	June 17

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 8A-H1103

12332

ORDER NO.

5-9-1938

DATE

12 1/2 X 3 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) GETTING A SUNTAN AFTER A
DIP IN THE GULF OF MEXICO.
BOT - SURF CLUB, ST. PETERSBURG BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S-128

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION
NICE CLEAR WHITE SAND BEACH. CLEAN UP BEACH TO RIGHT FOREGROUND. AND SHOW GRASS
AS INDICATED TO LEFT. MAKE SUN UMBRELLAS VARIG. BRIGHT COLORS. ORANGE
PREDOMINATING. LIFE GUARD SAND WHITE. SHOW NICE SURF AND BLUISH-GREEN WATER
BUT MORE GREEN THAN BLUE. SHOW BEND OF COASTLINE TOWARDS BACK.
ALSO SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ESTIMATE
TO WORK SCHEDULE

OPERATION	EST. TIME		ENTR. DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMP. ENG. TYPE S. UP			MAY 10 1938	MAY 10 1938
RE-OUTING	5	3	5-1	5-14-38
PHOTO-LITING	82	29	5-6	5-17-38
HAND COL. PROOF	201	1 1/2	5-24	5-24
ART. PROOF	214	9		

DATE ESTIMATE MADE _____ BY _____
NAME OF CUSTOMER _____
DATE ESTIMATE RECEIVED _____

4-5

CT.
56
55

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

8A-H1104
NO. 12332
ORDER NO.
5-9-1938

R.
TOP -
BOTTOM -

12 1/2 POST CARDS ART COLOR TONE DATE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
TARPON CAUGHT IN THE GULF
OF MEXICO.
BOT - PASS-A-GRILLE BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SAME AS ABOVE
IMPRINT

PRIVATE NO. BEFORE TITLE --- S-73

CUSTOMER

PHOTO PROPERTY OF

COLOR DESCRIPTION
SCALES OF THE FISH ARE A REAL SHINY SILVER COLOR. GETTING DARKER TOWARDS THE BACK AND TAIL. TAKE OUT BLOODSTREAKS ON FIRST TWO FISH. PALM HAS GLOSSY GREEN LEAVES WITH LIGHTER GREEN LIMBS TOWARD PALM TRUNK. WHITE SANDY SHORE WITH GREENISH-BLUE WATER IN BACKGROUND. ALSO SEE TISSUE ATTACHED.

YES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,719

ESTIMATE				Cost Dept.
MAY 11 1938 WORK SCHEDULE				By
DESCRIPTION	EST. TIME	ENT. DEPT.	DATE	DATE
Clock No.	Time Allowed			
1			MAY 12 1938	MAY 12 1938
2				
3	52	4	5-10	5-16
4				
5	82		5-17	5-17
6				
7	216	1 1/2	5-24	5-24
8		9		

By _____
By _____
By _____

B.

RM 57
59

Printed 8x10

NO. 8A-H1105

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 12333

DATE 5-9-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

(YES)

TITLE (IN FULL) "FOUNTAIN OF YOUTH", ST. PETERSBURG, FLA. "THE SUNSHINE CITY"

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S.79

PHOTO PROPERTY OF C. T. & CO.

4BH687

COLOR DESCRIPTION

TAKE OUT FENCE TO LEFT AND WORK IN TREE AND GREEN LAWN. BRING OUT FOUNTAIN IN GRAY -- WATERSTREAM -- AND MAN HOLDING JUGS. BUSHES AROUND FOUNTAIN, IN FRONT ON BOTH SIDES, HAVE RED FLOWERS: TOWARDS BACK ON BOTH SIDES WHITE FLOWERS THEY ARE OLEANDERS. TAKE OUT POLE AND WIRES. PALMS TO LEFT GRAY TRUNK, TOWARD TOP STRAWCOLOR STUMP OF LEAVES TOP WISE GLOEY GREEN. ~~THE~~ PRETTY GREEN LAWN. MAKE WOMAN IN LIGHT SUMMER CLOTHES AND REMOVE HER DARK GLASSES. ALSO SEE TISSUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS © PAT. NO. 1,797,775

ESTIMATE

OPERATION	EST. TIME	EST. SPT.	DATE COMPLETED
COMPOSING TYPE UP			MAY 12 1938
RECORING	51	5	5-12
PHOTO LITHO	82		5-25
REPRODUCTION	89		5-26
ENCLOSURE	225	14	27
MAILING	49	874	7-11-38

DATE PREPARED _____ BY _____
DATE PRINTED _____ BY _____
DATE PAID _____ BY _____

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 8A-H1106

ORDER NO. 12553

DATE 5-9-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHTLY SCENE AT THE
SHUFFLEBOARD COURTS IN MIRROR LAKE PARK,
ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S-76

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

SHUFFLEBOARD COURSE IN BRIGHTLY LIT BY BUEBS ALL ALONG BOTH SIDES. MAKE
MAKE NICE MOONLIGHT SCENE. BRING OUT MARKINGS ON COURSE THAT PLAIN? EVEN THE
NUMBERS IF AT ALL POSSIBLE -- THIS IS VERY IMPORTANT. ALSO SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE

AND WORK SCHEDULE

Est. Dept. General

By

Date

EST. TIME	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	EST. DEPT.	COMPLETED
GENERAL WORK			MAY 12 1938	MAY 17 1938
PAINT				
PAINT	7	7	5-12	5-27
PAINT	52/59		5-31	5-31
PAINT				
PAINT		1 1/2		
PAINT	25	9	7-8	7-8

DATE: MAY 12 1938

DATE: MAY 17 1938

DATE: MAY 17 1938

DATE: MAY 17 1938

MAKEOVER

Charge to

EST. Makeover Time Required

PAINT	2	Time Required
PAINT	1	Time Required
PAINT		Time Required
PAINT	HC 1 1/2	Time Required

May 17 1938

NO. 8A-H1107

GULF COAST CARD COL, INC., ST. PETERSBURG, FLA.

ORDER NO. 12333

5-9-1938

DATE

25 POST CARDS

ART COLORTONE

WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CANDY BRIDGE BY MOONLIGHT
BOT - 6 MILE SPAN BETWEEN TAMPA AND ST.
PETERSBURG, FLA.

IN SMALL TYPE - Copyright Burgert Bros.

PRIVATE NO. BEFORE TITLE --- S-39

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

MAKE PRETTY MOONLIGHT SCENE, BUT NOT TOO DARK WITH NICE CLOUD EFFECT SHOWING
MOONL AND SILVERY REFLECTION IN WATER. CUT DOWN PHOTO AS MARKED. BRIDGE
IS CONCRETE AND SHOW LIGHTS ILLUMINATED ALL ALONG BRIDGE. MODERNIZE CAR.
TAKE OUT PINE BRANCHES TO RIGHT AND LEFT FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

OPERATION	EST. TIME		ENT. COST	DATE COMPLETED
	Cl. No.	Time Allowed		
COMING UP			MAY 10 1938	MAY 10 1938
REPAIR	206	5	5-10	5-235
BY	8789		5-23	5-25 HT
HAND	201	1 1/2	5-24	5-27
AND	36	9	7-11	7-13-WP

1. ...

2. ...

By

246

mail typ. done
5-5

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 8A-H1108

ORDER NO. 12333

DATE 5-9-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) **SAILING BY MOONLIGHT ON**
TAMPA BAY, ST. PETERSBURG, FLA.
BOT - ROUNDING THE PIER HEAD

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **I** R. M. **YES**
IMPRINT **SAME AS ABOVE**

PRIVATE NO. BEFORE TITLE -- S-78

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION
COLORS AS PER TISSUE ATTACHED. MAKE SOFT MOONLIGHT SCENE. AND REFLECTION SILVERY

To be used in photo cover also as a background for photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

One Day, One Week

COMPOSITION	EST. TIME No. Time Allowed	EST. COST EST. COST	DATE COMPLETED
COMPOSITION UP			MAY 12 1938
REDOUBT			MAY 12 1938
REDOUBT			MAY 12 1938
REDOUBT			MAY 12 1938
REDOUBT			MAY 12 1938
REDOUBT			MAY 12 1938
REDOUBT			MAY 12 1938
REDOUBT			MAY 12 1938
REDOUBT			MAY 12 1938
REDOUBT			MAY 12 1938

DATE RECEIVED CARD

DATE PAID

215 - 5 1/4

708 - 8

13 1/4

St. 57
Rm 57

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 84-H1109

ORDER NO. 12333

5-9-1938
DATE

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~IT'S~~ IT'S ALWAYS LUNCHTIME ON
THE PIER IN ST. PETERSBURG, FLA.

BOT - SEVEN HUNGRY PELICANS LOOKING FOR
MORE.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. ~~XXXX~~ NO.
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S-64

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS : SEE TISSUE ATTACHED. SHOW PELICANS EYES YELLOW, ALSO TOP OF THEIR
BILL IS CREAM. SHOW BIG SACK BELOW THEIR BILLS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2 CH 1633

ESTIMATE

MAY 10 1938 WORK SCHEDULE

Cost Dept. *John D.*

Date MAY 10 1938

OPERATION	EST. TIME		ENTR. CAPT.	DATE COMPLETED
	Ck No.	Time Allowed		
ORDER & PREP. IP			MAY 10 1938	MAY 10 1938
REWORKING	54	5	5-10	5-18
REWORKING	82		5-19	5-19
REWORKING	201	1 1/2	5-24	5-24
REWORKING		9		

DATE OF ESTIMATE 5-10-38 BY *John D.*

DATE OF WORK SCHEDULE 5-10-38 BY *John D.*

DATE OF WORK SCHEDULE 5-10-38 BY *John D.*

11

ST
55

NO. 8A-H110

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 12333

DATE 5-9-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A MATINEE CROWD AT THE
KENNEL CLUB, ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S-78

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED. CUT DOWN AS MARKED FROM FOREGROUND
MAKE CROWND SUMMERY LOOKING -- WHITE CLOTHES PREDOMINATING. BILLOWY CLOUDS
IN SKY. BRING OUT GREYHOUNDS EACH GREYHOUND HAS DIFFERENT COLORED
BAND AROUND BODY, WITH NUMBER FROM 1 to 8

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE

By 10 Date MAY 10 1938

OPERATION	EST. TIME		ENT. DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COM. LONG. TYPE UP			MAY 10 1938	MAY 10 1938
CH				
RE. COPIES	215	6	5-10	5-20 21
RE. COPIES	82	89	5-20	5-21 41
ENCLOSING				
H. COPIES OF PROOF	210	1 1/2	5-20	5-26
APR. COPIES	219	9	7-8	7-11

DATE OF ORDER _____ DATE PAID _____

By _____

M 1/2

5-57

Pine 5X10

NO. 6A-H1111

GULF COAST CARD CO., INCL, ST. PETERSBURG, FLA.

ORDER NO. 12334

DATE 5-9-1938

12 1/2 M POST CARDS ART COLO TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
DOWNTOWN ST. PETERSBURG,
FLA. "THE SUNSHINE CITY"

in sky

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. MY YES
IMPRINT SAME AS ABOVE

2-7 BH 793

PRIVATE NO. BEFORE TITLE - - S-10

PHOTO PROPERTY OF C.TL

1) DULL CREAM BRICK BLDG.. LIGHT GRAY TRIM TOP OF BLDG. WHITE TRIM. 2) REAL LIGHTLY VARIATED GRAYISH-WHITE AND CREAMISH BLOCK BLDG. ABOVE CANOPY BLDG IS WHITE COGUINA OCK WITH DK. SPOTS AS INDICATED IN PICTURE. ORNAMENTAL WORK ON TOP FLOORS BLUE AND YELLOW TRIM. CANOPY BLACK IRON, WITH REAL DARK GREEN HOLDERS. WINDOW CASING BLUISH-GRAY WINDOW BLINDS DEEP CREAM. YELLOW TRIM AROUND SQUARES BELOW WINDOWS. 3) LIGHT CREAM SANDSTONE BLDG., CEMENT STEPS RED TILE ROOF. 4) SEE CARD #3A-H1525 FOR GOOD HOTEL COLORS. ALSO SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ESTIMATE

Cost Dept. Check

CONTRACT NO.	EST. TIME	DATE	DATE
Cl. de No. Time Allowed	ENTERED	LEFT	COMPLETED
CO. G. TYPE UP		MAY 1 1938	MAY 1 1938
PAINTING	12	5-11	5-24
PAINTING	5 1/2	5-25	5-25
PAINTING	12	7-11	7-12

MAKEOVER

RECEIVED
JUN 14 1938
HC 1/4

48

1999

New Point

NO. 84-H1113

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 12334

DATE 5-9-1938

12 1/2 MPOST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE COLISEUM FROM ~~ACROSS~~
ACROSS THE SHUFFLEBOARD COURTS, ST.
PETERSBURG, FLA.

in sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

in BH 991-7BH-79 3

PRIVATE NO. BEFORE TITLE S-6

PHOTO PROPERTY OF C.I.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. BRING OUT MARKINGS WHITE ON SHUFFLEBOARD COURSES ALSO
NUMBERS IF POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,773

M 0-1 1/2

10/12

ESTIMATE

Cost Dept. Control

OPERATION	EST. TIME		EST. COST	ACT. COST
	Clock No.	Time Allowed		
CONCRETE TIE UP			1000	1000
PAINT				
BRICKWORK		5		
ROOFING				
PLASTER	82		5 - 6	5 - 17 1/2
PAINTING		1 1/2		19 1/2
REPAIR WORK				
TOTAL	219	9	7-12	7-14

MAKEDOVER

Charge to *LV*

EST. AMOUNT

PAINT	1 1/2	Cost Dept.
PAINT	1	
PAINT	1 1/2	

58

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 8A-H1114

ORDER NO. 12334

DATE 5-9-1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) U. S. VETERANS' HOME AND
GROUNDS FROM THE AIR, BAY PINES
ST. PETERSBURG, FLA., "THE SUNSHINE
CITY"

IMPRINT SAME AS ABOVE

IN SMALL TYPE - Photo By John Lodwick

PRIVATE NO. BEFORE TITLE --- S-3

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS: AS PER TISSUE ATTACHED. TAKE OUT SMEAR IN CENTER OF PHOTO. IF
BUILDING CAN NOT BE ADDED AS INDICATED ON TISSUE, ADVISE CUSTOMER BEFORE PRINTING
CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

POST. TIME	ENTR. LIST.	DATE
5½	MAY 12 1938	MAY 17 1938
82	6-14	6-16
225	134	7/12/38
63	71	7/15/38

MAKEOVER

RE

EST. MAY 17 1938

1

X

NO. 8A-1111 5

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 12335

DATE 5-7-1938

25 M POST CARDS

ART COLORTONE

~~WHITE~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. ~~XXX~~ NO

TITLE (IN FULL) **BUSINESS SECTION OF ST. PETERSBURG, FLA. FROM MIRROR LAKE DRIVE.**

IMPRINT **SAME AS ABOVE**

in sky
IN SMALL TYPE - Photo By John Lodwick

PRIVATE NO. BEFORE TITLE --- S-4

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

COLOR DETAIL SHOWN ON TISSUE. PLEASE DO VERY LITTLE RETOUCHING TO PALMS, WANT THEM AS NATURAL AS POSSIBLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCBE MULTI-PLY FORMS © PAT. NO. 1,297,774

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. *[initials]*

Date *MAY 10 1938*

MAY 13 1938

OPERATION	EST. TIME Job No. Time Allowed	ENT. PT.	DATE COMPLETED
CHARGE & TYPE UP		<i>MAY 13 1938</i>	<i>MAY 10 1938</i>
PRINTING	<i>5</i> <i>4</i>	<i>5 13</i>	<i>5 23 K</i>
REPRODUCTION	<i>(2)</i>	<i>5 25</i>	<i>5 26 H.T.</i>
REWORKING			
HANDLING & DELIVERY	<i>1 1/4</i>		<i>11 1/2</i>
ACTUAL COST	<i>2.16</i> <i>11</i>	<i>7-8</i>	<i>7-12</i>

(X)

5-7

55

New Point

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.
8A-H1116
NO. 12335
ORDER NO.
5- 9-1938
DATE

25 POST CARDS ART COLO TONE FULL FACE
M

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
OPEN AIR POST OFFICE AND
PRINCESS MARTHA HOTEL, (ST. PETERSBURG,
FLA. "THE SUNSHINE CITY")

(in sky)

PRIVATE NO. BEFORE TITLE --- S-5

(ALL OF THIS ON THE ADDRESS SIDE) NO
FRONT NO. R. M.
SAME AS ABOVE
IMPRINT

684 99 v

PHOTO PROPERTY OF C.T.

POST OFFICE: TYPED STEPS - (PILLARS) LIGHT MARBLE. LITTLE BLuish TRIM BETWEEN
HORIZONTAL LINES BELOW ROOF. ROOF AROUND RED TILE. WOODWORK JUST BELOW ROOF.
ALSO SEE CARD #4A-H812.
TALL HOTEL BLDG: VARIG. RED BRICK. SANDSTONE TRIM. WHITE WINDOW TRIM. EXTREME
TOP DARK RED BRICK WITH WHITE TRIM. ROOF OVER BOTH ENTRANCES BLACK IRON WITH WHITE
LETTERING PRINCESS MARTHA. ALSO SEE CARD #3A-H1525
TAKE OUT - FLAG DECORATION ON HOTEL. LIGHT POLES ALUMINUM COLOR. GREEN BENCHES -
STREET VARIG. BLK AND DARK RED BRICK. TAKE OUT TELEPHONE POLES AND WIRES.
ALSO SEE TISSUE ATTACHED YES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,727

By *W. H. H. H.* ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked

DESCRIPTION	EST. TIME		ENT. COST.	D. H. COST.
	Check No.	Time Allowed		
CEILING			MAY 17 1938	MAY 17 1938
PLASTER		6		
PAINTING				
BRICKWORK	82		5-17	5-18 45
CONCRETE	32	1 1/2		5-18 45
ARCHITECT	27	11		

DATE EST. MADE
DATE MADE
By

(X)

59

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 8A-H1117

ORDER NO. 12335

DATE 5-9-1938

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
"A PLACE IN THE SUN" ON
ST. PETERSBURG'S GREEN BENCHES.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S.12

PHOTO PROPERTY OF C.T.

COLORED FOR GOOD BENCH COLORING SEE CARD 6A-H1269 MAKE PEOPLE IN SUMMERY LOOKING CLOTHES TAKE OUT ADV. LETTERING ON BENCHES. ALSO SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	EST. TIME C. & M. T. Allowed	EST. COST	DATE COMPLETED
COMPUTING, TYPING, UP			MAY 10 1938
ETCH			
RETOUCHING	1 4	5-10	5-19-38
PHOTO LITHO			
PRINTING & BINDING	82/89	5-19	5-20-38
TRAVELING			
MAILING OR FREIGHT	216 1/2	5-24	5-24
TOTAL	28 9		7-9

ⓧ

11
A-1-57
55

NO. 8A-H1118

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 12336

DATE 5-9-1938

25 M POST CARDS

ART COLOR ONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A PAPAYA GROVE IN FLORIDA.

BOT - SCENE IN TURNER'S SUNKEN GARDENS,
ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NOL BEFORE TITLE --- S-70

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

COLORS. SEE CARD 4A-H838 ATTACHED. FRUIT ON TREES ARE A BRIGHT GREEN COLOR
DOWN FROM TOP. AT BOTTOM FRUIT IS RIP AND COLOR OF PAPAYAS ARE ALMOST YELLOW
, WITH BROWNISH-GRAY SPOTS, GETTING A GREENER COLOR, TOWARDS TOP.

ALSO SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	EST. TIME	COMPLETED
COMPOSING, TYPE UP			MAY 10 1938	MAY 10 1938
SETTING				
RESETTING	13	2	5-10	5-22 50
PROOFING				
BLUE-ING	23		5-24	5-25 45
PRINTING, HANDLING	24			
ENGRAVING				
HANDLING PROOF	26	1 1/2	5-24	5-26
ARTWORK	39	9	7-13	7-14

DATE OF ORDER

DATE MADE

SAN FRANCISCO, CALIF.

By

DATE Photo Returned to Customer

By

NO. 8A-H1119

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 12336

DATE 5-9-1938

25 M PIST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) A PRETTY BUNGALOW IN TROPICAL
FLORIDA
BOT - ST. PETERSBURG, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- S-71

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS: SEE TISSUE ATTACHED. CUT OFF FROM FOREGROUND. GOOD GREEN LAWN, FOR
GOOD GREEN. SEE CARD 5A-H1275. BLDG., WHITE STUCCO. CREAM WINDOW TRIM. SKY
BLUE AWNINGS. RED SPANISH TILE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ESTIMATE
By 10
Date 5-10-1938

ITEM	EST. TIME No. Time How	DATE COMPLETED
UP		MAY 10 1938
205	4	5-10
5-16		
82		5-16
5-17		
31	1 1/2	5-19
5-20		
140	9	7-12
7-14		

DATE RECEIVED BY _____
By _____
DATE RECEIVED BY _____
By _____

B -

55

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 8A-H1120

ORDER NO. 12336

DATE 5-9-1938

25 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATELY ROYAL PALMS AND
CRIMSON BOUGAINVILLEA ADD BEAUTY TO A
FLORIDA WALK
BOT - ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S-75

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
COLORS: SEE TISSUE ATTACHED. #1,2,3, CROTONS, WITH GREEN AND COPPER COLOR LEAVES
BLDG. IN FOREGROUND CREAM STUCCO WITH RED SPAN. TYPE ROOF. BLDG. IN BACK WHITE
WITH RED TILE ROOF. CUT DOWN AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

MAY 10 1938 WORK SCHEDULE

Call Date 10

By Date MAY 10 1938

ITEM	EST. TIME	ENT. CAPT.	DATE COMPLETED
UP			
REWORKING	20 3	5 - 10	5 - 15 S
REWORKING	8 2	5 - 16	5 - 16 S
HAND COLOR PROOF	12 1/2		24 May
REWORKING	41 9	7-12	7-13

DATE FIRST ORD

DATE FILED

By

By

DATE FILED

DATE FILED

B.

55

R.M. 57
59

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 84-H1122

ORDER NO. 12338

DATE 5-9-1938

12½ M POST CARDS

ART COLOORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) "GASPARILLA", PARADING ON
FRANKLIN STREET, TAMPA, FLA.

IMPRINT SAME AS ABOVE

in by

photo in 5BH1002

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS LEFT: 1) SMALL BLDG. RED BRICK, SANDSTONE TRIM 2) TALL BLDG. VARIG. LIGHT AND DARK TAN BRICK BLDG. FIRST FLOOR SANDSTONE. BELOW WINDOWSLIGHT TAN CREAM TRIM. 3) PINK BLDG. WITH CREAM 1 FLOOR TRIM. 4&5) LIGHT BLDGS. 6) RED BRICK BLDG. WHITE TRIM. 7) (MAAS BROS) CREAM STUCCO SIDE. FRONT: TOP FLOORS GRAY BRICK. LOWER FLOORS BROWN BRICK. 8) TALL BLDG. VARIG. LIGHT AND DARK TAN? WHITE TRIM. (RIGHT) 1) WHITE BLDG., GREEN TRIM. 2) CREAM STUCCO BLDG. FLOATS: COLORS TO SUIT BEST FOR REPRO*
DUCTION. WHITE PREDOMINATING. TAKE OUT HANGING OVER STREET SIGN IN LEFT FOREGROUND AND POLE IN RIGHT FOREGROUND AND WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

ESTIMATE

AND WORK SCHEDULE

By

Date

MAY 10 1938

OPERATION	EST. TIME		EST. DATE	DATE COMPLETED
	Click No.	Time Allowed		
UP			MAY 10 1938	MAY 10 1938
		7		
	82		5-25	5-26
	31	1 3/4	5-25	5-31
	212	11	June 7	June 10

DATE

DATE

By

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 8A-H1123

12338

ORDER NO.

5-9-1938

DATE

12¹/₂M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT BATHING ON THE
BEACH AT CLEARWATER, FLA.

in sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OFF FROM FOREGROUND AND RATHER ADD MORE SKY TO MAKE NICE CLOUD
EFFECT FOR GOOD MOONLIGHT SCENE. DO NOT MAKE TOO DARK A MOONLIGHT
AND DO NOT SHOW MOON. SHOW SURF AND SNAPPY CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ESTIMATE			
WORK SCHEDULE			
QTY.	UNIT	TIME	DATE
QTY.	UNIT	Time Allowed	DATE
1	UP		MAY 10 1938
1	TOP		MAY 10 1938
1	ROLLING	205 4	5-10
1	PHOTO LIT		5-23 SL
1	PRINTING	82	5-25
1	ENLARGING		5-26 4.5
1	PRINT COLOR PROOF	225 1/2	6-6-38
1	PRINT	30 9	6-8-38

*Photo in
7/24/38
7/24/38
7/24/38*

(X)

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 8A-H1125

ORDER NO. 12339

DATE 5-9-1938

12 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "PREPARING FOR SPONGE DIVING"
TARPON SPRINGS, FLA., U.S.A.

FRONT NO.

I

R. M.

NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORS: FOR COLORS OF SPONGES SEE TARPON SPRINGS FOLDER COVER, ALSO INSIDE VIEWS
BOAT WHITE, WITH BLACK AND ORANGE TRIM. INSIDE BOXES IN BOAT WHITE WITH GREEN
TRIM. FLOOR OF BOAT ORANGE, BENCH GREEN. MAST NATURAL PINE WOOD. GRAY CANVAS
SUIT ON DIVER, WITH ORANGE AROUND NECK AND LOWER BLACK BORDER. SHOES BLACK,
COPPER HELMET WITH BRASS RINGS AROUND GLASS.

RETURN PHOTO TO CHAMBER OF COMMERCE, TARPON SPRINGS, FLA. WHEN FINISHED WITH IT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ESTIMATE

MAY 11

WEDNESDAY

MAY 11 1938

DESCRIPTION	EST. TIME		DATE	DATE
	Chg. No.	Time Allowed	EST.	ACT.
CHARGE NO. 1000			MAY 12 1938	MAY 12 1938
CHARGE NO. 1001				
CHARGE NO. 1002	11	4	5 - 12	5 - 29
CHARGE NO. 1003				
CHARGE NO. 1004	12		5 - 25	5 - 26
CHARGE NO. 1005				
CHARGE NO. 1006	31	1 1/2		
CHARGE NO. 1007	21 1/2	9		

(X)

4

159

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 8A-H1126

ORDER NO. 12539

DATE 5-9-1938

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ST. CECILIA'S CATHOLIC
CHURCH, CLEARWATER, FLA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS: WHITE CHURCH, COLORED WINDOW GLASS INTERWOVEN GRAY LINES. DOOR DARK
BROWN WITH DULL GREEN ORNAMENTAL WORK. LAMP AT DOOR BLACK CASING. VARIG. ROUND
TILE ROOF. CORNER TOWER DARK COPPER COLOR. FENCE IN FRONT RED BRICK. CEMENT
WALKS, NICE GREEN LAWN. RED FIBICUIS FLOWERS ON BUSHES ALONG BLDG. SPANISH
MOSS ON LARGER TREES AT RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
AND WORK SCHEDULE			
ITEM	EST. TIME	DATE	DATE
QTY	Time Allowed	EST.	ACT.
CONCRETE		MAY 10 1938	MAY 10 1938
REINFORCING	51 4	5-10	5-15
BRICKWORK	73	5-16	5-16
PAINTING			
HAND COLOR PROOF	216 1/2	5-18	5-18
ARTIST	219 8/4	6-6	6-8

DATE ORDER PLACED

DATE PAID

NAME OF CUSTOMER

BY

NAME OF PHOTOGRAPHER

NAME OF PHOTOGRAPHER

ADDRESS OF CUSTOMER

ADDRESS OF CUSTOMER

CITY AND STATE OF CUSTOMER

CITY AND STATE OF CUSTOMER

PHONE NUMBER OF CUSTOMER

PHONE NUMBER OF CUSTOMER

NAME OF PHOTOGRAPHER

NAME OF PHOTOGRAPHER

ADDRESS OF PHOTOGRAPHER

ADDRESS OF PHOTOGRAPHER

CITY AND STATE OF PHOTOGRAPHER

CITY AND STATE OF PHOTOGRAPHER

PHONE NUMBER OF PHOTOGRAPHER

PHONE NUMBER OF PHOTOGRAPHER

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 8A-11127

ORDER NO. 12339

DATE 5-9-1938

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
HOTEL VILLA PLUMOSA, TARPON
SPRINGS, FLA.

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

I R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS: REDDISH-BROWN BLDG. GREEN WINDOW, ROOF AND PERCH TRIM, RED BRICK CHIMNEY
FLOWER BUSHES ALONG BLDG. ARE: TOWARDS FRONT LIGHT BLUE BLOSSOMS, TOWARDS BACK
RED LUBISUIS FLOWERS, OTHERS EVERGREEN. SPANISH MOSS ON SMALL TREE IN CENTER
CHAIRS NATURAL WOOD. ORANGE COLORED STEPS.

Make negative

RETURN PHOTO TO CHAMBER OF COMMERCE, TARPON SPRINGS, FLA. WHEN FINISHED WITH SAME

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
DATE	TIME	EST. PRICE	DATE
MAY 11 1938			
COMING IN		MAY 12 1938	MAY 12 1938
RETOUCHING	206 5	5-12	5-25
PHOTO LIT	82	5-25	5-26
RETOUCHING			
HAND COLOR PROOF	45 9	6-8	6-10

HILLSBORO NEWS COL., TAMPA, FLA.

NO. 8A-H1128

ORDER NO. 12339

DATE 5-9-1938

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPRR, LOWER, CENTER - BORDER.

TITLE (IN FULL) SNIPE SAILBOATS REGATTA,
CLEARWATER BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS : CEMENT BRIDGE IN BACKGROUND WHITE STONE TRIM. BOATS MAHOGANY COLOR
WHITE GRIM. ONE BOAT IS WHITE WITH BLUE TRIM. SAILS MOSTLY WHITE WITH BLACK
AND ORANGE STRIPES. BILLOWY CLOUD EFFECT. GREENISH-BLUE WATER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE				Cost Dept. Charge
WORK SCHEDULE				DATE
DESCRIPTION	CL. NO.	Time Allowed	PT.	DATE
COMPOSING TYPE UP				MAY 10 1938
RETOUCHING	5	3	5-10	5-21-38
PROOFING	82		5-23	5-24-38
HAND COLOR PROOF	216	1 1/4	5-25	5-25
	203	8 1/2	6-6	6-7

11.3.31.00
to 11.3.31.00
11.3.31.00
11.3.31.00
11.3.31.00

56

New P. Card

FRANK JOHNSON, KEY WEST, FLA.

NO. 8A-H1129

ORDER No. 12340

DATE 5-9-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) MOST SOUTHERLY HOME IN THE
U. S., KEY WEST, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CURT TEICH & CO.

COLOR DESCRIPTION
COLORS.: CREAM BRICK BLDG. WHITE TRIM. DULL RED FOOF'S FENCE WALL PAINTED SANDSTON
BRIDGE NATURAL WOOD. BLUISH GREEN WATER. CUT OFF FROM LEFT AS MARKED AND TAKE
OFF FROM FOREGROUND FOR GOOD PROPORTION.

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,779

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE		Cost Dept. Checked	
By <u>MA 11</u>		By <u>MA 11</u>	
Date <u>MAY 11 1938</u>		Date <u>MAY 11 1938</u>	
QUANTITY	EST. TIME	EST. COST	DATE COMPLETED
COPIES TYPE 4		MAY 11 1938	MAY 11 1938
RE-DOING	53 3	5 - 11	5 - 18 38
PHOTO-LITHO	12	5 - 19	5 - 19 38
PRINTING	201 1/4	5 - 21	5 - 21
ACTING	211 8	5 - 31	

DATE ESTIMATE PREPARED _____ BY _____
DATE ESTIMATE RECEIVED BY CUSTOMER _____

FRANK JOHNSON, KEY WEST, FLA.

NO. 8A-M1130

ORDER NO. 12340

DATE 5-9-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TROPICAL OPEN-AIR AQUARIUM,
KEY WEST, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

I R. M. NO
SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION
COLORS: FRONT BLDG. BUFF COLOR WITH WHITE FISH. WOODEN PILLARS ON BOTH SIDES BROWN
3 BASINS IN CENTER NATURAL ROCK VARIOUS GRAY AND TAN. LIGHT GREEN WATER. CEMENT
FOUNTAIN. FLOWERS: YELLOW, BLUE, PINK, WHITE AND EVERGREENS. BRING OUT TANKS
UNDER SIDEROOFS AS MUCH AS POSSIBLE. TAKE OUT STICKS AND STRINGS IN LEFT CENTER

ALSO SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE				
Date MAY 11 1938 AND WORK SCHEDULE Date MAY 11 1938				
DESCRIPTION	QTY	TIME	START DATE	COMPLETION DATE
CLIPPING, TYPE SET UP			MAY 12 1938	MAY 12 1938
RECLIPPING	5	5	5 - 12	5 - 19
RECLIPPING	82		5 - 19	5 - 19
RECLIPPING				
RECLIPPING	201	1 1/2	5 - 23	5 - 23
RECLIPPING		9		

ATTENTION!

Subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FRANK JOHNSON, KEY WEST, FLA.

NO. 8A-11131

ORDER NO. 12340

DATE 5-9-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASA MARINA HOTEL, KEY WEST,
FLA. FROM THE AIR.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAMR AS ABOVE

PHOTO PROPERTY OF CSUTOMER

COLOR DESCRIPTION

COLORS.: BLDG. CEMENT STONE, WHITE FINISH. DULL RED ROOF. PURPLE BONGAINVILLEA
AGAINST BLDG. ENTRANCE ETC. AS INDICATED IN PICTURE. BLDG. IN LEFT BACKGROUND OF
HOTEL WHITE WITH GRAY SHINGLE ROOF. BRING OUT PALM TREES ON LAWN OF HOTEL NICELY.
BLUISH GREEN WATER IN FOREGROUND, WHITE SAND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Always on
order for the customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

OPERATION	EST. TIME		EST. DATE	DATE COMPLETED
	Cl. No.	Time Allowed		
COMING UP			MAY 12 1938	MAY 12 1938
REWORKING	54	6	5-12	5-19 SE
REWORKING	82		5-20	5-21 SE
REWORKING		1 1/2		23 11/24
REWORKING	802	9	5-31	6-1

I hereby certify that the above is a true and correct copy of the original as submitted to me.

By _____
Curt Teich & Company, Inc.

M

59

FRANK JOHNSON , KEY WEST, FLA.

NO. 8A-H1132

ORDER NO. 12340

DATE 5-9-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) SEVEN-MILE BRIDGE, OVERSEAS
HIGHWAY, AS SEEN FROM PIGEON KEY, ON THE
WAY TO KEY WEST, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT WRITING. TAKE OUT MAN. CONCRETE BRIDGE. WHITE RAILING. STONES IN FORE-
GROUND OFF WHITE. NICE GREEN GRASS. BLuish GREEN WATER. BILLOWY CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCSE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for that customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Provide OK of Estimate

ESTIMATE

Cost Dept. Checked

By 10 1938 WORK SCHEDULE

Date

Description	EST. TIME		ENT. LEFT	DATE COMPLETED
	Clocks	Time Allowed		
CORRECTION WORK			MAY 10 1938	MAY 10 1938
REWORK				
REWORK	5	3	5-10	5-17 SE
REWORK				
REWORK	12		5-20	5-20
REWORK				
REWORK	201	1 1/4	5-23	5-23
REWORK		8 3/4		

ESTIMATE BY CURT TEICH & COMPANY, INC. DATE MAY 10 1938

SALE BY CURT TEICH & COMPANY, INC. DATE MAY 10 1938

EST. 21000.00

5

55

FRANK JOHNSON, KEY WEST, FLA.

NO. 8A-H1132

ORDER NO. 12340

DATE 5-9-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TURTLE CATCH, SOME WEIGHING
OVER 300 LBS., KEY WEST, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1027 AND TAKE OUT STRAWHATS AND MUSTACHE OF MAN IN BACKGROUND.
USE THIS SAME PICTURE LIGHTEN UP BOARDWALK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,791,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

WORK SCHEDULE

OPERATION	EST. TIME	DATE COMPLETED
CLIPPING, TYPE UP		
CLIPPING		
CLIPPING	54	4
CLIPPING		
CLIPPING	82	
CLIPPING		
CLIPPING	31	15
CLIPPING	37	9

DATE Photo Returned to Customer

54
B

59

DATE 5-9-1938

ATTENTION!

order for this customer. Please see to it that all sets or accessories are uniform and colors are in harmony with each other to make an attractive set.

12 ₂ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER. <u>LOWER</u> . CENTER - BORDER.		FRONT NO. I R. MNO
TITLE (IN FULL) SPONGE MARKET AT THE MUNICIPAL DOCK, KEY WEST, FLA.		IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
COLORS: SEE TAMPON SPRINGS, FLA. FOLDER FOR GOOD SUBJECTS ON SPONGE COLORING.
TAKE OUT TELEPHONE POLE. PIER HOUSES IN BACKGROUND ARE MOSTLY GRAY AND WHITE,
WITH DARK AND DK. GREEN ROOFS. SOME RED. MASTS OF BOATS IN BACKGR. MAHOGANY COLOR.
CLOUDS IN SKY. TAKE OUT HATS ON ALL WOMEN. NATURAL WOODEN FLOOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE				IN	DATE
MAY 10 1938				NO.	DATE
DESCRIPTION	EST. TIME	EST. COST	EST. DATE	EST. DATE	EST. DATE
COMP. & G. TYPE					
REPRODUCING	57	3	5-10		5-16
PRINTING, OPAQUE	2		5-16		5-17
ENGRAVING					
HAND COLOR PROOF	43	1 1/2			6-6
ARTIST FEE					

LETTERS AND

192

B

१०५

五

NO. 8A-H1135

FRANK JOHNSON, KEY WEST, FLA.

ORDER NO. 12340

DATE 5-9-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NOTITLE (IN FULL) ONE OF THE MANY PICTURESQUE
LANES IN KEY WEST, FLA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKETGLOBE MULTI-PLY FORMS [®] PAT. NO. 1,797,775**ATTENTION!**

See to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

5x7
Log. & G. & Co.
paper

ESTIMATE				
DATE: MAY 12 1938				
OPERATION	EST. TIME	EST. DATE	ACT. DATE	REMARKS
OPERATING, TYPE 1, UP		MAY 12 1938	MAY 12 1938	
REPRODUCING	4	5-12	5-15	58
PHOTO-LITHO				
BLUETINT	82	5-16	5-16	45
ENCLOSING				
HAND COLOR PROOF	21	1 1/2	17	May
ARTIST SET	41	8 3/4	5-31-38	6-2-38

By _____

4

59

FRANK JOHNSON, KEY WEST, FLA.

NO. 8A-HL136

ORDER NO. 12340

DATE 5-9-1938

12 1/2 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) BAHIA HONDA BRIDGE, HIGHEST
SPAN ALONG THE KEYS, NEAR KEY WEST, FLA.
BUILT ON TOP OF THE FORMER RAILROAD BRIDGE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FINISH TOP RAILING, TAKE OUT ALL SAND ETC. AT LEFT AND PUT IN WATER.
COLORS: CONCRETE PILLARS? IRON GIRDERS. WHITE RAILING. TAKE OUT OVERHEAD CONSTRUCTION TOWARDS BACK OF BRIDGE. BLUISH GREEN WATER, BILLOWY CLOUDS. TAKE OUT WRITING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ATTENTION!

Requests on order for the customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

MAY 10 1938 WORK SCHEDULE

DATE MAY 10 1938

ITEM	EST. TIME (Hrs. Min. Sec.)	EST. COST (Dollars Cents)	DATE COMPLETED
COMP. & G. TYPE UP		7701	5-11-38
RE-LOADING	12 3	5-10	5-13-38
RE-LOADING	8 2	5-13	5-14-38
RE-LOADING	12 5	14	17 May
HAND COLOR PROOF	36 8	6-1	6-3-38

DATE RECEIVED BY: DATE PAID

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1137 ORDER NO. 12555 DATE 5-9-1938

CUSTOMER RICHARD G. KRUEGER, INC.,
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C. SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. Special (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED LAYOUT ATTACHED.

Very Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
Ret 2 1/2
HE1
46

pm

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8AH1138 ORDER NO. 12553 DATE 5-11-1938
CUSTOMER FRIEDMAN BROS. & SONS NECKWEAR CO.
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M P.C.

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORED NECK FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SLIM JIM BOWS - TIED JUST RIGHT
ETC., AS PER COPY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

12 RY 11/13/38

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

587
7
70 1/4
A12

MAKEDOVER

Charge to Acct

EST. No.

11. 3/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H1139 ORDER NO. 12552 DATE 5-9-1938

CUSTOMER MAYBAUM BROS., INC.,
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C. SIZE

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DIAMOND JEWELRY

(ETC., AS PER COPY)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer G.T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination
Dry — Wet — Panchromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

make. PK. Blue impression

PHOTO RETURNED.

TO

PHOTO USED FOR

#54

W

MAKEOVER

DATE 10-1-38

BY H.C. T. R. R.

2

1

HC

20

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H1140 ORDER NO. 12551 DATE 5-9-1938

CUSTOMER IRVING DREW CORP.
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DREW ARCH REST SHOES (ETC., AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS & SKETCH ATTACHED.

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Spencer

NO. 8A-H1141

COMMISSIONED BY B.S. REYNOLDS CO., WASHINGTON, D.C.

ORDER NO. 12358

918 S 1 Northwood

DATE 5-11-1938

25 M POST CARDSX

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) U.S. CAPITOL BY NIGHT,
WASHINGTON, D.C.

IMPRINT SAME AS ABOVE

C.T.C.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 4A-H689. USE CENTER OF THIS VIEW INDICATED BY MARKS UPRIGHT
~~XXXXXXXXXXXXXXXXXXXXXXX~~. OF CARD ATTACHED. MAKE BUSY PERSON'S CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

EST. TIME	DATE	DATE
	MAY 20 1938	MAY 20 1938
<i>2</i>		
<i>2 1/2</i>	5-20	6-2-38
<i>6 1/2</i>	6-2	6-2-38
<i>219 1/2</i>		
<i>219 9</i>	6/8	6/10

9-
10-

X

NO. 8A-H1142

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N. Y. ORDER NO. 12564

DATE 5-10-1938

12 1/2

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN BUILDING IN CENTER AND
BROWER HALL AT RIGHT, HOFSTRA COLLEGE OF
NEW YORK UNIVERSITY, HEMPSTEAD, LONG
ISLAND, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. TL

COLOR DESCRIPTION

BLDG. IN CENTER IS WHITE AND SHINGLE ROOF. BLDG. RIGHT IS CREAM AND SLATE ROOF.

in 3BH 1423

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

See to it that all colors or negatives are uniform and colors are in harmony with each other to make an attractive set

Harold

[Large handwritten flourish or signature]

DATE	LOT TIME	INT. T.	COMPLETED
MAY 13 1938			MAY 13 1938
12	3	5-13	5-18 SP
12		5-18	5-18 45
216	1/4	5-19	5-19
298	7	5-19	5-20

NO. 8A-HJ.143

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 12564

DATE 5-10-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HEMPSTEAD HIGH SCHOOL,
HEMPSTEAD, LONG ISLAND, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED BLDG. WHITE COL^{MS} AND GREY ROOF.

*in 2BH1093
3BH1423*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

... on
order for this ... Please
see to it that all ...
tives are ...
in harmony with each other
to make an attractive set

R

ESTIMATE				
MAY 12 1938				
CO.	EST.	TIME	EST.	DATE
CO.	EST.	TIME	EST.	DATE
COL.	100		MAY 13 1938	MAY 13 1938
RE.	50	2	5-12	5-18 SP
BL.	82		5-18	5-18 AT
ENC.				
HAND.	204	1½	5-19	5-19
AR.		7¼		

12 4

60

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. NO. 8A-H1144
ORDER NO. 12564

DATE 5-10-1938

12½ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT No. I R. M. NO	
TITLE (IN FULL) PUBLIC PARK, HEMPSTEAD, LONG ISLAND, N. Y.	IMPRINT SAME AS ABOVE	
		PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

MT. IS WHITE AND BLACK EAGLE. PAVILION IS CREAM AND DARK ROOF. SHOW FLAG.

SHOW CHILDREN ~~XXX~~ PLAYING.

SEE BACK OF PHOTO WHICH IS TO BE TAKEN OUT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the camera. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

NOTES

By CH Date MAY 13 1938

EST. TIME	EST. TIME	EST. TIME	EST. TIME
Job No.	Time Allowed	Job No.	Time Allowed
CONTRACT UP		MAY 13 1938	MAY 13 1938
CH			
REDOING	1/1 5	5-13	5-17 SC
REDOING			
REDOING	82	5-18	5-18 UT
REDOING			
REDOING	225 1/2		18
REDOING	171 7 1/2	5-18	5-21

DATE SUBMITTED

By CH

By

DATE SUBMITTED

R

65
600

NO. 8A-H1145

INTERBOROUGH NEWS COL., 525 WEST 52ND ST., NEW YORK, N. Y. ORDER NO. 12564

DATE 5-10-1938

12 M POST CARDS	ART COLOR TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL) ST. GEORGE'S CHURCH, HEMPSTEAD, LONG ISLAND, N. Y.	FRONT NO. <u>I</u>	R. M. <u>YES</u>
	IMPRINT SAME AS ABOVE	
	PHOTO PROPERTY OF C. T.	

COLOR DESCRIPTION

WHITE BLDG. ROOF SLATE. SHUTTERS ARE DARK GREEN - STEEPLE OLD COOPER.

in 2BH1093 3BH1423

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

Subjects on order for this color. Please see to it that subjects or negatives are unobscured and colors are in harmony with each other to make an attractive set.

Chap

DATE	TIME	NO. TIME	DATE	TIME
			MAY 13 1938	MAY 17 1938
COM. TYPE UP				
RECORDING	11	5	5-13	5-17 SC
PHOTO LIT				
ELUCID	82	89	5-19	5-18 AT
ENCLOSING				
HAND COLOR PHOTO	225	1/2		18 May
ARTIST	219	9	5-20	5-23

DATE RECEIVED

DATE PAID

By

St.
Rm. 57
60

NO. 8A-H1146

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 12564

DATE 5-10-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MAIN STREET, HEMPSTEAD,
LONG ISLAND, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

TAKE OUT SIGN WOLFF AND PHOTOS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this order. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

Oliver

R

ESTIMATE		DATE	
MAY 12 1938		MAY 12 1938	
NO.	TIME	DATE	DATE
NO.	TIME	DATE	DATE
1	12	MAY 13 1938	MAY 13 1938
2	6	5-12	5-18
3	8	5-18	5-18
4	21	5-11	5-11
5	19	5-20	5-20

12

5
60

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 12564

NO. 8A-HL147

DATE 5-10-1938

12 1/2 M POST CARDS

ART COLOR/TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER GEORGE

FRONT NO. I R. M. NO

TITLE (IN FULL) JAMAICA HIGH SCHOOL, JAMAICA

IMPRINT SAME AS ABOVE

AND CAPT. TILLY
PARK, JAMAICA, LONG ISLAND,
N.Y.

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

FOR COLORS SEE CARD ATTACHED AND BE SURE AND SHOW WATER BEHIND THE POLE

3BH1425
in 20H/1993

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

... ON
... for the ... Please
see to it that ... or nega-
tives are uniform ... colors are
in harmony with each other
to make an attractive set

[Large handwritten flourish or signature]

ESTIMATE

12 1938

DATE	TIME	EST. COST	DATE
		MAY 10 1938	MAY 13 1938
9	2 1/2	5-13	5-18 SP
8v		5-18	5-18 4.1
225	1 1/2		18 Nov
208	8	5-21	5-25/

DATE Made _____
By _____
DATE Photo Returned to Customer _____

NO. 8A-H1148

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 12564

DATE 5-10-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
GENERAL COURT HOUSE,
JAMAICA, LONG ISLAND, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

WHITE BLDG. AND BLDGS. SURROUNDING IT ARE RED.

ATTACHED IS ALSO AN ARCHITECTS DRAWING BUT I WISH YOU COULD WORK OUT THIS PHOTO INSTEAD OF USING THE DRAWING BECAUSE THE PHOTO MAKES A BETTER CARD.

in 2131/1093 3BH1425

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ATTENTION!

order for this customer. Please
see to it that all the or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

DATE	TIME	NO. OF	NO. OF
		EXPOS.	EXPOS.
		12	12
		3-13	5-1861
		5-18	5-18 1/2
		5-19	5-19
		5/21	5/23

5
60

New Print

NO. 8A-H1149

INTERBOROUGH NEWS COL., 525 WEST 52ND ST., NEW YORK, N.Y.

ORDER NO. 12564

DATE 5-10-1938

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JAMAICA AVENUE, BUSINESS
E CENTER, JAMAICA, LONG ISLAND, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE NEGATIVE ATTACHED

313H1425

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please be sure that all subjects or negatives are in harmony with each other to make an attractive set.

[Large handwritten flourish or signature]

EST. TIME		ENTR.	DEPT.	DATE
Lock No.	Time Allowed			
COMP. & UP		MAY 16 1938		MAY 16 1938
REWORKING	3 6	5-16		5-18 SL
REWORKING	12	5-19		5-18 41
REWORKING				
REWORKING	210 1/2	5-19		5-19
REWORKING	29 9	5-20-38		5-23-38 F.W.

DATE OF ORDER AND BY

By

DATE OF ORDER AND BY

NO. 8A-H1150

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N. Y. ORDER NO. 12564

DATE 5-10-1938

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~THE KING MANSION IN KING PARK, JAMAICA~~

~~LONG ISLAND, NEW YORK~~

THE KING MANSION IN KING PARK, JAMAICA
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

NO YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

SAME TITLE AND R.M. AS ON THE CARD NUMBER 7A-H431. ALSO SAME COLOR.

SHOW LOTS OF FLOWERS, TULIPS ETC. IN FOREGROUND.

in 2B41093 3B41425

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

See to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

Large handwritten 'R' or '2' mark.

ESTIMATE

Can D. 1

AND WORK SCHEDULE

By

For

DESCRIPTION	EST. TIME	START	DATE
CONSTRUCTION - P			MAY 13 1938
REPAIRING	M 3	5 - 13	5 - 13 38
BLINDING	92 89	5 - 18	5 - 18 38
PAINTING	28 8		5-24 1938 Ret

DATE RECEIVED

By

By

Handwritten notes: 57, 60

NO. 8A-H1151

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N. Y. ORDER NO. 12564

DATE 5-10-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NOTITLE (IN FULL) BEAUTY SPOT IN KISSENA PARK,
FLUSHING, LONG ISLAND, N.Y.IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

38H1424

in 2011/10/93

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE			
MAY 12 1938			
DATE	TIME	DATE	TIME
MAY 13 1938		MAY 13 1938	
RECEIVING	204 3	7-24 16, 1938	May 17, 1938
RECEIVING	82	5-18	5-18 48
RECEIVING	27 1/2		19 May
RECEIVING	27 8		5-23

PAID BY

PAID BY

15
60

NO. 84-H1152

INTERBOROUGH NEWS CO., 525 WEST 52ND. ST., NEW YORK, N.Y. ORDER NO. 12564

DATE 5-10-1938

12 1/2 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u> R. M. <u>NO</u>	
TITLE (IN FULL) <u>MAIN STREET, FLUSHING,</u> <u>LONG ISLAND, N. Y.</u>	IMPRINT <u>SAME AS ABOVE</u>	
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>C. T.</u>

ATTENTION

When on order for this card, please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

30H1424

DATE	TIME	ENT.	DATE
MAY 13 1938			MAY 13 1938
12	5	5 - 13	11 - 17 8
12		5 - 17	5 - 17 1/2
21 6	1 1/2	5 - 18	5 - 18
62	9	5 - 23	5 - 24

DATE OF ORDER _____
By _____

2
2
3

IT.
60

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 12564

DATE 5-10-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) QUAKER MEETING HOUSE,
FLUSHING, LONG ISLAND, N. Y.

FRONT No.

I

R. M.



IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

FRAME BLDG. VERY LIGHT GREEN ROOF. BE SURE & LEAVE IN TOMB STONES

~~in 2BH1093~~ 3BH1424


SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

... subjects on
only for this answer. Please
see to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

C. D. R. 2nd

NEW YORK SCHEDULE

CASE NO.	TIME	FIVE MINUTE Time Allowed	PAYMENT	DAYS REMARKS
MAY 13 1938				MAY 13 1938
REVOLVING	53	2	5-13	5-18 SC
PHOTOGRAPHED				
BLENDING & DYEING	82 / 87		5-18	5-18 H.A.
ELECTRICITY				
HAND POLICE PROOF	216	14	5-19	5-11
AIRTEL	41	8	5-20-38	5-21-38

PAID BY THE UNITED STATES _____

Am 57 60

NO. 8A-H1154

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 12564

DATE 5-10-1938

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FLUSHING HIGH SCHOOL,
FLUSHING, LONG ISLAND, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

FOR COLOR INSTRUCTIONS SEE CARD ATTACHED.

in 2011/10/23 3BH1424

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Read

ESTIMATE				
MAY 12 1938 WORK SCHEDULE				
DESCRIPTION	EST. TIME	EST. DATE	ACT. DATE	DATE
Cl. No.	Time Allowed	EST. DATE	ACT. DATE	DATE
CONFIRMED TYPE UP		MAY 13 1938	MAY 13 1938	
REWORKING	7 5	5-13	5-18 JK	
REWORKING	82	5-18		
REWORKING	210 1½	5-19	5-19	
REWORKING	211 9	5-20	5-21	

D. L. & W. PROOF

*R*57
60

Mat

NO. 8A-H1155
INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 12564

DATE 5-10-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROOSEVELT BIRD SANCTUARY,
OYSTER BAY, LONG ISLAND, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

BE SURE AND BRING OUT LITTLE BIRDS ON ROCK AND FACES CLEAR AS POSSIBLE

in SBH 1093

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION

For this order, please
see that all of the
negatives are uniform in color and
in harmony with each other
to make an attractive set.

R

ESTIMATE			
AND WORK SCHEDULE			
LOCATION	EST. NO.	DATE	DATE
ROOSEVELT BIRD SANCTUARY		MAY 12 1938	MAY 17 1938
PROOF			
PROOF	4	2 1/2	5-13
PROOF	82		5-17
PROOF	89		5-18
PROOF			
PROOF	225	1 1/2	19 May
PROOF	210	8	5-20

Am 57
60

NO. 8A-H1156
 INTERBOROUGH NEWS CO., 525 WEST 52ND ST. NEW YORK, N.Y. ORDER NO. 12564
 DATE 5-16-1938

12 ¹ / ₂ M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u> R. M. <u>NO</u>	
TITLE (IN FULL) <u>BOWNE HOUSE, FLUSHING,</u>		IMPRINT <u>SAME AS ABOVE</u>	
<u>LONG ISLAND, NEW YORK</u>			
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>CURT TEICH & CO. T.</u>	

3B41424
 in 2B41093

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Large handwritten flourish or signature]

ESTIMATE

MAY 17 1938

ITEM	QTY	UNIT PRICE	TOTAL	DATE
COMMISSION				MAY 17 1938
RECEIVING	5	2	5 - 17	5 - 18 80
PHOTOGRAPHY				
BLANKET	82		5 - 18	5 - 18 45
ENCLOSING				
HAND COL OR PROOF	201	1/2	5 - 19	5 - 19
PRINTING	61	8	5 - 20	5 - 23

DELIVERED BY _____
 BY _____
 DATE _____

NO. 8A-HL157

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 12564

DATE 5-16-1938

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAVE OF THEODORE ROOSEVELT,
DYSTER BAY, LONG ISLAND, NEW YORK

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

Upper New York Park

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

order for this card. Please
see to it that all of the
negatives are uniform and
are in harmony with each other
to make an attractive set.

R

ESTIMATE				
DATE	DATE	DATE	DATE	DATE
MAY 17 1938	MAY 17 1938	MAY 17 1938	MAY 17 1938	MAY 17 1938
7	1 1/2	5-17	5-18	5-18
82		5-18		
201	1 1/4	5-19	5-19	5-19
25	8	5-20	5-20	5-20

2400000000

DISTRIBUTED BY WALKOHL'S, BELLEVILLE, ILL.

NO. 8A-H1158

ORDER NO. 12565

DATE 5-11-1938

12¹/₂ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) BELLEVILLE MEMORIAL FOUNTAIN,
BELLEVILLE, ILL.

IMPRINT SAME AS ABOVE

OCH 30

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

THIS IS TO BE A NIGHT SCENE AS AN OUTLINE TO THE FOUNTAIN AT NIGHT USE
A COMPOSITE OF THE TWO NIGHT VIEW NEGATIVES -- HOWEVER USE THE DAY VIEW
FOR THE ~~XXX~~ SCENE - COLOR DESCRIPTION AS PER ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject of
order for the customer. Please
see to it that the
negatives are uniform and are
in harmony with the order
to make an attractive set.

MAY 13 1938

MAY 18 1938

MAY 18 1938

7

5-16

5-248

82

5-24

5-2507

2/0

1 1/2

5-25

5-25

216

9

5-15

5-16

5

15
62

DATE 5-11-1938

12 1/2 M POST CARDS

ART' COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) VIEW OF EAST MAIN STREET,
BELLEVILLE, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

DISCRIPTION AS PER ATTACHED INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (12) PAT. NO. 1,297,777

1938. 10. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310. 311. 312. 313. 314. 315. 316. 317. 318. 319. 320. 321. 322. 323. 324. 325. 326. 327. 328. 329. 330. 331. 332. 333. 334. 335. 336. 337. 338. 339. 340. 341. 342. 343. 344. 345. 346. 347. 348. 349. 350. 351. 352. 353. 354. 355. 356. 357. 358. 359. 360. 361. 362. 363. 364. 365. 366. 367. 368. 369. 370. 371. 372. 373. 374. 375. 376. 377. 378. 379. 380. 381. 382. 383. 384. 385. 386. 387. 388. 389. 390. 391. 392. 393. 394. 395. 396. 397. 398. 399. 400. 401. 402. 403. 404. 405. 406. 407. 408. 409. 410. 411. 412. 413. 414. 415. 416. 417. 418. 419. 420. 421. 422. 423. 424. 425. 426. 427. 428. 429. 430. 431. 432. 433. 434. 435. 436. 437. 438. 439. 440. 441. 442. 443. 444. 445. 446. 447. 448. 449. 450. 451. 452. 453. 454. 455. 456. 457. 458. 459. 460. 461. 462. 463. 464. 465. 466. 467. 468. 469. 470. 471. 472. 473. 474. 475. 476. 477. 478. 479. 480. 481. 482. 483. 484. 485. 486. 487. 488. 489. 490. 491. 492. 493. 494. 495. 496. 497. 498. 499. 500. 501. 502. 503. 504. 505. 506. 507. 508. 509. 510. 511. 512. 513. 514. 515. 516. 517. 518. 519. 520. 521. 522. 523. 524. 525. 526. 527. 528. 529. 530. 531. 532. 533. 534. 535. 536. 537. 538. 539. 540. 541. 542. 543. 544. 545. 546. 547. 548. 549. 550. 551. 552. 553. 554. 555. 556. 557. 558. 559. 560. 561. 562. 563. 564. 565. 566. 567. 568. 569. 570. 571. 572. 573. 574. 575. 576. 577. 578. 579. 580. 581. 582. 583. 584. 585. 586. 587. 588. 589. 590. 591. 592. 593. 594. 595. 596. 597. 598. 599. 600. 601. 602. 603. 604. 605. 606. 607. 608. 609. 610. 611. 612. 613. 614. 615. 616. 617. 618. 619. 620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 841. 842. 843. 844.

| DATE | EST. TIME | ACT. TIME | REMARKS |
|-------------|-----------|-----------|-------------|
| MAY 18 1938 | | | MAY 18 1938 |
| 12 | 5 | 5-16 | 5-21 5/1 |
| ✓ | | 5-21 | 5-23 4/1 |
| 1 1/2 | 5-25 | | |
| 28 | 9 | | 6-1 1/2 |

DATE BY

1892

L,

12

50

DISTRIBUTED BY WALKOHL'S, BELLEVILLE, ILL.

NO. 8-H1160

ORDER NO. 12565

DATE 5-11-1938

12½ MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CHRISTIAN SCIENCE CHURCH,
BELLEVILLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

BUILDING #17 & 19 VARICOLOR BRICK. DOORS #18 WOOD. BILLOWY CLOUD.
RAISE SHRUBBERY TO GREATER HEIGHT. STREAMLINE AUTOS. STREET RED BRICK.
BUILDING TO RIGHT IS ALSO RED BRICK. BUILDING TO LEFT IS BRICK #31

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,775

ATTENTION!

Subjects on
order for this service. Please
see to it that all subjects are
given the minimum of 24 hours
in preparation time, and other
to make an attractive set.

| ORDER NO. | T. TIME | EST. NO. | DATE |
|-----------|---------|----------|-------------|
| 12 | 3 | 5-16 | MAY 16 1938 |
| 12 | 3 | 5-21 | MAY 21 1938 |
| 201 | 1/2 | 3-24 | 5-24 |
| 203 | 8 1/2 | 6-1 | 6-2 |

ENTERED BY

DATE

By

12

17
62

DISTRIBUTED BY WALKOHL'S , BELLEVILLE, ILL.

NO. 8A-H1161

ORDER NO. 12565

DATE 5-11-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF SCOTT FIELD,
NEAR BELLEVILLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

IN SMALL TYPE "Photograph by U.S. Army
air Corps"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

HANGAR - BLACK AND YELLOW CHECK - BASE OF BUILDING CREAM COLORED.

HOUSES ON FIELD - WHITE WITH 7 MAROON AND 23 RED ROOFS. TANKS IN FRONT
OF BARRACKS - BLACK AND YELLOW. FOLIAGE GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the customer. Please
see to it that all of the
negatives are uniform and are
in harmony with each other
to make an attractive set.

| DESCRIPTION | EST. TIME | DATE | PRICE |
|--|-----------|-------------|-------------|
| COPIES - 12 ¹ / ₂ UP | | MAY 16 1938 | MAY 16 1938 |
| REWORKING | I 3 | 5-16 | 5-24.5 |
| PRINTING | 82 | 5-25 | 5-25.48 |
| HAND COL. PROOF | 216 1 1/2 | 5-25 | 5-25 |
| REWORKING | 214 8 3/4 | | |

22

22

5

62

63

R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 8A-H1163

ORDER NO. 12569

DATE 5-11-1938

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
BOATING AND BATHING,
NEWPORT BAY, BALBOA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

ATTENTION!

order for this customer. Please see to it that all negative prints are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | | | Cost Dept. Control |
|---------------------|-------------------------------|-------------------------------|-------------------------------|--------------------|
| MAY 11 1938 | | | | |
| DESCRIPTION | QTY. | UNIT PRICE | TOTAL | DATE COMPLETED |
| PRINTING | | | MAY 16 1938 | MAY 15 1938 |
| BOATING AND BATHING | M | 4 | 5 - 16 | 5 - 14 81 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 8 ¹ / ₂ | | 5 - 24 | 5 - 25 81 |
| ARTIST | 27 | 1 ¹ / ₂ | 8 ¹ / ₂ | 6-3 |

ST.
Rm. 60
62

R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 8A-H1164

ORDER NO. 12569

DATE 5-11-1938

| | | | |
|--|--|-----------------------------------|---------------|
| 12½ M POST CARDS | | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. I | R. M. YES |
| TITLE (IN FULL) EMERALD BAY RESIDENCES,
EMERALD BAY, LAGUNA BEACH, CALIFORNIA | | IMPRINT | SAME AS ABOVE |
| | | PHOTO PROPERTY OF | C. T. |

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2
Please
set to it that
these are
in harmony
to make an attractive set

| | | | |
|-------------|------|--------------|------|
| ESTIMATE | | Est Dept. 12 | |
| 1938 | | | |
| DATE | TIME | DATE | TIME |
| MAY 15 1938 | | MAY 15 1938 | |
| 52 | 3 | 5-14 | 5-24 |
| 52 | ✓ | 5-24 | 5-25 |
| 701 | 1½ | 5-23 | 5-25 |
| 212 | 8¾ | 6-7 | 6-2 |

DATE RECEIVED AND
By
D.

ST.
R.M. 60
62

12

THE COAST PUBLISHING CO., VANCOUVER, B. C.
~~THE COAST PUBLISHING CO., VANCOUVER, B. C.~~

NO. 8A-H 1165

ORDER NO. 12587

DATE 5-11-1938

12 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LIONS GATE BRIDGE OVER THE
FIRST NARROWS, VANCOUVER, B.C. CANADA
"EMPRESS OF JAPAN" OUTWARD BOUND FOR THE
ORIENT.

FRONT NO.

R. M.

NO

SAME AS ABOVE
PUT PLATE NO. ON FRONT

IMPRIME AUX ETATS-UNIS D'AMERIQUE --
UNDER WORDS POST CARD ON FRONT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Retured Photo to customer 9/28/39

SEE INSTRUCTIONS ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ESTIMATE

MAY 16 1938

| DATE | TIME | DATE | TIME |
|-------------|-------|-------------|----------|
| MAY 16 1938 | | MAY 16 1938 | |
| 4 | 6 | 5-16 | 5-20 SL |
| 8 | | 5-20 | 5-20 40. |
| 2-1 | 1 1/2 | | |
| 2-8 | 8 1/2 | | 5-34 20 |

Very Red
for Japan
order

(X)

63

4

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 8A-H1166

ORDER NO. 12601

DATE 5-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING EAST ON LAKE ST.
FROM HARLEM AVE., OAK PARK, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

CLEAN UP FOREGROUND. TAKE OUT WIRES. PEOPLE IN FOREGROUND. TAKE
OUT TRUCK ON RIGHT. TAKE OUT POLES.

also see instructions attached

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

D17

straighten

88

MAY 17 1938

| | ENTR. | TIME | LEFT. | RECEIVED |
|-----------|-------|-------|-------------|-------------|
| CLERK | | | MAY 17 1938 | MAY 17 1938 |
| RECEIVING | 12 | 6 | 5-17 | 5-17 56 |
| RECEIVING | 12 | | 5-19 | 5-19 48 |
| RECEIVING | 211 | 1 1/2 | 5-20 | 5-20 |
| RECEIVING | 63 | 9 | 6/2/38 | 6/6/38 |

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 8A-H1167

ORDER NO. 12601

DATE 5-11-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL) WORLD WAR MEMORIAL, SCOVILLE
PARK, OAK PARK, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

TAKE OUT PEOPLE. CHURCH IN BACKGROUND RED BRICK, WHITE TRIM.
THREE FIGURES ON MONUMENT BRONZE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

| DATE | TIME | EST. | DATE |
|------------------|----------|-------------|-------------|
| MAY 16 1938 | | | |
| | | MAY 16 1938 | MAY 16 1938 |
| RECORDING | 9 2 | 5 - 16 | 5 - 20 |
| PHOTOGRAPH | 8r | 5 - 23 | |
| REMAINS | | | |
| HAND-COLOR PROOF | 1/2 | | |
| ARTIST | 22 8 1/2 | 5 - 3 | |

DATE RECEIVED _____

By _____

62

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 8A-H1168

ORDER NO. 12601

DATE 5-11-1938

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) POST OFFICE, OAK PARK, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

TAKE OUT CARS, PEOPLE. WHITE WITH REDDISH CAST. GREEN WINDOW TRIM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,795,775

ATTENTION!

order for this set of 25 post cards. Please see to it that all 25 post cards are uniform in size and are in harmony with the order to make an attractive set.

| COLLECTION | | EST. TIME | | DATE | |
|------------|--|-----------|--|-------------|--|
| COM. - 100 | | No. Time | | MAY 16 1938 | |
| RE. - 100 | | 3 7 | | 5 - 16 | |
| BU. - 100 | | 82 | | 5 - 23 | |
| H. - 100 | | 201 1/4 | | 5 - 23 | |
| A. - 100 | | 22 8 | | 6 - 2 | |

R

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 8A-H1169

ORDER NO. 12601

DATE 5-11-1938

25^M POST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL BUILDING, OAK
PARK, ILL.

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

TAKE OUT CARS, PEOPLE, POLES, WIRES, TRACKS, AND SMOKE STACK.

GRAY BROWN BRICK, WHITE STONE TRIM. BLACK LAMP POSTS AROUND ENTRANCE
AND TO LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

See to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

MAY 16 1938

MAY 16 1938

| DATE | TIME | ENTERED | DATE |
|------|------|-------------|-------------|
| | | | |
| | | MAY 16 1938 | MAY 16 1938 |
| | | | |
| | 11 | 5 | 5-16 |
| | | | 5-18 SL |
| | | | |
| | 82 | 5-19 | 5-19 KT |
| | | | |
| | 216 | 1 1/2 | 5-20 |
| | 162 | 9 | 6-3 |
| | | | 6-6 |

DATE RECEIVED _____ BY _____

DATE _____ BY _____

DATE _____ BY _____

11
5

5
62

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-1170 ORDER NO. 12604 DATE 5-11-1938

CUSTOMER MITCHELL MANUFACTURING COMPANY
FORT SMITH, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MITCHELL MANUFACTURING COMPANY
FOR SMITH, ARKANSAS ETC. AS PER COPY

FRONT NO. 5

(All of this on address side)

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE ~~IN~~ SKETCH ATTACHED

THE ONLY SUGGESTION WE HAVE TO MAKE IS THAT AT THE
BOTTOM OF THE CARD THE WORDS "FORT SMITH, ARKANSAS"
ARE SOMEWHAT INDISTINCT, PERHAPS A LITTLE HEAVIER TYPE
WOULD BRING IT OUT BETTER.

PHOTO RETURNED

TO

PHOTO USED FOR

Lo 1
Ret. 7/12
LC. 1/12
Lat 9

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-HL171 ORDER NO. 12608 DATE 5-11-1938

CUSTOMER MR. C. H. SNIDER
R. F. D. NO. 1
HURON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full A DISTINCTIVE TOURIST HOME AND MODERN
CABINS, SURPASSED BY NONE. STATE APPROVED
BOT - LAKE VIEW INN ON LAKE ERIE. ON NORTH SIDE
OF HIGHWAY 2 & 6 BETWEEN HURON, O. AND SANDUSKY, O.

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

see sketch attached. WOULD LIKE TO HAVE YOU SHOW THE TREES IN AUTUM COLORS THE SAME AS USED
IN YOUR CARD #6A-HL34 OF THE NEVADA TOURIST CAMP AND WOULD ALSO LIKE YOU TO SHOW THE EXACT SHADE
ON THE GROUND THE SAME AS YOU HAVE IN THIS CARD. ALSO SHOW FLOWERS IN FRONT OF THE CABINS AND
IN THE WINDOW BOXES AND SHOW RED ROSES ON THE TRELLIS'S IN FRONT OF THE CABINS.

THE CABIN ROOFS ARE A GREEN #13. THE BLINDS, SCREEN DOORS AND WINDOW BOXES ARE GREEN #29
THE AWNINGS ARE GREEN AND ORANGE # 8 & 6
THE LAWN FURNITURE IS #10. CHIMNEYS ARE #23

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H1172 ORDER NO. 12611 DATE 5-11-1938

CUSTOMER E. B. ACKLEY
140-156 EAST WATER STREET
SANDUSKY? OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BRIDGE ON LAKE SHORE ROUTE OHIO NO. 12
ACROSS SANDUSKY BAY

BOT - 2.1 MILES LONG BAY BRIDGE, OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE PHOTO NO. 4345-29 WITH THE CHANGE OF TAKING OUT AUTOMOBILE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 8A-H1173 ORDER NO. D9612 DATE 5-11-1938
CUSTOMER MR. J.B. SULLIVAN, MGR.
BANK CLUB
239 NORTH CENTER STREET
RENO, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARD SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLEART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WORL FAMOUS BANK CLUB BAR OF RENO,
NEVADA

MM BOT - WHERE EVERYONE VISITS

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED SKETCH AND TISSUE ON PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1. Rephot
Ref. 7 1/2
HC 1 3/4
Lat 12

Do you want
the
photo

Put 70 sec
70 sec

61

MRS. M. G. PERKS
SUVA, FIJI

NO. 8A-H1174

ORDER NO. 12388

DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SUVA POINT, FIJI

PRIVATE NO. BEFORE TITLE: 401

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the subject. Please
see to it that all colors are
uniform and colors are
in harmony with each other
to make an attractive set

| ESTIMATE | | | |
|-------------|-------------|------|-------------|
| MAY 13 1938 | | | |
| TIME | DATE | TIME | DATE |
| | MAY 13 1938 | | MAY 13 1938 |
| 9 | 5-15 | 5-23 | 5-23 |
| 82 | 5-23 | 5-23 | 5-23 |
| 201 | 5-25 | 5-25 | 5-25 |
| 36 | 5-27 | 6-1 | 6-1 |

ST.
60

MRS. M. G. PERKS
SUVA, FIJI

NO. 8A-H1175

ORDER NO. 12388

DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BAY OF ISLANDS, FIJI

PRIVATE NO. BEFORE TITLE: 402

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE : PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all color or negatives are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | | | |
|-------------|-----------|-----------|-----------|-----------|
| MAY 15 1938 | | | | |
| COMMITMENT | EST. TIME | EST. TIME | EST. TIME | EST. TIME |
| COMMITMENT | 53 | 1 | 13 | 5-23 SE |
| COMMITMENT | 82 | | 5-24 | 5-24 SE |
| COMMITMENT | 1 1/2 | | | 26 May |
| COMMITMENT | 202 | 8 1/2 | 6-1 | 6-2 |

ST.
60

MRS. M. G. PERKS
SUVA, FIJI

NO. 8A-H1176

ORDER NO. 12388

DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SUVA BAND, FIJI

PRIVATE NO. BEFORE TITLE: 403

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE : PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,777

ATTENTION!

See to it that all the pictures are uniform and are in harmony with each other to make an attractive set.

| EST. TIME | | EST. TIME | |
|-----------|--------------|-----------|--------------|
| Job No. | Time Allowed | Job No. | Time Allowed |
| 54 | 2 | 5-13 | 5-2356 |
| 82 | | 5-24 | 5-2447 |
| 215 | 1 1/2 | | 26 1/2 |
| 8 | | | |

By

55
60

DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **FIJIAN AND INDIAN CONSTABLES**
FIJI

PRIVATE NO. BEFORE TITLE: 404

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

order for this collection. Please see to it that all the ornaments are in harmony with each other to make an attractive set.

| ESTIMATE | | | | DATE |
|-------------|-----|-----|---------|-------------|
| MAY 13 1938 | | | | MAY 13 1938 |
| CASH | | | | |
| PLANT | 55 | 1 | 5-13 | 5-21 SC |
| MOTOR | | | | |
| ENGINE | 82 | | 5-21 | 5-23 41 |
| WHEELS | | | | |
| HAIR COLOR | 216 | 1/2 | 5-24 | 5-24 |
| ACTIVITIES | 40 | 7/2 | 5/31/38 | 6/2/38 |

560

MRS. M. G. PERKS,
SUVA, FIJI

NO. 8A-H1178
ORDER NO. 12388
DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) FLAMBOYANT TREE, VICTORIA
PARADE, SUVA, FIJI

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 11 R. M. NO
IMPRINT NONE

PRIVATE NO. BEFORE TITLE:
405

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TREE PONCIANA BRIGHT RED BLOSSOMS. BUILDING CREAM TONES, RED ROOF. BUILDING IN
DISTANCE GREEN ROOF. SKY AS ON HONOLULU CARDS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this card. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2411178

ESTIMATE

| DATE | TIME | NO. | PRICE | TOTAL |
|-------------|------|-------|--------|----------|
| MAY 18 1938 | | | | |
| | 5.5 | 4 | 5-14 | 5-29 5/8 |
| | 6.2 | | 5-26 | 5-25 1/2 |
| | 20.1 | 1 1/2 | 3-26 | 3-26 |
| | 21.2 | 8 1/2 | MAY 31 | JUNE 1 |

MRS. M. G. PARKS,
SUVA, FIJI

NO. 8A-H1179

ORDER NO. 12388

DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAND PACIFIC HOTEL,
SUVA, FIJI

PRIVATE NO. BEFORE TITLE: 406

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT TELEGRAPH POLE (use neg)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on
order for this order. Please
see to it that all of the nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

ESTIMATE

MAY 11 1938

MAY 18 1938

MAY 18 1938

11

5

5-18

5-23 &

73

5-24

5-24-45

201

1/4

5-24

5-26

48

8

5-27

6-2

63

MRS. M. G. PERKS,
SUVA, FIJI

NO. 8A-H1180

ORDER NO. 12388

DATE 5-11-1938

6 M PHOT COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) REWA BRIDGE, FIJI

PRIVATE NO. BEFORE TITLE: 407

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE "PLACE STAMP HERE
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,778

ATTENTION!

30
Please see to it that all colors are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

MAY 13 1938

| DATE | TIME | DATE | TIME |
|-------------|------|-------------|------|
| MAY 13 1938 | | MAY 13 1938 | |
| 51 | 2 | 5-13 | 5-19 |
| 62 | | 5-20 | 5-20 |
| 216 | 1/4 | 5-25 | 5-25 |
| 61 | 8 | 6-2 | 6-3 |

ST.
60

MRS. M. G. PERKS,
SUVA, FIJI

NO. 8A-M1181

ORDER NO. 2388

DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BAU, FIJI

PRIVATE NO. BEFORE TITLE: 408

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT
NONE

PUT IN STAMP SPACE "PLACE STAMP HERE
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

MAY 11 1938

By

For

| Item | Qty | Unit | Price | Total |
|-----------|-----|------|-------|---------|
| REMAINDER | 11 | 2 | 5-13 | 5-21 80 |
| REMAINDER | 82 | | 5-21 | 5-23 40 |
| REMAINDER | 203 | 1/4 | 5-26 | 5-26 |
| REMAINDER | 45 | 8 | 5-27 | 6-2 |

DATE SUBMITTED

DATE PAID

DATE RECEIVED

By

For

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

MR. M. G. PERKS,
SUVA, FIJI

NO. 8A-H1182

ORDER NO. 12388

DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BAUAN PRINCESSES, FIJI

PRIVATE NO. BEFORE TITLE: 409

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 71 R. M. NO

IMPRINT NONE

~~XXXXXXXXXXXXXXXXXXXX~~ 409X

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

20 Subject on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

MAY 13 1938

Cost Dept. Checked

By

Date

| TO ORDER | EST. TIME | | ENTIRE | DATE |
|----------------|-----------|--------------|-------------|-------------|
| | Check No. | Time Allowed | | |
| COMING FROM UP | | | MAY 13 1938 | MAY 13 1938 |
| PL. W. L. G. | 4 | 1 1/2 | 5 - 13 | 5 - 23 51 |
| PL. W. L. G. | 82 | | 5 - 23 | 5 - 23 145 |
| PL. W. L. G. | 201 | 1 1/2 | 5 - 23 | 5 - 23 5 |
| PL. W. L. G. | 61 | 8 1/2 | 6 - 1 | 6 - 2 |

ST.
60

NO. 8A-H1183

MRS. M. G. PERKS,
SUVA, FIJI

ORDER NO. 12388

DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) BAU TEMPLE, FIJI

PRIVATE NO. BEFORE TITLE: 410

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on order for this company. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

| ESTIMATE | | | |
|-------------|-------|-------------|---------|
| MAY 13 1938 | | | |
| DATE | TIME | DATE | TIME |
| MAY 13 1938 | | MAY 13 1938 | |
| 9 | 2 | 5-13 | 5-23 SP |
| 82 | | 5-24 | 5-24 UT |
| 23 | 1 1/2 | | 26 May |
| 30 | 8 1/2 | 5-27-38 | 6-3-38 |

a

57
600

DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEATING THE LALI, FIJI

PRIVATE NO. BEFORE TITLE: 411

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,751,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all signs or negative
titles are uniform and colors are
in harmony with each other
to make an attractive set

| ESTIMATE | | | |
|------------------|--------------------------------|-------------|---------------|
| MAY 13 1938 | | | |
| CODING | ST. TIME
d.Nx Time / hour | ENTRANT | DATE RECEIVED |
| | | MAY 13 1938 | MAY . 3 1938 |
| RADIOGRAPHIC | 4 2 | 5-13 | 5 - 23 SL |
| BIOLOGICAL | 8v | 5-24 | 5-20 RT |
| LITHOGRAPHY | | | |
| HAND COLOR PROC. | 1 1/2 | | |
| AIR MAIL | 216 8 1/2 | 5-27 | 5-31 |

D.L. 1700 - 10000

1871

Ex 4

7. *Amphiprion* - *Amphiprion*

60

MRS. M. G. PERKS,
SUVA, FIJI

NO. 8A-H1185

ORDER NO. 12388

DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RA CO/ST, FIJI

PRIVATE NO. BEFORE TITLE: 412

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE SMALL BLEMISH IN SKY. SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

| DATE | TIME | BY | TIME |
|-------------|------|----|------|
| MAY 12 1938 | | | |
| MAY 17 1938 | | | |
| MAY 23 1938 | | | |
| MAY 24 1938 | | | |
| MAY 31 1938 | | | |
| JUN 1 1938 | | | |

57.
60

MRS. M. G. PERKS,
SUVA, FIJI

NO. 8A-H1186

ORDER NO. 12388

DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) VILLAGE SCENE, SIGATOKA,
FIJI

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PRIVATE NO. BEFORE TITLE: 413

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all titles or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By

MAY 13 1938

EST. TIME

EST. COST

EST. DATE

| DESCRIPTION | EST. TIME | EST. COST | EST. DATE |
|------------------|-----------|-----------|-------------|
| CHROM. COLOR | | | MAY 13 1938 |
| REPRODUCTION | 4 | 2 | 5-13 |
| REPRODUCTION | 62 | | 5-23 |
| REPRODUCTION | | | |
| HAND COLOR PROOF | 216 | 1 1/2 | 5-24 |
| ARTIST COST | 62 | 8 | 6-1 |

DATE ESTIMATE O.K.D.

DATE FILED

By

DATE ESTIMATE O.K.D.

97

60

MRS. M. G. FIRKS,
SUVA, FIJI

NO. 8A-H1187

ORDER NO. 1388

DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MEKE, FIJI

PRIVATE NO. BEFORE TITLE: 414

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

11

R. M.

NO

IMPRINT

NONE

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S. A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets of negatives are uniform and colors are in harmony with the order to make an attractive set.

| ESTIMATE | | | |
|-------------|-----------|-------------|-------------|
| By | DATE | DATE | DATE |
| DATE | DATE | DATE | DATE |
| DESCRIPTION | EST. TIME | EST. DATE | EST. DATE |
| 1. 1/2 | 1/2 | MAY 13 1938 | MAY 13 1938 |
| 2. 1/2 | 1/2 | 5-13 | 5-21 8 |
| 3. 1/2 | 1/2 | 5-21 | 5-23 45 |
| 4. 1/2 | 1/2 | 5-27 | 5-31 |

R.

NO. 8A-H1188

MRS. M. G. PERKS,
SUVA, FIJI

ORDER NO. 12388

DATE 5-11-1938

6 M ~~ANT COLORTONE~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ISLETS, FIJI

PRIVATE NO. BEFORE TITLE: 415

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and prints are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

MAY 16 1938

| Q. | TIME | EST. DEPT. | DATE |
|----|------|-------------|-------------|
| UP | | MAY 18 1938 | MAY 18 1938 |
| | 2 | 5-16 | 5-24 |
| | 83 | 5-24 | 5-24 |
| | 216 | 5-26 | 5-26 |
| | 43 | 5-27 | 6-2 |

By

By

CURT TEICH & COMPANY, INC., CHICAGO

M.

63

MRS. M. G. PERKS,
SUVA, FIJI

NO. 8A-M1189

ORDER NO. 12388

DATE 5-11-1938

6 M

Photo Color
~~ART COLOR~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "NABOUWALU" 100 YEARS AGO,
FIJI

PRIVATE NO. BEFORE TITLE: 416

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11

R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,275

ATTENTION!

20 Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By *[Signature]* Date *MAY 13 1938*

| | C | ck | N | T | DATE COMPLETED |
|--------------|-------|----|---|--------|----------------|
| QUOTED PRICE | | | | | MAY 13 1938 |
| UP | | | | | MAY 13 1938 |
| 4 | 4 | | | 5-13 | 5-21 SC |
| ✓ | | | | 5-21 | 5-23 41 |
| 201 | 1 1/2 | | | 5-25 | 5-25 |
| 29 | 8 | | | 6-2-38 | 6-3-38 F.W. |

| ESTIMATE | | ESTIMATE | |
|----------|------|----------|---------|
| DATE | TIME | DATE | TIME |
| 4 | 1 | 5-10 | 5-23 SL |
| 5-2 | 5-25 | | |
| 2 | 1/4 | 2 | 1/4 |
| 44 | 7 | 6/1/38 | 6/3/38 |

DATE 5-11-1938

MRS. M. G. PERKE,
SUVA, FIJI

6 M

Photo. Colonel
ART-COLORED TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HYBISCUS, FIJI

PRIVATE NO. BEFORE TITLE: 419

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

OUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,397,778

ATTENTION

Subjects on
only for this summer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

50

MAY 1 1938

MAY 13 1938

MAY 13 1932

5-13

5 245

5-24

5-25 H.T.

202

7

5-27

5-31

56

MRS. M. G. PERKS,
SUVA, FIJI

NO. 8A-11192
ORDER NO. 12388
DATE 5-11-1938

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GOVERNMENT HOUSE, SUVA,
FIJI

PRIVATE NO. BEFORE TITLE: 420

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT NONE

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,779

ATTENTION!

Subjects on
order for the camera. Please
see to it that all subjects or nega-
tives are on form and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

| DESCRIPTION | EST. PRICE | DATE |
|-------------------------------|------------|-------------|
| CURT TEICH & COMPANY, INC. MP | | MAY 13 1938 |
| RE. L. & W. 17 | 3 | 5-24 |
| RE. L. & W. 87 | | 5-25 |
| RE. L. & W. 214 | 1/4 | 5-25 |
| RE. L. & W. 8 | | |

R

11-1
17-2

55
60

LYNN H. BOYER, JR., PHILADELPHIA, XXX PA.
AND WILKWOOD, N. J.

NO. 8A-H1193

ORDER NO. 12402

DATE 5-11-1938

12M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

BIRD'S-EYE VIEW LOOKING
TOWARDS DELAWARE RIVER, SHOWING COURT
HOUSE TOWER AND POST OFFICE, CHESTER,
PA.

PRIVATE NO. BEFORE TITLE: C-29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

1st tower light gray, copper top. foreground building gray. center foreground
light stone. Other bldgs. in rear center, right & left dark red, brown & gray.
Show brown tower on rear left on river front. Show Delaware River on rear
left. large bldg. in rear center dark red.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject of
order for this order. Please
see to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Doc

ESTIMATE

MAY 16 1938

| DATE | TIME | NO. | DATE | TIME |
|------------|------|------|------------|------|
| MAY 8 1938 | | | MAY 8 1938 | |
| 5 | 5 | 5-10 | 5-24 | 56 |
| 83 | | 5-25 | 5-25 | 44 |
| 216 | 1/4 | 6-1 | 6-1 | |
| 214 | 11 | | | |

3

5

7-

55
62

100-1-1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

DIAL NO. 8A-H1195 ORDER NO. 12408

DATE 5-11-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER CUBA'S SPANISH TAVERN

ASBURY PARK, N.J.

12 M 500 P.C.

SIZE

3 1/2 x 5 1/2

STYLE

XXX PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CUBA'S NIGHT CLUB, ASBURY PARK, NEW
JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo in 8AH 1378

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 92
HE 134
112

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 8A-H1196 ORDER NO. 12350

DATE 5-11-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER JACK O'KEEF CO.
OMAHA, NEB.

6 M PC.

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AMERICA'S MOST MODERN LITHOGRAPHING

PLANT

BOT-EPSEN LITHOGRAPHING COMPANY - OMAHA, NEBRASKA

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

straight line down
center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

Change on sketch - make out truck. show a wire leading to
loading platform

PHOTO RETURNED

TO

PHOTO USED FOR

R. 6
4/12 1/2
Lat 100

(62)

X
5.50
11
12.50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 8A-H1197 ORDER NO. 12614 DATE 5-12-1938

CUSTOMER NORTH SHORE HOTEL
EVANSTON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NORTH SHORE HOTEL DAVIS STREET AND
CHICAGO AVE. -- EVANSTON, ILL.

BOT - "THERE IS NO BETTER PLACE TO EAT"

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

read instructions before mounting photo

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 8A-H1198

ORDER NO. 12468

DATE 5-13-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. **I**

R. M.

NO

TITLE (IN FULL) THE LIBERTY BANK BUILDING,
DALLAS, TEXAS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE, AND CARD, ATTACHED.

Night night scene

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,297,775

| NAME | POST OFFICE | DATE | TIME |
|------|-------------|-------------|--------------|
| | | MAY 17 1938 | MAY 17 1938 |
| | 8 | | |
| | 6-2 | 6-2 | 6-3 |
| | | | |
| | 6-4 | 6-4 | 6-4 |
| | 29 | 6-15-38 | 6-16-38 F.W. |

DATE RECEIVED

1871

Eu

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1199 ORDER NO. 12488

DATE 5-13-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ROBERTS, JOHNSON & RAND
ST. LOUIS, MISSOURI

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SUGGESTIONS FOR SUMMER

BY CLARENCE R. FAFLIK

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

must be finished today

make DK. Blue impression

Revised

PHOTO RETURNED

TO

PHOTO USED FOR

*1 Replicate 2x7
2 D. 1
Ret. 7
2 1 3/4
2x10*

2x10

MP

#24

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1200 ORDER NO. 12483 DATE 5-13-1938

CUSTOMER WALL-DIFFENDERFER MORTUARY
TOPEKA, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WALL-DIFFENDERFER MORTUARY, -TOPEKA, KANSAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

ALL BRICK WORK: HOUSE, CHIMNEY, WALL AND STEPS SHOULD BE A DARK RED. THERE IS NO RED ON THE
COLOR CHART WHICH MATCHES IT EXACTLY BUT THE COLOR OF THE BRICK ON THE CARD ATTACHED,
3A-H350, IS THE CORRECT COLOR. THE WOODWORK OR TRIMMIN' SHOULD BE COLOR NO. II AND
THE NAME OVER ENTRANCE IS GOLD. THE ROOF IS GREEN.

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

REV 3
200 1E
#9

MAY 18 1938

CURT, TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 8A-H1201 ORDER NO. 12487 DATE 5-13-1938

CUSTOMER STANLEY RESTAURANT

ATLANTIC CITY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 BUS. CARDS SIZE

3 1/2 x 2 5-16

STYLE *Art Lab. White Border*

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SECTION OF MAIN DINING ROOM

BOT-STANLEY RESTAURANT - 1230 ATLANTIC AVE.

ATLANTIC CITY, NEW JERSEY

FRONT NO. *None* (All of this on address side) R. M. ☒ Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

REDUCE COLOR PLATE OF 7A-H955.

~~REMAKE NEW BLACK NEGATIVE.~~

PHOTO RETURNED

TO

PHOTO USED FOR

80-1/2
A2 1/2

MAY 18 1938

X
64

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-HL202 ORDER NO. 12627 DATE 5-16-1938

CUSTOMER ACTAION GRILL, INC.
OCEAN AVENUE
ASBURY PARK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/4 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ACTAION YACHT BAR AND GRILL -

DINING AND DANCING OCEAN AND SECOND AVES.

(ON OCEAN FRONT) ASBURY PARK, N. J.

(BAR VIEW)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout ELIMINATE PEOPLE AT TABLE TO LEFT

OF BAR

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FLOOR - LIGHT TAN. CHAIRS AT BAR - CHROME FRAME SAME COLOR BLUE LEATHER SEATS AS ~~CHAIRS~~
CHAIRS ON 5 o'clock club, Miami Beach, Fla. CARD - THE BACKS OF THESE CHAIRS ARE WHITE & HAVE
THE SAME COLOR BLUE STRIPES. BAR - SIDE WALLS ARE WHITE - EXTREME BASE IS DARK OAK -
NARROW STRIP IMMEDIATELY ABOVE BASE IS A BRIGHT RED COLOR. TOP OF BAR - STRIP AROUND BAR IS A
DARK REDISH MAHOGANY. CABIN IN CENTER OF BAR - WHITE WITH BRIGHT RED STRIP MOULDING AROUND
WINDOWS. CROSS ON TOP OF CABIN - WALNUT. THE FLAGS ON TOP OF CABIN ARE ASSORTED COLLORS.
WALLS - BUFF IN COLOR. CEILING - SAME COLOR BLUE AS CHAIR SEATS. THE 3 CROSS SECTIONS IN
CEILING ARE BUFF IN COLOR. AWNINGS ARE BRIGHT RED AND WHITE STRIPED. VENETIAN BLINDS ARE BUFF WITH
BLUE PUDDS. LEATHER BOOTHS ALONG WALLS. SAME COLOR BLUE AS CHAIR SEATS. CHAIRS ARE LIGHT
GREY IN COLOR AND HAVE SAME COLOR BLUE SEATS. AWNING AT REAR OF YACHT - DARK BLUE. SHOW
WATER SCENE ON REAR WALL - BLUE AND WHITE SKY AND WAVES.

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 18 1938

64

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES
NO

DIAL No. 8A-H1203 ORDER NO. 12627 DATE May 16, 1938

CUSTOMER ACTAION GRILL INC.
OCEAN ~~FRONT~~ AVENUE
ASBURY PARK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ACTAION YACHT BAR AND GRILL - DINING
AND DANCING OCEAN AND SECOND AVES. (ON OCEAN
FRONT) ASBURY PARK, N.J.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

(VIEW OF DINING ROOM)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

~~COLORS~~ FLOOR, CHAIRS, WALLS, CEILING, BOOTHS, BAR SAME COLORS AS ON PHOTO 8A-H1202.
CEILING LIGHT-BLUE WITH WHITE STRIPE AROUND TOP AND BOTTOM.
AWNING ON REAR OF YACHT - DARK BLUE.

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 18 1938

64

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1204 ORDER NO. 12628 DATE May 16, 1938

CUSTOMER ACTAION GRILL INC.
OCEAN AVENUE
ASBURY PARK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M BUSINESS CARDS SIZE 2 $\frac{1}{4}$ x 3 $\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ACTAION YACHT BAR AND GRILL - DINING
AND DANCING OCEAN AND SECOND AVES. (ON OCEAN
FRONT) ASBURY PARK, N. J.

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE BLDG. AT LEFT REAR AND AT RIGHT. ALSO
ELIMINATE AUTOMOBILE AND NO PARKING SIGN.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BUILDING WHITE. AWNINGS - RED AND WHITE STRIPED. ALL SIGNS RED. TRIM ON BUILDING - BLUE
TABLE TOPS - BLUE - TABLE LEGS - WHITE. CHAIRS BLUE THE CHAIR SEATS AND ~~BACK~~ BACKS ARE WHITE.
THE ROOF OF TOWER IS BLUE. THE WALK AROUND TOWER IS BLUE.

RUSH

make red impression MAKEOVER

Charge to Ret Dept.

Time Required

| TIME | Time Recorded in Cust Dept. |
|------|-----------------------------|
| 1/2 | |
| | |
| | |
| | |

MAY 18 1938

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8a-H1205

ORDER NO. 12639

DATE 5-16-1938

12 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES NO

TITLE (IN FULL) ENTRANCE TO EAGLE ROCK PARK,
THE ORANGES, N. J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PHOTO TAKEN IN DULL LIGHT ADD HIGHLIGHTS TO TREES AUTUMN FOLIAGE.
ADD HIGHTH TO TREES IN CENTER. ADD SHRUBS AND LITTLE COLOR. FANCY SKY EFFECT.
CUT LEFT SIDE OF PICTURE IF IT WILL IMPROVE - MAKE PARK EFFECT SCENE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

ESTIMATE

| EST. TIME | | DATE | |
|-------------------|-----------|-------------|-------------|
| DESCRIPTION | EST. TIME | EN | EST. |
| COMING THROUGH UP | | MAY 20 1938 | MAY 20 1938 |
| ETCH | | | |
| REWORKING | 2 1/2 | | |
| PRINTING | | | |
| ETCHING | 8 | 5 - 27 | 5 - 27 |
| ETCHING | | | |
| HAND COLOR PROOF | 201 1/2 | 6 - 1 | 6 - 1 |
| PRINTING | 37 8 | June 7 38 | June 9 38 |

DATE ORDERED

DATE PAID

DATE RECEIVED

BY

DATE RECEIVED BY CUSTOMER

B.

ATTENTION!

Subjects on
order for the...
see to it that all... or neg-
tives are uniform... colors are
in harmony with each other
to make an attractive set.

ST
67

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 8A-H1206

ORDER NO. 12639

DATE 5-16-1938

1211 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PARK AVENUE, THE ORANGES,
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT OLD CAR AND REAR OF SMALL CAR. AUTUMN FOLIAGE. FEW COLOR SHRUBS
IN CENTER ROAD PARK WAY. MAKE A PRETTY PARKISH SCENE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this service. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | Cost Dept. Control | |
|------------------|-----|--------------------|-------------|
| NO. NO. SCHEDULE | | Date | |
| DATE | | DATE | |
| | | MAY 19 1938 | MAY 19 1938 |
| 204 | 2 | 5-19 | 5-25-38 |
| 81 | | 5-25 | 5-25-38 |
| 44 | 1/2 | 6/8/38 | 6/8/38 |

66

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 8A-H1207 ORDER NO. 13003 DATE 5-18-1938

CUSTOMER THE 500 CLUB
ATLANTIC CITY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE 500 CLUB - 6 SO. MISSOURI AVE.,
ATLANTIC CITY, N.J.
BOT-AIR CONDITIONED

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED
TO
PHOTO USED FOR

5x7

Ref 8

HC 1/2

19 1/2

28-21-5

Ref-2 1/2 hrs

new affects

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1208 ORDER NO. 13001 DATE 5-14-1938

CUSTOMER LEWALLEN HOTEL CO.
HARLAN, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MPOST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE NEW LEWALLEN HOTEL, HARLAN, KY.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT TREES.

BILLOWY CLOUD EFFECT.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BUILDING: RED BROWN VARIGATED BRICK. WINDOW TRIM: WHITE. PORCH TRIM: CREAM. SIDEWALK: CONCRETE.
LAWN: GREEN. GARAGE DOORS: CREAM.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MARKEN & BIEFELD, INC., FREDERICK, MD.

NO. 8A-H1209

ORDER NO. 12498

DATE 5-14-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHIEF JUSTICE TANEY SHRINE,
FREDERICK, MD. VIEW OF KITCHEN - VIEW
OF WINE CELLAR

PRIVATE NO. IN LOWER RIGHT HAND CORNER:

Use gothic type ⁵⁰ - 59

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

14

R. M.

YES

IMPRINT

SAME AS ABOVE

5411393

PHOTO PROPERTY OF

CUT.

COLOR DESCRIPTION

USE PHOTOS NO. 0A2963, 0A2964, 0A2965.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,207,775

ESTIMATE
AND WORK SCHEDULE

| OPERATION | EST. TIME | DATE | DATE |
|-----------|-----------|-------------|-------------|
| 1 | | MAY 25 1938 | MAY 25 1938 |
| 2 | 12 | 5-25 | 6-30 |
| 3 | 8 | 6-3 | 6-3 14 |
| 4 | 25 | 1/2 | 6- |
| 5 | 203 | 9 | 7-19 |

6/25/48
6/16/38

NO. 8A-H1210

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 13031

DATE 5-17-1938

| | | | |
|---|--------------------------------|-----------------------------------|--------------|
| 12 M 500 POST CARDS | | ART COLORTONE | WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER. | FRONT NO. <u>II</u> | R. M. | NO |
| TITLE (IN FULL) <u>POST OFFICE, SANTA BARBARA, CALIFORNIA</u> | IMPRINT | SAME AS ABOVE | |
| PRIVATE NO. BEFORE TITLE: <u>SB-115</u> | PHOTO PROPERTY OF <u>C. TL</u> | | |

COLOR DESCRIPTION

COLORS: BUILDING WHITE. ROOF: TILE COLOR, NOT TOO BRIGHT - NOT TOO RED. ASPHALT STREET. SUBDUE THE WHITE LINES AND REMOVE BLOTCHES IN PAVING. TAKE OUT SIGN NEAR STEPS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
MAY 19 1938
By C. TL
Date MAY 19 1938

| QTY. | UNIT | EST. TIME | EST. PRICE | DATE COMPLETED |
|------|------------------|-----------|-------------|----------------|
| 1 | UP | | MAY 19 1938 | MAY 19 1938 |
| 1 | TECH | | | |
| 12 | REDOUCING | 3 | 5 - 15 | 5 - 23 SL |
| 83 | PHOTO-REDOUCING | | 5 - 24 | 5 - 25 45 |
| 1 | ENGRAVING | | | |
| 1 | HAND COLOR PROOF | 1/4 | | |
| 63 | ARTIST | 7 3/4 | 6/6/38 | 6/8/38 |

DATE ORDERED: _____ DATE PAID: _____
 NAME: _____ NAME: _____
 ADDRESS: _____ ADDRESS: _____
 CITY: _____ CITY: _____
 STATE: _____ STATE: _____
 ZIP: _____ ZIP: _____

12

66

587

NO. 8A-11211

DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS,
AMARILLO, TEXAS

ORDER NO. 13039

DATE 5-17-1938

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER) BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) AMARILLO HOTEL, AMARILLO,
TEXAS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 111000, BUT MODERNIZE OR REMOVE AS SEEMS BEST THE OLD
STYLE CARS, BUS, CLOTHING, ETC. SEE DRAWING ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. P

| ESTIMATE AND WORK SCHEDULE | | | |
|----------------------------|-----------|------------------|-------------|
| DATE MAY 17 1938 | | DATE MAY 20 1938 | |
| DESCRIPTION | EST. TIME | DATE | DATE |
| COMING TO THE TOP | | MAY 20 1938 | MAY 20 1938 |
| REWORKING | 3 7 | 5-20 | 5-20 |
| PHOTO LITING | | 5-26 | 5-27 |
| HAND COLOR PROOF | 216 1 1/2 | 6-1 | 6-1 |
| ARTIST DEL. | 63 9 | 6/15/38 | 6/16/38 |

DATE RECEIVED

DATE PAID

By

BY THE PHOTOGRAPHER OR CUSTOMER

B.

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 8A-H1212

ORDER NO. 12682

DATE 8-193-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CANOEING IN THE NORTH WOODS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- G-1

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BRING OUT CANOE. ~~XXXXXXXXXXXXXXXXXXXX~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,099

EXAMINE OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAY 25 1938

AND WORK SCHEDULE

MAY 25 1938

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Chk No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAY 25 1938 | MAY 25 1938 |
| SKETCH | | | | |
| RETOUCHING | 54 | 1 | 5 25 | 5 27 SC |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 83/9 | | 5 27 | 5 27 47. |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 725 | 1 1/2 | | 2 7mm. |
| ARTIST DEPT. | 43 | 7 1/2 | 6/15 | 6/30 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DATE Photo Returned to Customer _____

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

 ST
 R.46)
 71

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 8A-HL213

ORDER NO. 12682

DATE 5-19-1938

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PORTAGING THROUGH THE NORTH
WOODS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- G-2

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

INDICATE WATER IN BACKGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

By
Date MAY 25 1938 WORK SCHEDULE

By
Date

| OPERATION | EST. TIME
Ck. & No. Time Low | DATE
ENT. RED DEPT. | DATE
COMPLETED |
|----------------------------------|-------------------------------------|------------------------|-------------------|
| COMPOSING, TYPE SET UP | | MAY 25 1938 | MAY 25 1938 |
| SKETCH | | | |
| RETOUCHING | 1 1/2 | | |
| PHOTO-LITHO | | | |
| BLUEPRINT
STRIPPING, OPAQUING | 208 | 5-27 | 5-27 4 P. |
| ENGRAVING | | | |
| HAND COLOR PROOF | 208 1 1/2 | | 27 June |
| ARTIST DEPT. | 208 8 | 6-6 | 6-7 |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

M

5
A 67
71

R. Lopez, Editor
Chicago

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 8A-H1214

ORDER NO. 12682

DATE 5-19-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

TITLE (IN FULL) AMONG THE NORTHERN PINES IN ~~THE~~ PRINT

SAME AS ABOVE

THE SCENIC NORTH WOODS

PRIVATE NO. BEFORE TITLE --- G-3

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS [®] PAT. NO. 1,797,775

Estimate OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

MAY 25 1938

By

MAY 25 1938

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|------------------------|--------------|---------------------|---------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | <u>MAY 25 1938</u> | <u>MAY 25 1938</u> |
| SKETCH | | | | |
| RETOUCHING | <u>51</u> | <u>3</u> | <u>5 25</u> | <u>5 25 28</u> |
| PHOTO-LITHO | | | | |
| BLUEPRINT
STRIPPING, OPAQUING | <u>82</u>
<u>89</u> | | <u>6 - 1</u> | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | <u>204</u> | <u>1/2</u> | <u>June 2 1938</u> | <u>June 2, 1938</u> |
| ART T. DEPT. | <u>217</u> | <u>9</u> | <u>June 6, 1938</u> | <u>June 7 1938</u> |

DATE BLUEPRINT OK'D

DATE Filed

DATE PHOTO CORRECTED

By

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

M

Reg
71

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 8A-H1215

ORDER NO. 12682

DATE 5-19-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) CABIN AMONG THE NORTHERN
PINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - G-4

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FILL IN CRACK IN TREE IN LEFT FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Ct. & No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAY 23 1938 | MAY 23 1938 |
| SKETCH | | | | |
| RETOUCHING | 9 | 2 | 5 - 23 | 5 - 27 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | 17 | | 5 - 27 | 5 - 27 |
| STRIPPING, OPAQUING | 17 | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 2-16 | 1/2 | 6-1 | 6-1 |
| ARTIST DEPT. | 43 | 8 | 6-6 | 6-8 |

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rh 67
69

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 8A-H1216

ORDER NO. 12682

DATE 5-19-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. YES

TITLE (IN FULL) INDIAN CHIEF IN FULL REGALIA

IMPRINT

SAME AS ABOVE

in sky

PRIVATE NO. BEFORE TITLE - G-5

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate of cost of material

By

ESTIMATE

Cost Dept. Checked

Date

MAY 2

AND WORK SCHEDULE

By

Date

MAY 23 1938

| OPERATION | EST. TIME
Clock No. Time Allowed | DATE
ENTERED DEPT. | DATE
COMPLETED |
|----------------------------------|---------------------------------------|-----------------------|-------------------|
| COMPOSING, TYPE SET UP | | MAY 23 1938 | MAY 23 1938 |
| SKETCH | | | |
| RETOUCHING | 204 1/2 | May 24 | May 24 |
| PHOTO-LITHO | | | |
| BLEUPRINT
STRIPPING, OPAQUING | 82 89 | 5 - 31 | 6 - 1 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 235 1 1/2 | | 3 June |
| ARTIST DEPT. | 211 8 | 6-6 | |

DATE BLUEPRINT OK'D

DATE Filed

L

B

B

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

200

R. M. 67
69

NO. 8A-H1217

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

ORDER NO. 12682

DATE 5-19-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

TITLE (IN FULL) SQUAWS AND THEIR PAPOOSES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- G-6

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By _____ Cost Dept. Checked _____
Date _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|--------------------------------|-----------|--------------|--------------------|----------------|
| | Clk No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAY 23 1938 | MAY 23 1938 |
| SKETCH | | | | |
| RETOUCHING | 51 | 1 | 5-23 | 5-27-38 |
| PHOTO LITHO | | | | |
| BLUE PRINT STRIPPING, OPAQUING | 52 | | 5-27 | 5-27-38 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 225 | 1 1/2 | | 3 June |
| ARTIST DEPT. | 39 | 9 | 6-6 | 6-7 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 8A-H1218 ORDER NO. 3049

DATE 5-16-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BLECKNER'S
FORT LAUDERDALE, FLORIDA

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE Photo Color White Border

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ^{Bot} BLECKNER'S - FORT LAUDERDALE, FLORIDA

TOP. NELLY DON DRESSES EXCLUSIVELY AT

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Red 6

Uc 1 3/4

Lat 1 1/2

See you at
Pp

7

X

168

HICKEY BROTHERS, DAVENPORT, IOWA

NO. 8A-H1219

ORDER NO. 12713

DATE 5-20-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

By [Signature] **ESTIMATE** Cost Dept. Checked [Signature]
Date 5-20-1938 **AND WORK SCHEDULE** Date 5-20-1938

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAY 23 1938 | MAY 23 1938 |
| SKETCH | | | | |
| RETOUCHING | 12 | 5 | 5-23 | 5-26 |
| PHOTO-LITHO | | | | |
| BLUEPRINT
STRIPPING, OPAQUING | 82 | | 5-26 | 5-26 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 216 | 1 1/2 | 5-31 | 5-31 |
| ARTIST DEPT. | 41 | 9 | 5-21-38 | 6-22-38 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE OK'D BY _____

12-3

ST
69

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1220 ORDER NO. 13063 DATE 5-18-1938

CUSTOMER SOUTHWEST HOTELS, INC.
LITTLE ROCK, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

GROUP 4

STYLE ART COLORTONE WHITE-BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CEDAR PARK APT. BUILDING AND COTTAGES,
HOT SPRINGS, ARKANSAS (ETC. AS PER COPY)

FRONT NO.

5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE COLOR OF THE CEDAR PARK BLDG. IS A BUFF BRICK, THE AWNINGS ARE GREEN & TAN, ABOUT A 2" STRIPE. THE SIGN ON TOP OF THE CEDAR PARK BLDG. IS A WHITE BACKGROUND WITH BLACK LETTERS. THE COTTAGES ARE RED BRICK, SHINGLE ROOF OF GREEN AND GRAY COLORS. FOR THE BACKGROUND WE OF COURSE HAVE THE GREEN SHRUBS WITH ROSES AND VARIOUS COLORED FLOWERS SURROUNDING THE COTTAGES. THE ~~HOUSE~~ GARAGE IS WHITE, WITH LETTERS IN BLACK STEEL. THE PUMPS ARE WHITE BODY WITH BLACK TRIMMINGS

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H1221 ORDER NO. 13061 DATE 5-18-1938

CUSTOMER LEGGETT & PLATT SPRING BED & MFG. CO.
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12^M 500 P.C. SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW HOME OF LEGGETT & PLATT SPRING
BED & MFG. CO. (ETC. AS PER COPY)

in Photo No only

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE DRAWING AND CARD(5A576) ATTACHED.

*(make DK blue impression
of sign)*

Photo ret 7/13/38

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

#44

*for Gold Crown
ring.*

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 8A-H1222

ORDER NO. 13069

DATE 5-18-1938

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

XXX NO

TITLE (IN FULL) SURF BATHING ON WORLD'S
WONDER BEACH, DAYTONA BEACH, FLA.

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT.

PRIVATE NO. BEFORE IMPRINT: D-209

SMALL TYPE: PHOTO BY GRENELL
under cust. imprint

XXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXX

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BLDG. ARE VARIG. WHITE, CREAM AND DARK GRAY. ROOFS ARE
VARIG. GREEN, GRAY AND RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Date

MAY 20 1938

| OPERATION | EST. TIME | | DATE | COMPLETED |
|----------------------|-----------|--------------|-------------|-------------|
| | Check No. | Time Allowed | | |
| COMP. NG. TYPE UP | | | MAY 10 1938 | MAY 20 1938 |
| ETCH | | | | |
| RETOUCHING | 36 | 3 | 5-20 | 5-24-38 |
| PHOTO LITHO | | | | |
| BLUE PRINT | 37 | | 5-25 | 5-26-38 |
| PROOFING CORRECTIONS | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 1 1/2 | | 1 hour |
| ARTIST DEL. | 43 | 8 | 6/8 | 6/9 |

DATE SUBMITTED

DATE REC'D

By

DATE WHEN WORK IS TO BE COMPLETED

57
67

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 8A-H1223

ORDER NO. 13070

DATE 5-18-1938

12 M 500 POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEACH STREET AT NIGHT,
DAYTONA BEACH, FLA.

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT.

PRIVATE NO. BEFORE IMPRINT: D-205

SMALL TYPE: PHOTO BY R.H. LE SESNE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

AS PER TISSUE ATTACHED. DO NOT MAKE MOONLIGHT SCENE TOO DARK.
SHOW NICE CLOUD EFFECT, BUT DO NOT SHOW MOON.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,773

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

Date

| OPERATION | EST. TIME
Clock No. Time Allowed | END
LPT. | DATE
COMPLETED |
|--------------------|---------------------------------------|-------------|-------------------|
| COMPOSING, TYPE UP | | MAY 20 1938 | MAY 20 1938 |
| ETCH | 6 | | |
| REDOUCING | | | |
| PHOTO LITHO | | | |
| PLATE SET | 89 | 5 - 26 | 5 - 27 41 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 201 | 6 - 2 | 6 - 2 |
| ARTIST'S PROOF | 39 | 6 - 8 | 6 - 10 |

DATE OF ORDER

DATE OF ORDER

DATE

DATE OF ORDER

X

55
67

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 8A-H1224

ORDER NO. 13070

DATE 5-18-1938

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CITY ISLAND DOCK AND
RECREATION CENTER, DAYTONA BEACH, FLA.

(Be shy)

FRONT NO. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

PLATE NO. ON FRONT.

PRIVATE NO. BEFORE IMPRINT: D-207.

PHOTO PROPERTY OF

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES TURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

| OPERATION | EST. TIME | | EST. DATE | DATE |
|--------------------|-----------|--------------|-----------|------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE UP | | | | |
| ETCH | | | | |
| REPRODUCTION | 52 | 3 | 5-23 | 5-31 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | 89 | | 6-1 | 6-1 |
| TRIPPING, GALLEYS | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 203 | 1 1/4 | 6-2 | 6-2 |
| ESTIMATE | 36 | 8 | 6-7 | 6-8 |

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

(X) 15.
66
67

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H1226 ORDER NO. 13058 DATE 5-18-1938

CUSTOMER OLD HEIDELBERG
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C.

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OLD HEIDELBERG — 151 S.E. 2ND ST. —
MIAMI, FLORIDA

ENTERTAINERS OF OLD HEIDELBERG

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to Photo Litho Dept.

EST. Makeover Time Required

| | |
|--------------|--|
| 1. DESIGNER | |
| 2. ARTIST | |
| 3. LITHO | |
| 4. ART DEPT. | |
| 5. ENGRAVING | |

MAKEOVER

Charge to

1-7 DV

Dept.

EST. Makeover Time Required

1.00

to Cost Dept.

RETOUCHING

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

MAY 25 1938

make red impressions

26 1/2 hr
Ret. 6 hr
H.C. 1 3/4
L art 12
ok for add 1/2 hr.
ret. 5/24/38

#24

gr

58 50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H1227 ORDER NO. 13085 DATE 5-18-1938

CUSTOMER OLD HEIDELBERG
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ENTERTAINERS OF OLD HEIDELBERG
BOT-151 S.E. 2ND ST. — MIAMI, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to Photo Litho Dept.

MAKEOVER

Charge to ADV Dept.

MAY 25 1938

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
HC 13/4
Lat 12

Rush

HC

34

HC 13/5

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 8A-H1228

ORDER NO. 13071

DATE 5-18-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) AMERICA'S FINEST BEACH,
DAYTONA BEACH, FLA.

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT.

PRIVATE NO. BEFORE IMPRINT: D-204 206

SMALL TYPE: PHOTO BY R.H. LE SESNE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

WORK SCHEDULE

MAY 23-1938

| DESCRIPTION | EST. TIME | DATE | DATE |
|--------------------|-----------|------|---------|
| COMPOSING, TYPE-UP | | | |
| ETCH | | | |
| REPRODUCTION | 56 | 4 | 5-26 |
| PROOFING | | | |
| BLUEPRINT | 89 | | 6-1 |
| TRIPPING, ON-LINE | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | 216 | 14 | 6-2 |
| ARTIST FEES | 30 | 9 | 6-13-38 |

DATE: 5-18-38

BY: [Signature]

FOR: [Signature]

FOR: [Signature]

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 8A-H1229

ORDER NO. 13071

DATE 5-18-1938

25 M POST CARDS

ART COLORTONE

WHITE FRONT Full Face

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OCEAN FRONT BOARDWALK
AND BANDSHELL, DAYTONA BEACH, FLA.

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PLATE NO. ON FRONT

PRIVATE NO. BEFORE IMPRINT: D-208

SMALL TYPE: PHOTO BY R.H. LE XXSNE

m. de... SESNE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE, SMALL PHOTO, AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

| ESTIMATE AND WORK SCHEDULE | | | |
|----------------------------|-----------|-------------|-------------|
| DESCRIPTION | EST. TIME | DATE | DATE |
| COM. * G. TYPE * UP | | MAY 20 1938 | MAY 20 1938 |
| ETCH | | | |
| RETOUCHING | 56 5 | 5-20 | 5-25 |
| PHOTO-LITHO | | | |
| BLUENET | 78 80 | 5-24 | 5-26 |
| STRIPPING COLORED | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | 201 1 1/2 | 6-1 | 6-1 |
| PRINT LITHO | 44 9 | 6/8/38 | 6/14/38 |

DATE ESTIMATE OK'D _____
By _____
DATE PRINTED _____
By _____
B: _____

ATTENTION!

order for this ...
see to it that all ...
tives are uniform ...
in harmony with ...
to make an attractive set.

11-66
67

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 8A-H1230

ORDER NO. 13076

DATE 5-18-1938

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) FORT MATANZAS NATIONAL MONUMENT, NEAR ST. AUGUSTINE, FLA.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FORT IS COQUINA ROCK, SAME AS HANDCOLORED PICTURE ATTACHED TO PHOTO OF CASTLE SAN MARCOS (8A-H1231) NECE BILLOWY CLOUD EFFECT. GREENISH BLUE WATER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
Date MAY 20 1938 WORK SCHEDULE

| OPERATION | EST. TIME
Clock No. Time Allowed | EST. DATE | DATE |
|------------------------------|---------------------------------------|-------------|-------------|
| COMPOSING, TYPE UP | | MAY 20 1938 | MAY 20 1938 |
| CATCH | | | |
| REPRODUCTION | 55 2 | 5-20 | 5-24 |
| PHOTO LITHO | | | |
| FLIPPING & TRIPPING, ORIGINS | 73 29 | 5-24 | 5-25 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 1/4 | | |
| ARTIST DEL. | 219 8 | 6-20 | 6-21 |

DUVAL NEWS COMPANY

DATE

DUVAL NEWS COMPANY

DATE

ST. 66
67

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 8A-H1231

ORDER NO. 13076

DATE 5-18-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) CASTLE SAN MARCOS NATIONAL
MONUMENT, SHOWING MOAT, ST. AUGUSTINE,
FLA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOLLOW HAND COLORED PICTURE OF SAME VIEW ATTACHED FOR GOOD COLORING. WHITE.
BILLOWY CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Order for the customer. Please
see to it that all the or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| ESTIMATE | | | |
|-------------------------------|-----------|---------------|---------------|
| MAY 20 1938 AND WORK SCHEDULE | | | |
| DESCRIPTION | TIME | DATE | DATE |
| COMP. TO THE UP | | MAY 20 1938 | MAY 26 1938 |
| RECORDING | 52 2 1/2 | | |
| PHOTOGRAPH | 82 89 | 5-25 | 5-26 47 |
| ENGRAVED | | | |
| HAND COLOR PROOF | 207 1 1/2 | 11-27 | 11-27 |
| REPRODUCTION | 217 | JUNE 17, 1938 | JUNE 20, 1938 |

67

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
XXXXXXXXXX

NO. 8A-H1232

ORDER NO. 13076

DATE 5-18-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) FLORIDA ALLIGATOR FARM,
ST. AUGUSTINE, FLA.

IMPRINT SAME AS ABOVE

Private letter - 938

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

MAKE GOOD DISTINCTIVE ALLIGATOR VIEW. THEY ARE A DIRTY GRAY COLOR. WHITE MOUTH
SHOWS OPEN IT IS LIGHT RED. SEE CARD ATTACHED. TAKE OUT SIGN. SHOW SOME
WATER IN CANAL WAY. FENCES WHITE. PALM TREE TO LEFT LIGHT GREEN LEAVES. NOTE
LIGHT GRAY MOSS ON OAK TREES. BE CAREFUL ON THIS SUBJECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

| ESTIMATE AND WORK SCHEDULE | | | | |
|----------------------------|-----------|-------|---------|---------|
| OPERATION | EST. TIME | | DATE | DATE |
| | Check No. | Time | | |
| COMPILING, TYPE SET UP | | | | |
| ETCH | | | | |
| REDOUCING | 216 | 3 | 5-23 | 5-21-38 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | 12 | | 5-31 | 6-1-38 |
| ETCHING, CAPSULES | 89 | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 207 | 1 1/2 | 6-2 | 6-2 |
| PRINTING | 30 | 8 | 6-18-38 | 6-21-38 |

DATE RECEIVED OF

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo 5PH 686

Photo 686

F.W.WOOLWORTH CO., BOWLING GREEN, KENTUCKY

NO. 8A-H1233

ORDER NO. 13095

DATE 5-20-1938

5 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) FOUNTAIN SQUARE, BOWLING
GREEN, KY.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

Examine of Estimate

By WAT 27 1938

Date WAT 27 1938

ESTIMATE AND WORK SCHEDULE

Cost 1.00 Checked

By WAT 27 1938

Date WAT 27 1938

| OPERATION | EST. TIME | | DATE
ENTERED DEPT. | DATE
COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAY 27 1938 | MAY 27 1938 |
| SKETCH | | | | |
| RETOUCHING | 5 | 6 | 6-27 | 6-28 |
| PHOTO LITHO | | | | |
| BLUEPRINT
STRIPPING, OPAQUING | 82 | | 6-2 | 6-2 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 246 | 1 1/2 | 6-3 | 6-3 |
| ARTIST DEPT. | 214 | 9 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

in D 9930

ask about flag

75

F.W. WOOLWORTH CO., BOWLING GREEN, KY.

NO. 8A-H1234

ORDER NO. 13095

DATE 5-20-1938

6 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) ~~XX~~ BUSINESS UNIVERSITY,
BOWLING GREEN, KY.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT POLES AND WIRES. PUT FOLIAGE ON TREES. FENCE DARK GREEN.
BUILDING: CREAM COLORED. BILLOWY CLOUD EFFECT. WINDOW TRIM AND DOORS:
BROWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked ☒

By

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAY 26 1938 | MAY 26 1938 |
| SKETCH | | | | |
| RETOUCHING | 51 | 4 | 5-26 | 5-28 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 82 | | 6-2 | 6-2 1/2 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 203 | 1 1/4 | 6-3 | 6-3 |
| ARTIST DEPT. | 28 | 8 | | 6-8-8 |

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

F.W.WOOLWORTH CO., BOWLING GREEN, KY.

NO. 8A-H1235

ORDER NO. 13095

DATE 5-20-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CHERRY HALL, WESTERN

KENTUCKY STATE TEACHERS' COLLEGE, BOWLING GREEN, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BILLOWY CLOUD EFFECT. DOME: COPPER GREEN. BUILDING: TAN, LIGHT. STATUE: BRONZE: BRONZE POSTS. FOLIAGE: GREEN. WINDOW TRIM: WHITE. STREET AND SIDEWALK: CONCRETE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL' PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

Straighten

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

in 10-588

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|--------------------|----------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAY 28 1938 | MAY 28 1938 |
| SKETCH | | | | |
| RETOUCHING | 56 | 2 1/2 | 5 - 26 | 5 - 26 |
| PHOTO-LITHO | | | | |
| BLUEPRINT
STRIPPING, OPAQUING | 82 | | 5 - 31 | 6 - 1 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 207 | 1 1/4 | 6 - 2 | 6 - 2 |
| ARTIST DEPT. | 28 | 8 | | 6 - 6 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

By _____ By _____

1.50 min

*57
73*

F.W. WOOLWORTH CO., BOWLING GREEN, KY.

1236
NO. 8A-H1235

ORDER NO. 13095

DATE 5-20-1938

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I**

R. M. NO

TITLE (IN FULL) **AERIAL VIEW OF COLLEGE HILL,
BOWLING GREEN, KY.**

IMPRINT **NONE**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,247,775

ATTENTION!

Subject in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

**ESTIMATE
AND WORK SCHEDULE**

Cor. Dept. 10

By 10

Date 5/20/38

| OPERATION | EST. TIME | | DATE
ENTERED DEPT. | DATE
COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAY 26 1938 | MAY 26 1938 |
| SKETCH | | | | |
| RETOUCHING | 56 | 4 | 5 - 26 | 5 - 21 38 |
| PHOTO-LITHO | | | | |
| BLUEPRINT
STRIPPING, OPAQUING | 82 | | 6 - 1 | 6 - 1 45 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 211 | 1 3/4 | 6 - 2 | |
| ARTIST DEPT. | 216 | 10 | 6 - 6 | 6 - 7 |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

5/23/38

74

22.

NO. 8A-HL237

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 13106

DATE 5-19-1938

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. *yes same as*

TITLE (IN FULL) MAURICE SPRING, HOT SPRINGS
NATIONAL PARK, ARK.

IMPRINT SAME AS ABOVE

4AH2011

PRIVATE NO. LOWER LEFT CORNER: 163

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 22789. TAKE OUT PEOPLE.

1

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
By *Estimate*
Date *MAY 26 1938*

| OPERATION | EST. TIME | | DATE
STARTED | DATE
COMPLETED |
|-----------------------------------|-----------|--------------|-----------------|-------------------|
| | CH. NO. | TIME ALLOWED | | |
| COMPOSING, TYPE SET UP | | | MAY 26 1938 | MAY 26 1938 |
| SKETCH | | | | |
| RETOUCHING | 53 | 3 1/2 | | |
| PHOTO-LITHO | | | | |
| BLUE PRINT
STRIPPING, OPAQUING | 62 | | 6 | 5-26-38 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 203 | 1 1/2 | 6-2 | 6-2 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D. _____

DATE Filed. *26*

By _____

By *26*

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

177

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 8A-H1238 ORDER NO. 13120

DATE 5-19-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER COLLINS PLAZA
MIAMI BEACH, FLA.

12 M 500 F.C.

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COLLINS PLAZA HOTEL — MIAMI BEACH,
FLORIDA

BOT-ONE BLOCK FROM THE OCEAN

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo ret 7/14/38

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 9/1/38
2e 1/2
List 11

Blue Print

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1239 ORDER NO. 13122 DATE 5-19-1938

CUSTOMER IDEAS ADVERTISING
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C.

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LET THE FIRST STEPS BE THE RIGHT STEPS
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS AND SKETCH ATTACHED.

make DK. Blue — imprint — cover

MAKE OVER

Charge to Adv Dept.

Time Required

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

1 in Cost Dept.

AUG 6 1938

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 8A-H1240 ORDER NO. 13122 DATE 5-19-1938

CUSTOMER IDEAS, ADVERTISING
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 P.C.

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HAPPY BIRTHDAY TO A ONE YEAR OLD
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS AND SKETCH ATTACHED.

DK Blue —

R

MAKE OVER

Change to Color Dept.

RECEIVED

FILE

COM

ART

ENG

PHOTO RETURNED

TO

PHOTO USED FOR

80 1 1/2
200/14
410

#24

after 1st
make over
make over
make over

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8AH1241 ORDER NO. 13121 DATE 6-16-1938

CUSTOMER ALBERT MARTIN'S, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COOL AS ~~DOES~~ AN OCEAN BREEZE!
AIR-CONDITIONED YEAR ROUND

See attached title

FRONT NO. ~~NONE~~ 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1242 ORDER NO. 13165 DATE 5-20-1938

CUSTOMER FIFTH AVENUE FLORAL COMPANY
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "WE GROW OUR OWN" (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE LAYOUT AND INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Straighten
1 Rephoto 5x7

Ret. 3 1/2

HC 1 1/2

Lat. 9

MAY 25 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1243 ORDER NO. 13167 DATE 5-20-1938

CUSTOMER OCEAN CREST HOTEL, INC.
LONG BEACH, LONG ISLAND, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL OCEAN CREST - BOARDWALK - LONG
BEACH, LONG ISLAND

FRONT NO. 5 (All of this on address side) R. M. ~~Yes~~ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Change to

Dept.

MAY 21 1938

CURT TEICH & COMPANY, Inc. 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1244 ORDER NO. 13169 DATE 5-27-1938

CUSTOMER H. C. GODMAN COMPANY
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SHOES YOU'VE DREAMED ABOUT
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

see original shoes

COLOR DESCRIPTION

FOR THE EMBELLISHING ART WORK IN THE BACKGROUND DESIGNS WE ARE TO FOLLOW ~~ON~~ THE LINE DRAWINGS SUPPLIED BY THE CUSTOMER. FOR THE COLOR TREATMENT AND FOR THE LETTERING WE ARE TO FOLLOW OUR COLOR SKETCHES? ~~MAKING PROVISIONS FOR THE FEW CHANGES OUTLINED IN THE LETTER OF INSTRUCTIONS DATED MAY 23rd.~~

WHEN YOU REPRODUCE THE TRADE-MARK, ELIMINATE THE RIBBON BENEATH IT. THIS WILL CALL FOR SLIGHTLY DIFFERENT PLACEMENT OF THE TRADEMARK? TO COMPENSATE FOR ELIMINATION OF THE RIBBON. GEORGIA, BLACK KID AND PATENT: ELAYTON, BLACK SUEDE: AND ZELDA, BROWN SUEDE, BROWN CALF.

make Red my...

MAKEOVER

CUSTOMER

RETOUCHING

3 1/2

ENGRAVING

PHOTO LITHO

COMPOSING

1 1/2

LITHO ART

SUBTOTAL

50. 1
Red 2 1/2
HCE 1 3/4
25. F-10 1/2

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 8A-H1245 ORDER NO. 13169 DATE 5-27-1938

CUSTOMER H.C. GODMAN CO.
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LASTEXED TARSAL TREDS
(ETC. AS PER COPY)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

PLATE NO. ONE FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen (120
133
150
175

COLOR DESCRIPTION

FOR THE ILLUSTRATING ART WORK IN THE BACKGROUND DESIGNS WE ARE TO FOLLOW THE LINE DRAWINGS
SUPPLIED BY THE CUSTOMER. FOR THE COLOR TREATMENT AND FOR THE LETTERING WE ARE TO FOLLOW

OUR COLOR SKETCHES, MAKING PROVISIONS FOR THE FEW CHANGES OUTLINED IN THE LETTER OF INSTRUCTIONS
DATED MAY 23RD.

WHEN YOU REPRODUCE THE TRADEMARK, ELIMINATE THE RIBBON BENEATH IT. THIS WILL CALL FOR
SLIGHTLY DIFFERENT PLACEMENT OF THE TRADEMARK, TO COMPENSATE FOR ELIMINATION OF THE RIBBON.

ELAYTON: BLACK SUEDE: ELLOY, BLUE SABARDINE, BLUE PAPENT: AND ELRETA, BROWN CALFSKIN.

PLEASE NOTE THAT "ELRETA" IS NOT SPELLED "ELVETA"

make DK. Blue impression
Red

MAKE COVER

TO CUSTOMER

ENGRAVING DEPT.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

2,500—1-2-38

5 x 7
80 1
1 3 1/2
200 1 1/4
A 10 1/2

10 1/2

8 1/2

Handwritten signature

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1246 ORDER NO. 13169 DATE 5-27-1938

CUSTOMER H.C. GODMAN CO.
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THEY'VE THRILLED 10 MILLION WELL
DRESSED FEET (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOR THE EMBELLISHING ART WORK IN THE BACKGROUND DESIGNS WE ARE TO FOLLOW THE LINE DRAWINGS
SUPPLIED BY THE CUSTOMER. FOR THE COLOR TREATMENT AND FOR THE LETTERING WE ARE TO FOLLOW
OUR COLOR SKETCHES, MAKING PROVISIONS FOR THE NEW CHANGES OUTLINED IN THE LETTER OF
INSTRUCTIONS DATED MAY 23rd.

CAMILE: BLACK KID. GORJUS, BLACK KID: AND ELRETA, BLUE GABARDINE AND PATENT.

PLEASE NOTE THE T "ELRETA" IS NOT SPELLED "ELVETA"

Make DK. Blue impression

" — Red — "

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1247 ORDER NO. 12742 DATE May 20, 1938

CUSTOMER MUSEBECK SHOE COMPANY
DANVILLE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂" POST CARDS

SIZE

3¹/₂ x 5¹/₂

STYLE ART COLORTONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SMART SUMMER ~~XXXX~~ STYLES THAT ARE
SO DELIGHTFULLY COMFORTABLE (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED

VERY RUSH

MAY 21 1938

make DK Blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 8A-H1248 ORDER NO. 13203

DATE 5-23-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE ELITE LAUNDRY COMPANY
CHARLESTON, WEST VIRGINIA

6¹ POST CARDS SIZE

~~XXXXXXXXXX~~

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout REMOVE POLES AND WIRES, WOULD SUGGEST

MOVING HANGING SIGN AS IT IS NOT CLEAR. WOULD

LEAVE FIRE PLUG AND MAIL BOX. YOU USE YOUR

IDEAS AS BEST.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephoto & Straighten

Ret. 5

2/c. 1 1/2

Last. 8

[Faint red handwritten notes and signatures]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1249 ORDER NO. 13200 DATE 5/24/38

CUSTOMER Ferris Woolen Co.,
Chicago, Ill.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (AS PER COPY)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

SEE TISSUE & INSTRUCTIONS ATTACHED.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

2M—1-2-37

MAY 25 1938

THOMAS R. WEST., MIAMI, FLA.

NO. 8A-H1250

ORDER NO. 13193

DATE 5-23-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

TITLE (IN FULL) LAS OLAS BLVD., LOOKING TOWARD
ANDREWS AVE., FORT LAUDERDALE, FLA.

IMPRINT SAME AS ABOVE

BOT-SHOWING GOVERNORS' CLUB HOTEL AND
SWEET BLDG.

PRIVATE NO. BEFORE TITLE: FL-220

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. I: OFF WHITE BLDG., TAN WINDOW CASINGS, TOWER ALL BROWN.

BILLOWY WHITE CLOUDS & DO NOT USE CREAM SKY LINE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate No. 101

By

Date

ESTIMATE

AND WORK SCHEDULE

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAY 31 1938 | MAY 31 1938 |
| ETCHING | | | | |
| RETOUCHING | | 3 | 5-31 | 6-2-38 |
| PHOTO-LITHO | | | | |
| BLUEPRINT
STRIKING, OPAQUEING | 12 | | 6-2 | 6-3 K.T. |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 203 | 1 1/2 | 6-3 | 6-3 |
| ARTIST DEPT. | 217 | 8 | 6-30 | 7-1 |

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

ATTENTION!

3 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

New D.

5x7
2 Prints
name

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-M1251

ORDER NO. 13194

DATE 5-23-1938

25 MOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A MIAMI "LONG SHOT"

BOT A STRONG STRETCH RUNNER

PRIVATE NO. BEFORE TITLE: M-67

© C.T. & Co.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE LAYOUT AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE
Date JUN 9 1938 By
AND WORK SCHEDULE Date JUN 9 1938

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JUN - 9 1938 | JUN - 9 1938 |
| SKETCH | | | | |
| RETOUCHING | | 7 | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT
STRIKING, OPAQUING | 82 | | 6 - 16 | 6 - 16 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 1 1/2 | | |
| ARTIST DEPT. | 211 | 9 | 6 - 28 | |

DATE BLUEPRINT OK'D DATE Filled

By DATE HAND COLOR PROOF

By

X
ST
95

THOMAS R. WEST, MIAMI, FLA.

NO. 8A-H1252

ORDER NO. 13192

DATE 5-23-1938

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

(NO)

TITLE (IN FULL) NEW HOMES ON LAS OLAS
BLVD., FORT LAUDERDALE, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: FL-121

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,999

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE
ENTERED DEPT. | DATE
COMPLETED |
|---------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | 5-26-38 | MAY 26 1938 |
| SKETCH | | | | |
| RETOUCHING | 205 | 2 | 5-26 | 6-2-38 |
| PHOTO-LITHO | | | | |
| BLUEPRINT
STRIPPED, OPAQUING | 8-29 | | 6-2 | 6-3-38 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 216 | 1/4 | 6-3 | 6-3 |
| ARTIST DEPT. | 219 | 8 1/2 | 6-30 | 7-1 |

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST-15
Mullins
740

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1253 ORDER NO. 13216 DATE 5-23-1938

CUSTOMER JOHN MURPHY
MURPHY'S TAVERN
EAST KEANSBURG, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLE' ED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MURPHY'S TAVERN - SHOREACRE & BRAY AVE.,
EAST KEANSBURG, NEW JERSEY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout ELIMINATE LOW BUILDING AT RIGHT.

ELIMINATE WIRES.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

ENTIRE BUILDING NO. 8 . WHITE TRIM ALL WINDOWS, DOORS, ETC. ALSO ROOF EAVES. CHIMNEY: BRICK
RED. STEPS AT BOTH ENTRANCES NO. 23. SHOW SOME ASSORTED COLORED FLOWERS IN FRONT OF BUILDING
ALONG WITH THE HEDGE.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4
H/c. 1 1/4
L Art 9

~~Handcolor~~

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

DIAL No. 8A-H1254 ORDER NO13217

DATE 5-23-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

D17
Photos for
this Customer

CUSTOMER LONDON ARMS HOTEL
MIAMI BEACH, FLA.

6 M POST CARDS SIZE

3 1/8 x 5 1/8

STYLE ART COLORTONE WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LONDON ARMS HOTEL, MIAMI BEACH, FLORIDA
BOT-HALF BLOCK FROM OCEAN

FRONT NO. 5 R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FURNISH CARDS SAME COLORING AS CARD ATTACHED EXCEPT FOR STRUCTURE WHICH SHOULD BE #14.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Ref 10
200 1 1/2
A 9

MAY 25 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1255 ORDER NO. 13218 DATE 5-23-1938

CUSTOMER THE LETZ MFG. CO.

CROWN POINT, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

75 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

8 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LEARN WHAT PROFITS A LETZ CAN MAKE
FOR YOU!

(ETC. AS PER COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED, SKETCH, AND INSTRUCTIONS ON PHOTO.

*Very RUSH
proof Sat
5/28*

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*LO 1
Ret. 1
H/c. 1/2
Lat 9*

24

*make DK. Blue impression
" Red " —*

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1256 ORDER NO. 13219 DATE 5-23-1938

CUSTOMER ROYAL PLATE GLASS CO.
JOHNSTOWN, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full REAR OF OUR BUILDING ADJOINS THE NEW POST
OFFICE

BOT-512-14 WASHINGTON STREET - JOHNSTOWN, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
3/4 1 1/2
Lat 9

La photo

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

NO. 8A-H1257

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 13241

DATE 5-24-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

GRANT AVENUE, CHINATOWN,
SAN FRANCISCO, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **K 6** R. M. YES *same as*

IMPRINT SAME AS ABOVE *SA H1069*

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDE **R: 69**

SMALL TYPE (C) STANLEY A. PILTZ

use gothic type

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

USE PHOTO USED ON BACK OF COVER D-4291. SEE INSTRUCTIONS AND PICTURE
ATTACHED.

4/10/113

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost *10* *10*

DATE *MAY 27 1938* AND WORK SCHEDULE

By

For

| OPERATION | EST. TIME | | DATE | |
|------------------------|-----------|--------------|-------------|-------------|
| | Clock No. | Time Allowed | ENTER | COMPLETED |
| COMPOSING, TYPE SET UP | | | MAY 27 1938 | MAY 27 1938 |
| SKETCH | | | | |
| ETCHING | 12 | 4 | 5-27 | 6-18 |
| PROOFING | | | | |
| PRINTING | 82 | | 6- | 6-24 |
| MAKING | | | | |
| PROOF | 31 | 14 | 6-13 | 6-11 |
| ARTIST | 219 | 9 | 6-15 | 6-17 |

DATE BLUEPRINT OK'D

DATE Filed

DATE PHOTO COPIES PROCURED

DATE Photo Returned to Customer

12

CLINTON NEWS AGENCY, CLINTON, IOWA

NO. 8A-11258

ORDER NO. 13245

DATE 5-24-1938

6 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SWAN LAKE, CLINTON MEMORIAL
PARK, CLINTON, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PICTURE TO BE THE SIZE OF PART NOT COVERED. BRIDGE FOREGROUND: BRICK BARK.
WATERFALL RUNNING IN CENTER BACKGROUND. RUSTIC BRIDGE OVER WATERFALL IN
CENTER BACKGROUND. NATIVE LIMESTONE LIGHT YELLOW IN BORDER AROUND LAKE AND
TERRACE AND BACKGROUND. FLOWERS ON TERRACE AROUND LAKE. ORANGE RED BEAK ON
SWANS WITH BLACK NOBS AND BLACK CHEEKS. I SUGGEST THAT PICTURE BE CUT SO
AS TO ELIMINATE PART OF BRIDGE BELOW AND ON RIGHT SIDE: SEE MARKS ON MARGIN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

2 YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

| ESTIMATE | | | | Cost Estimate |
|----------------------------------|---------------------------------------|-----------------------|-------------------|---------------|
| AND WORK SCHEDULE | | | | |
| OPERATION | EST. TIME
Clock No. Time Allowed | DATE
ENTERED DEPT. | DATE
COMPLETED | |
| COM. WING. TYPE SET UP | | MAY 26 1938 | MAY 26 1938 | |
| SKETCH | | | | |
| RETOUCHING | 206 3 | 5 - 26 | 6 - 1 | 31 5/8 |
| PHOTO-LITHO | | | | |
| BLUEPRINT
STRIPPING, OPAQUING | 83 | 5 - 31 | 6 - 1 | 1 1/2 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 203 1 1/2 | | 6 - 1 | ✓ |
| ARTIST DEPT. | 37 8 1/2 | June 17 1938 | June 24 1938 | |

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

174 mail bag

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

DIAL NO. 8A-H1259 ORDER NO. 13246 DATE 5-24-1938

CUSTOMER
VOIGT COMPANY
PHILADELPHIA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VOIGT ILLUMINATED MIRROR AND DRINKING
FOUNTAIN

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

MAKEOVER

Change to *adv* Dept.

EST. Makeover Time Required

| | TIME | PHOTO USED FOR |
|-------------|------|----------------------------|
| RETOUCHING | | Not Recorded in Cost Dept. |
| PHOTO LITHO | 1 | |
| ENGRAVING | | |
| ART DEPT. | | |
| ENGRAVING | | |

MAKEOVER

Change to *Rel* Dept.

EST. Makeover Time Required

| | TIME | PHOTO USED FOR |
|-------------|-------|----------------------------|
| RETOUCHING | | Not Recorded in Cost Dept. |
| PHOTO LITHO | 1 1/2 | |
| ENGRAVING | | |
| ART DEPT. | | |
| ENGRAVING | | |

PHOTO RETURNED

TO

PHOTO USED FOR

NO
YES
RETURN PHOTO

2,500—1-2-38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8A-H1260 ORDER NO. 13257 DATE 5-25-1938

CUSTOMER INDIAN CREEK APARTMENTS
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INDIAN CREEK APARTMENTS - MIAMI BEACH,
FLA.

BOT-MAIN ENTRANCE

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

587
Ret 6 1/2
2015
+ 9 1/2

By

MAY 31 1938

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 8A-H1261 ✓ ORDER NO. 13255 DATE 5-24-1938

CUSTOMER CONGRESS HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

517

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PHOTO
STYLE ART COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CONGRESS HOTEL, MIAMI BEACH, FLORIDA

BOT-ON THE OCEAN

↑
DIRECTLY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Make red impression
of Permanent

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7
4C. - 1 3/4
Lat 11

In your hand

1262
NO. 8A-H-627

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 13239

DATE 5-24-1938

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ALAMEDA COUNTY COURT HOUSE,
LAKE MERRITT, OAKLAND, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER: 260

Use gothic type

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Cited

WABD WORK SCHEDULE

By

Date

| OPERATION | EST. TIME
CL. & N. Time Allowed | DATE
ENTERED DEPT. | DATE
COMPLETED |
|---------------------|--------------------------------------|-----------------------|-------------------|
| COMPOSING, TYPE SET | | MAY 31 1938 | MAY 31 1938 |
| SETTING | | | |
| REPRODUCTION | 7 4 1/2 | 6-3 | 6-28 |
| PHOTO LITHO | | | |
| ETCHING | 8 1/2 | 6-2 | 6-3 4 1/2 |
| ENCRAVING | | | |
| HAND COLOR PROOF | 216 1 1/2 | 6-4 | 6-4 |
| ARTIST DEPT. | 206 8 | 6-16 | 6-17 |

BLUEPRINT OK'D

DATE Filed

HAND COLOR PROOF

DATE Filed

pm 70
177